### Midwest Student Exchange Program (MSEP)

Student Exchange Programs in the 21<sup>st</sup> Century

Jenny Parks, Vice President, Policy & Research
MHEC Annual Commission Meeting
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#### WE WANT TO...

1

Make sure you know what the program is and what is does

2

Let you know how it is performing

3

Share our evaluation of the program

4

Ask for your guidance in the near future



# FIRST, SOME CONTEXT What are tuition reciprocity agreements?

Tuition reciprocity agreements, also known as tuition exchange programs, are programs that allow students to attend an out-ofstate post-secondary institution without paying the full cost of out-of-state tuition. Details and eligibility requirements vary from agreement to agreement.



### **CONTEXT: Types of Tuition Reciprocity Agreements**

1. State-to-State Ex: Wisconsin and Minnesota

2. Border Counties Ex: Cincinnati tri-state area

1. Regional Ex: the 4 regional compacts



#### **About MSEP**



Began in 1994



The program is volunteer based with eight states and over 55 institutions in the Midwest choosing to participate.



Public institutions agree to charge students no more than 150% of the in-state resident tuition rate for selected programs with private institutions offering a 10% reduction on theirs.



### Midwestern Student Exchange Program

#### 8 States Participate

- Indiana
- Kansas
- Minnesota
- Missouri

- Nebraska
- North Dakota
- Ohio
- Wisconsin





#### **MSEP GOALS**

Increase postsecondary education opportunities throughout Increase the Midwest Provide cost savings for students and families within the Provide region Assist the two and four-year public and not-for-profit private **Assist** institutions with an enrollment management tool.



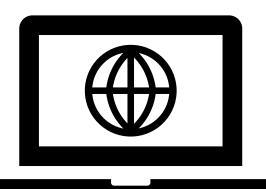
# ABOUT MSEP: It is the program about which...



...we receive the most calls and inquiries.



...we hear the most passion & drama from stakeholders.

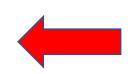


...there is the highest amount of website traffic.



### Comparison Chart of Regional Student Exchange Programs

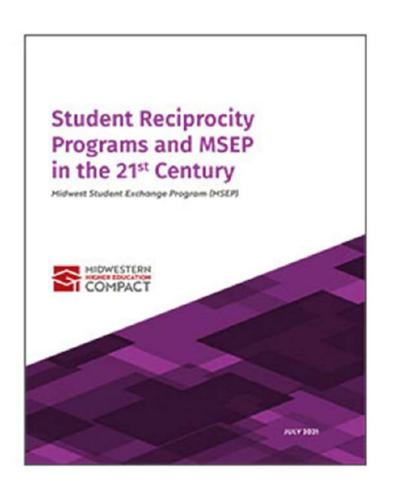
	MHEC	NEBHE	SREB	WICHE
Program Name	Midwest Student Exchange Program	Tuition Break	Academic Common Market	Western Undergraduate Exchange (WUE) Western Regional Graduate Program (WRGP)
Start Year	1994	1957	1974	1987 (WUE) 1981 (WRGP)
Participation	State and institutional participation is Voluntary.	All states and all public community colleges, state colleges and universities voluntarily participate due to their state's membership in the Compact.	All states participate, but one due to an agreement in 1973, and institutional participation is voluntary.	All states participate and institutional participation is voluntary.
Number of States in Compact	12	6	16	19
Number of States Participating in a Student Exchange Program	8	6	15	19
Total Number of Participating Institutions	56	91	166	225
Includes Private Nonprofit Institutions	Yes	No	No	No
Number of 2-year Public Institutions	3	47	0	68
Number of 4-year Public Institutions	53	44	56	160
Number of Private Nonprofit Institutions	0	0	0	0
Number of Undergraduate Students Participating	7,471	8,167	2,168 (data was not broken down by undergraduate/ graduate students)	46,170
Number of Graduate Students Participating	640	934		2,947
Savings	\$57M	\$11M	\$33M	\$547M
Limited to Specific Academic Programs	No	No	Yes	No
Rate based on % of in-state	<150%	100% to 175%	In-state	<150%
Number of Staff for Program Management	1 – Program Manager (.25)	.25 – FTE Associate Director, Regional Student Program & Transfer Initiatives 1 – FTE Senior Director, Tuition Break (Regional Student Program)	1 – FTE Director 1 – FTE SREB employee 15 – State Coordinators (.25 each)	1 – FTE Director of Student Access Programs 1.15- FTE additional staff members
Source and Amount of Funding for Program Management	Comes from dues not sure of the amount	Comes from dues not sure of the amount	SHEEOs pay for state coordinator time SREB employees are supported out of dues not sure of the amount	Comes from dues not sure of the amount



This chart is in the Agenda Book



### In Contrast to other Regional Programs MSEP has Struggled in Recent Years...



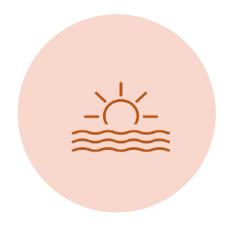
- Fewer students use the program.
- Fewer institutions participate.
- Fewer states participate.
- Savings have declined.



#### The Future: WHAT NOW?







**STAY THE COURSE?** 

INVEST IN THE PROGRAM AND IMPROVE IT?

**SUNSET THE PROGRAM?** 



# COMMENTS AND QUESTIONS

