# Projections of Postsecondary Education in Illinois: Enrollment, Credentials, and Attainment Through 2035



POLICY REPORT MAY 2021



105 Fifth Avenue South, Suite 450 Minneapolis, MN 55401 612-677-2777 or 855-767-MHEC MHEC.ORG | mhec@mhec.org



Office of the Governor 207 State House Springfield, IL 62706 www2.illinois.gov/sites/P20

#### ILLINOIS COORDINATING GROUP

**Emily Rusca** Education Systems Center at Northern Illinois University, P-20 Council College & Career Readiness Committee

Jonathan Furr Education Systems Center at Northern Illinois University, P-20 Council College & Career Readiness Committee

**Eric Lichtenberger** Illinois Board of Higher Education

Nathan Wilson Illinois Community College Board

Jay Brooks Illinois Community College Board

#### MHEC RESEARCH TEAM

Aaron Horn Associate Vice President of Research, MHEC aaronh@mhec.org ()

Helen Horner Research Associate, University of Minnesota

**Robert Toutkoushian** Professor, University of Georgia

Shaun Williams-Wyche Associate Director of Research and Data Analysis, MHEC

#### **ADVISORY PANEL**

**Qian Cai** University of Virginia Demographics Research Group

**Mohammed Shahidullah** Office of Policy, Planning, and Statistics, Illinois

David Tandberg SHEEO

© COPYRIGHT 2021 MIDWESTERN HIGHER EDUCATION COMPACT.

# TABLE OF CONTENTS

BASE POPULATIONS	
Projections of 12th Grade Cohorts and Total State Populations1	7
POSTSECONDARY ATTAINMENT	
Projections of the College-Educated Population by Age, Race, and Ethnicity2	3
Postsecondary Attainment Targets by Age, Race, and Ethnicity	1

#### FIRST-TIME COLLEGE ENROLLMENT AND COMPLETIONS

First-Time Enrollment of 12th Grade Cohorts and Populations by Age, Race, and Ethnicity
Completion Projections Among First-Time Students45

#### TOTAL COLLEGE ENROLLMENT AND CREDENTIALS

Total Enrollment Projections for Younger and Older Adult Populations	.52
Total Credential Projections for Younger and Older Adult Populations	.55

60
(

#### APPENDICES

Appendix A: Projections Methodology	64
Appendix B: Projections by Sector	68
Appendix C: Equity Scenario Rates	92
Appendix D: Enrollment and Completion Scenarios for Achieving 65% Attainment Goal	106

# **EXECUTIVE SUMMARY**

Many states in the Midwest have set ambitious goals to improve the educational attainment of their residents to meet future demands for a well-educated and innovative workforce. Illinois aims to raise the postsecondary attainment rate - the proportion of adults with a postsecondary certificate or degree - to 60% by 2025.1 Significant progress has been made in raising the overall attainment rate in Illinois, which increased from 40.8% in 2008 to 54.4% in 2018.<sup>2</sup> However, there are large differences in attainment rates by race/ethnicity and family income. Only 26% of adults from underrepresented racial and ethnic backgrounds<sup>3</sup> (American Indian, Black, and Latinx) in Illinois held an associate degree or higher in 2018, relative to 53% of the White population.<sup>4</sup> Similarly, national data indicate that only 38% of low-income high school sophomores in 2002 obtained a postsecondary credential by age 27, compared to 73% of sophomores from high-income families.<sup>5</sup> The Illinois P-20 Council thus seeks to establish equity goals to bridge college attainment gaps by race/ethnicity and family income over the coming years, in addition to raising the overall college attainment rate to 60%. The importance of addressing college attainment gaps has only grown over the past year as the COVID-19 pandemic disproportionately limited the employment and educational prospects of disadvantaged populations.<sup>6</sup>

The purpose of this report is to provide state-level projections of postsecondary enrollment, credential production, and the college-educated population in order to inform the Illinois P-20 Council's strategy for creating and meeting attainment equity goals. Projections are developed for several underrepresented, non-traditional, and historically disadvantaged groups, including Black, Latinx, low-income, and older adult populations. Two types of projections are provided throughout the report. First, a "status quo" projection assumes that current rates of college enrollment, completion, and attainment will largely remain constant through 2035. These status quo projections show that the state would fail to make significant progress in bridging attainment gaps. Second, "equity scenario" projections show an alternative future created by gradually closing gaps in enrollment, completion, and attainment over the same projection period.

