

# Creative Commons Certificate Program: Getting an alumna's perspective and tips!

October 24, 2024



Host: Jenny Parks, Vice President, Policy and Research, MHEC



Any resources available will be posted on the MHEC website post-event.



Engage with colleagues in the chat.



Please keep your questions in the Q&A!



Please complete our survey.

# Creative Commons Collaboration

- Navigate to: [MHEC.org/creative-commons](https://MHEC.org/creative-commons)
- Letter of Intent between MHEC and CC
- 15% off the cost of CC Certificate online course for any community member affiliated with U.S. higher education regional compacts (MHEC, NEBHE, SREB, and WICHE).
- Contact Jennryn: [jennryn@creativecommons.org](mailto:jennryn@creativecommons.org)



# You might be interested in this contract if you are:

- Faculty, Instructors, and Graduate Students
- Librarians and Library Staff
- Instructional Designers and Technologists
- Directors and staff of Centers for Teaching and Learning
- Academic Leadership (Provosts, Deans, Chairs, Directors)

# Presenters



**Jennryn Wetzler**  
*Director of Learning  
and Training*  
Creative Commons



**Cindy Kristof**  
*Copyright & Scholarly  
Communication Librarian  
and Associate Professor*  
Kent State University  
Libraries



## CC Certificate courses

- Courses offered every January, June, and September.
- Access to copyright lawyers, open advocates, accessibility coaches, group discussions, 1:1 support from a CC expert.
- 25:1 ratio
- Open pedagogy approach
- Time commitment: 6-10 hrs per week for 10 weeks online, or a 40 hr, week-long “bootcamp” in person.
- Anyone can enroll but courses are for (1) Academic Librarians, (2) Educators, and (3) Cultural Heritage communities.

CC Certificate courses : Get CC Certified in open licensing!

**To access the 15% discount:**

(1) Click on the registration link

(2) Before check out, apply the promo code: MHEC15.

You should see the discount applied before purchasing a seat.

Questions?

Contact [certificates@creativecommons.org](mailto:certificates@creativecommons.org)



# **CC Alum - December 2022**

**Cindy Kristof**

**Copyright & Scholarly Communication Librarian  
Kent State University Libraries**

# My background

## Started in Access Services

- **Interlibrary Loan, Document Delivery, and Course Reserves, and eReserves**
  - **Numerous copyright workshops**
    - CONTU
    - Fair Use
    - CONFU

## Now in Copyright Services

- **Copyright for Educators and Librarians**
- **CopyrightX - Harvard**
- **Read cover-to-cover several books on copyright including Kenneth Crews' *Copyright Law for Librarians and Educators***

# CC Certificate Program

<https://certificates.creativecommons.org/>

September - December 2022

Used UL Travel Funding

Online via Canvas

Intense - about 8 hours per week

- All materials are online and available

Assignments were practical, and I revamped the way I teach copyright

- “Renewable Assignments”

# On-the-job benefits

## International Copyright

- Understanding Copyright and Related Rights, WIPO (2016)  
[https://www.wipo.int/edocs/pubdocs/en/wipo\\_pub\\_909\\_2016.pdf](https://www.wipo.int/edocs/pubdocs/en/wipo_pub_909_2016.pdf)

## Open Educational Resources

- Adoption, adaption, and creation
- Five R's: retain, revise, remix, reuse, and redistribute
- CC Adapter's License Chart for remixing  
<https://creativecommons.org/faq/#can-i-combine-material-under-different-creative-commons-licenses-in-my-work>

## Open Access, Author's Rights, Institutional Repository

- International Open Access Week