The projections in this report are not intended to be used as precise forecasts or predictions. Several data and methodological limitations combined with the inherent uncertainty of the future permit only broad visions of possible futures in postsecondary education. Rather, the projections should be used to understand the magnitude of the challenges ahead, the potential implications for postsecondary system capacity and resources, and the possible targets that should be set for enrollment and completion to meet attainment goals.

## State Policy Goals and Framework

At the direction of the Illinois Coordinating Group, the models in this report were developed to align with the following State policy goals and framework.

Progress Toward a Universal Attainment Goal for Subgroups Most Impacted by Systemic Inequities.

The college attainment models establish annual targets for both the Black and Latinx adult populations to achieve a 60% attainment goal by 2030 and a 65% attainment goal by 2035. This approach reflects a state goal to ensure that all population subgroups, including those most impacted by historic systemic inequities, are obtaining postsecondary credentials at rates needed to meet the demands of the future Illinois economy.

<sup>&</sup>lt;sup>1</sup> Lumina Foundation. (2019). <u>States with higher education attainment goals.</u>

<sup>&</sup>lt;sup>2</sup> Lumina Foundation. (2020). <u>A stronger nation</u>.

<sup>&</sup>lt;sup>3</sup> Racial and ethnic categories in this report are designated as proper nouns and thus capitalized. For an alternative perspective, see <u>AP Definitive Source | Why we will lowercase white.</u>

<sup>&</sup>lt;sup>4</sup> MHEC. (2020). Higher education in focus: Illinois.

<sup>&</sup>lt;sup>5</sup> Ibid.

<sup>&</sup>lt;sup>6</sup> MHEC. (2021). The digital divide among college students: Lessons learned from the COVID-19 emergency transition.

#### Eliminating Gaps in Key Enrollment and Completion

**Measures.** In order to make progress towards meeting annual subgroup attainment targets and sustain equitable attainment into the future, Illinois must work towards eliminating postsecondary enrollment and completion gaps. The models propose equity scenarios for eliminating gaps between the Black and White populations and the Latinx and White populations on several measures.

- Direct Enrollment: Increasing the rate at which Illinois public high school 12th graders enroll at an in-state or out-of-state postsecondary institution in the fall immediately following high school completion.
- First-Time Enrollment: Increasing the in-state, first-time enrollment rates of all younger and older adults, including those who did not directly enroll after high school graduation.
- ► Total Enrollment: Increasing rates of total student enrollment, including first-time and continuing Illinois resident students at in-state institutions.
- ► First-Time Cohort Completions: Increasing the percentage of first-time students who complete any credential within 150% to 200% of program time at the first institution or transfer and complete at another institution.<sup>7</sup>
- Total Credentials Conferred: Increasing total credentials conferred to all students regardless of first-time status or enrollment intensity, defined as the number of credentials conferred per 100 students enrolled.

#### Overview of Methodology

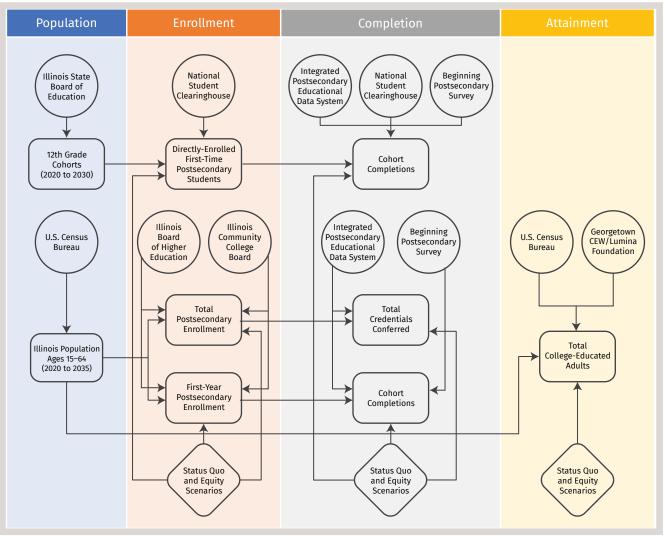
Figure 1 provides an overview of data sources (circles), variables that were projected (rectangles), and scenarios that guided the projections (diamonds). Projections were developed for (a) base populations, (b) college enrollment, (c) college completions, and (d) the population attaining a postsecondary credential.

- Base Populations. Projections of 12th grade cohorts from 2020 to 2030 were calculated by income group, race/ethnicity, and gender based on each cohort's actual 2nd grade enrollment from 2010 to 2019. State population projections were developed for 2025, 2030, and 2035 by five-year age group, gender, and race/ethnicity based on trends over the past two decades. Racial/ethnic categories for state population projections included Black, Latinx, White, and Other. Data limitations required an aggregation of several categories into a single "Other" category (approximately 98% Asian), including American Indians, Asians, Pacific Islanders, other race, and two or more races.
- Enrollment. First-time and total fall enrollment projections were made by applying current college enrollment rates to projected state populations. Whereas status quo projections were calculated by applying current enrollment rates throughout the projection period, equity scenario projections were calculated by gradually increasing the enrollment rates of underrepresented groups until enrollment gaps were eliminated by 2030/5. As noted below, enrollment projections differ in their coverage of postsecondary sectors and inclusion of in-state/outof-state students.
- Completion. First-time and total completion projections were made by applying current cohort completion rates and credential production rates to projected enrollment. Whereas status quo projections were calculated by applying current completion and degree production rates throughout the projection period, equity scenario projections were calculated by gradually increasing the completion and production rates for underrepresented groups until gaps were eliminated by 2030/5.8

<sup>&</sup>lt;sup>7</sup> For example, a 150% graduation rate is equivalent to completion within three years at a two-year college and six years at a four-year institution.

<sup>&</sup>lt;sup>8</sup> Due to higher enrollment rates of low-income and underrepresented students in some sectors (e.g., two-year institutions) and in some age groups (e.g., 25–64) relative to higher-income and White students, equity scenarios yield higher *total* enrollment rates for low-income and underrepresented students once their enrollment rates match those of advantaged groups in all sectors and age groups. That is, the model assumes that increases in enrollment in one sector or age group do not result in lower enrollment rates elsewhere.

#### FIGURE 1. Projections Approach



Attainment. Projections of college-educated adults were made by applying attainment rates to base populations in constant and historical growth rate models. Constant rate projections assume that the current attainment rate will remain constant over the projection period, and historical growth projections assume that the attainment rate will increase at the same rate as during the prior decade. Annual postsecondary attainment rate targets were established by gradually increasing attainment rates over time until all groups have reached 60% by 2030 or 65% by 2035. The additional number of credentials needed to maintain progress towards the attainment

rate targets was calculated as the difference between the number of college-educated adults expected if the attainment targets were met and the number of adults with a postsecondary credential in the constant rate model. (The attainment projections in the main body of the report are based solely on population projections and changes in attainment rates. Additional scenarios were created to simulate linkages among enrollment, completion, and attainment, but these models do not account for interstate migration of college students and completers due to data limitations. See Appendix D).

## **Base Population Projections**

Projections of postsecondary enrollment, completion, and attainment partly depend upon changes in underlying populations. Accordingly, population projections were developed for (a) the total state 12th grade student cohort by family income and race/ ethnicity and (b) the total state population by age, sex, and race/ethnicity. Although different projection methods were used for each population, the models consistently show significant declines in the White population, compared to increases or relative stability in the Black and Latinx populations.

- 12th Grade Cohorts. Based on the number of students currently in the P-12 system, the total number of 12th graders is projected to decrease from about 153,000 to 143,000 between 2020 and 2030. The number of low-income students those who qualify for free-/ reduced-price lunch is projected to decrease from about 67,000 to 56,000. The number of Latinx 12th graders will increase from 39,000 in 2019 to 44,000 in 2025 before declining to 40,000 in 2029. The number of Black students will remain fairly stable at around 24,500 for most of the projection period, compared to a decline in the White student population from 76,000 to 66,000.
- State Population Ages 15–24. The total state population aged 15–24 is projected to increase from 1,767,000 in 2018 to 1,807,000 in 2025 but then decrease to 1,799,000 by 2035. The Latinx population is projected to increase from 372,000 in 2018 to 523,000 in 2035, or from 21% to 29% of the state population. In contrast, the Black population is projected to decrease slightly from 264,000 to 257,000, while the White population is projected to decrease from 1 million to 866,000.
- State Population Ages 25–64. The population aged 25–64 is projected to decrease slightly from 6.8 million in 2018 to 6.7 million in 2035. The Black population is projected to increase during the projection period but return to its current level of 917,000 by 2035. In contrast, the Latinx population will steadily increase from 1.1 million in 2018 to 1.6 million in 2035, and the White population will decrease from 4.3 million to 3.6 million.

# Projections of the College-Educated Population

Postsecondary attainment is defined as the proportion of the population with a postsecondary certificate or degree. Status quo projections of college-educated adults aged 25 to 64 and 25 to 44 were based on constant attainment rates and historical growth in attainment rates. Taken together, the models provide lower and upper bounds for the number of collegeeducated adults over the projection period without significant trend disruptions (e.g., policy interventions, shifts in migration). Attainment levels for Black and Latinx adults in both the constant and historical growth rate models fall short of the Illinois 60% attainment goal (see Tables 1 and 2).

- Constant Rate Models. When assuming a constant attainment rate over time, the total number of people with a college degree is projected to fall because of the shifting mix of Black, Latinx, and White adults in the population. Whereas the largest decrease in the number of college-educated adults is projected in the White population, the number of Black adults with a postsecondary credential will increase slightly, and a much larger increase is expected in the Latinx population. However, Illinois would not meet the overall 60% attainment goal and would continue to have large gaps by race and ethnicity.
- Historical Growth Rate Model. When assuming moderate increases in attainment rates based on historical growth, the state could achieve its overall goal of 60% but would still have large gaps by race and ethnicity. The total number of 25- to 64-year-old adults with a postsecondary credential increases over time due to larger increases in the Black and Latinx populations as well as a more attenuated decrease in the White population. College attainment levels through 2035 increase from 40% to 45% for the Black population and from 29% to 37% for the Latinx population. This scenario indicates that the total population attainment rate would increase to 62% by 2035, though attainment gaps by race/ethnicity would grow larger. A similar pattern is observed among adults aged 25 to 44, wherein the population attainment rate would increase to 69% by 2035.

# TABLE 1. Projected Number and Rate of College-Educated Adults Aged 25–64

	2018	2025	2030	2035
		Constant Rate Model		
White	2,665,408 (61.9%)	2,417,855 (61.9%)	2,293,755 (61.9%)	2,224,730 (61.9%)
Black	363,732 (39.7%)	371,548 (39.7%)	366,677 (39.7%)	364,224 (39.7%)
Latinx	314,509 (29.1%)	392,913 (29.1%)	429,237 (29.1%)	456,777 (29.1%)
Other	383,156 (75.4%)	403,244 (75.4%)	424,780 (75.4%)	435,093 (75.4%)
Total	3,726,805 (54.7%)	3,585,560 (53.3%)	3,514,448 (52.7%)	3,480,823 (52.3%)
	Hi	storical Growth Rate Mod	lel	
White	2,665,408 (61.9%)	2,600,645 (66.6%)	2,591,025 (69.9%)	2,633,190 (73.3%)
Black	363,732 (39.7%)	391,710 (41.8%)	400,787 (43.4%)	412,222 (44.9%)
Latinx	314,509 (29.1%)	433,894 (32.2%)	505,986 (34.4%)	572,480 (36.5%)
Other	383,156 (75.4%)	421,082 (78.8%)	456,993 (81.2%)	481,837 (83.5%)
Total	3,726,805 (54.7%)	3,847,331 (57.2%)	3,954,791 (59.3%)	4,099,730 (61.6%)

Note. Attainment rate is in parentheses.

# 

# TABLE 2. Projected Number and Rate of College-Educated Adults Aged 25–44

	2018	2025	2030	2035
		Constant Rate Model		
White	1,476,172 (70.6%)	1,407,571 (70.6%)	1,372,115 (70.6%)	1,318,835 (70.6%)
Black	203,055 (42.5%)	222,597 (42.5%)	226,542 (42.5%)	217,125 (42.5%)
Latinx	227,961 (33.9%)	278,067 (33.9%)	300,427 (33.9%)	320,981 (33.9%)
Other	247,379 (81.2%)	243,453 (81.2%)	247,463 (81.2%)	255,799 (81.2%)
Total	2,154,568 (60.8%)	2,151,689 (59.2%)	2,146,547 (58.6%)	2,112,740 (58.1%)
	Hi	storical Growth Rate Mod	lel	
White	1,476,171 (70.6%)	1,526,704 (76.6%)	1,571,198 (80.9%)	1,589,918 (85.1%)
Black	203,055 (42.5%)	234,858 (44.8%)	247,934 (46.5%)	246,170 (48.2%)
Latinx	227,961 (33.9%)	306,162 (37.4%)	352,463 (39.8%)	399,742 (42.3%)
Other	247,379 (81.2%)	251,329 (83.8%)	261,185 (85.7%)	275,894 (87.5%)
Total	2,154,567 (60.8%)	2,319,053 (63.8%)	2,432,780 (66.4%)	2,511,724 (69.0%)

Note. Attainment rate is in parentheses.

# Postsecondary Attainment Targets

Postsecondary attainment targets were developed to better understand the magnitude of change needed to reach several types of attainment goals, including a 60% attainment goal for 2030 and a 65% attainment goal for 2035. The implications of developing goals for specific age groups (i.e., 25 to 44 vs. 25 to 64) were also examined. Annual targets were calculated as both rates and the additional number of college-educated adults needed beyond the constant rate status quo projections.<sup>9</sup> As an example, Tables 3 and 4 show annual attainment targets under the 65% goal for the populations aged 25 to 64 and 25 to 44, respectively.

60% Goal. The 60% attainment goal for 2030 yields the most ambitious annual targets for the 25- to 64-yearold population. The annual number of Black collegeeducated adults would need to increase by about 19,000; Latinx adults by about 47,000; and total Black and Latinx adults by about 65,000.

- 65% Goal. Attainment targets for the 25- to 64-yearold population become more viable when adopting a 65% attainment goal for 2035. The annual number of Black college-educated adults would need to increase by about 16,000; Latinx adults by about 38,000; White adults by about 8,000; and total Black, Latinx, and White adults by about 62,000.<sup>10</sup>
- 65% Goal by Age. Another approach to developing manageable targets revolves around the age group in question. If the 65% goal is limited to the population aged 25 to 44, the Black college attainment rate would need to increase from 43% in 2018, and the Latinx attainment rate would need to increase from 34% in 2018. The White attainment rate was already 71% in 2018. Accordingly, the annual number of Black collegeeducated adults would need to increase by about 8,000, the number of Latinx college-educated adults would need to increase by about 20,000; and total Black and Latinx adults by about 27,000. Notably, if the

	2018	2021	2023	2025	2027	2029	2031	2033	2035		
Population Aged 25–64											
Black	40%	41%	45%	48%	52%	55%	58%	62%	65%		
Latinx	29%	32%	36%	41%	46%	51%	56%	60%	65%		
White	62%	62%	63%	63%	63%	64%	64%	65%	65%		
				Population	Aged 25–44						
Black	43%	44%	47%	50%	53%	56%	59%	62%	65%		
Latinx	34%	36%	40%	44%	49%	53%	57%	61%	65%		
White	71%	71%	71%	71%	71%	71%	71%	71%	71%		

# **TABLE 3.**Attainment Rate Targets Under 65% Attainment Goal

<sup>&</sup>lt;sup>9</sup> Although selecting the growth rate model would make the attainment targets more viable, the more conservative constant rate model was chosen to avoid underestimating the number of college-educated adults needed to meet equity goals, particularly given uncertainty in state funding and enrollment trends stemming from the 2015–17 budget impasse and the COVID-19 pandemic.

<sup>&</sup>lt;sup>10</sup> The 65% goal results in lower annual targets for Black and Latinx populations because the total number of additional degrees needed is spread over 15 years rather than 10 years in the case of the 60% goal.

	2021	2023	2025	2027	2029	2031	2033	2035	Cumulative Total		
Population Aged 25–64											
Black	15,820	16,013	16,205	15,677	15,509	15,570	15,486	15,401	235,455		
Latinx	28,782	32,486	36,191	37,292	39,694	40,499	42,321	44,142	566,498		
White	9,093	8,591	8,088	7,885	7,532	7,610	7,414	7,218	118,568		
				Population	Aged 25-44						
Black	7,575	7,975	8,375	8,201	8,315	7,374	7,104	6,834	116,688		
Latinx	15,440	17,212	18,984	19,427	20,534	21,395	22,413	23,431	298,028		
White	0	0	0	0	0	0	0	0	0		

**TABLE 4.** Annual Increases in College-Educated Adults Beyond Status Quo Needed To Reach 65%Attainment Goal

attainment targets were only met for the population aged 25 to 44, the total college attainment rate for the population aged 25 to 64 would increase from 55% to 59%.

## Direct Enrollment

One strategic lever for achieving postsecondary attainment equity is to increase direct college enrollment rates among recent high school graduates. Direct enrollment is defined by the number or percentage of 12th graders who graduate from high school and then enroll at an in-state or out-of-state postsecondary institution of any type during the fall immediately following high school completion.<sup>11</sup> Historically, there have been significant disparities in the direct enrollment rates of 12th grade cohorts by family income and race/ethnicity. For example, in 2018–19, only 51% of low-income 12th graders graduated from high school and directly enrolled in college, compared to 74% of higher-income students. Similarly, 51% to 56% of Black and Latinx 12th graders directly enrolled, compared to 70% of White students. Since such disparities persist within status quo projections, equity scenarios were created that show an alternative future wherein gaps in enrollment rates are eliminated by 2030. Table 5 shows that the realization of equity scenarios could result in a significant increase in direct college enrollment in Illinois if most students were to attend an in-state institution.

- Status Quo Projections. Reflecting changes in 12th grade cohorts, total direct enrollment is projected to decrease from about 99,500 in 2018 to 92,300 in 2030. The number of directly enrolled low-income students is expected to decrease slightly, though the number of underrepresented minority students is expected to increase through the first half of the decade. Direct enrollment among White students is projected to significantly decline.
- Equity Scenario: Direct Enrollment Targets. The 2030 target is for low-income and underrepresented minority students to graduate from high school and

<sup>&</sup>lt;sup>11</sup> The inclusion of 12th graders who ultimately enroll at an out-of-state college is particularly important for gauging the total potential enrollment in Illinois that could be realized by stemming out-migration as well as providing a more accurate measure of postsecondary enrollment gaps. Illinois has one of the highest out-migration rates of college-going high school graduates in the Midwest (see MHEC, 2020), and out-migration rates may vary by racial/ethnic background and family income.

# TABLE 5. Direct Postsecondary Enrollment Targets for 12th Grade Cohorts Under Equity Scenario

	2019–20	2021–22	2023–24	2025–26	2027–28	2029–30
		En	rollment Rate			
Low-Income	51%	56%	61%	66%	71%	77%
Higher-Income*	74%	73%	73%	73%	73%	73%
Black	51%	56%	59%	63%	67%	71%
Latinx	56%	61%	65%	68%	72%	75%
White*	70%	71%	71%	71%	70%	70%
		Enroll	ment Headcount			
Low-Income	33,941	32,870	36,600	41,286	44,029	42,682
Higher-Income*	65,312	73,395	71,109	69,723	63,667	63,907
Black	13,044	13,748	14,371	15,861	15,478	15,460
Latinx	21,919	26,680	28,049	30,304	29,789	30,089
White*	54,443	54,667	52,834	51,275	47,563	46,242

Note. Enrollment rates include part- and full-time students at in-state and out-of-state institutions. Projections by family income and race/ethnicity do not account for race-income intersections, and thus totals from both models cannot be summed. \*Higher-income and White enrollments reflect status quo projections.

immediately enroll in college at a rate of 71% to 77%.<sup>12</sup> Accordingly, low-income student enrollment would increase from 34,500 in 2018 to 42,700 by 2030, Black student enrollment would increase from 13,600 to 15,500, and Latinx student enrollment would increase from 21,000 to 30,100.

# First-Time Enrollment Among Younger and Older Adults

Many recent high school graduates are not ready for immediate college enrollment, and thus a second strategic lever for raising attainment levels among disadvantaged groups is to increase first-time enrollment equity among broader populations of younger and older adults. First-time enrollment in this report measures in-state college enrollment of Illinois residents who have not previously completed college credit after high school graduation. Whereas the direct enrollment rate mentioned above mainly captures the percentage of 17- to 18-year-olds who enroll in college, the first-time enrollment rate for students of any age is calculated as the number of students per 1,000 adults in the respective population (e.g., number of Black first-time students per 1,000 Black adults in the state population). Projections were developed for younger adults aged 24 and under as well as for older adults aged 25 to 64 at public twoyear colleges, public four-year institutions, and private not-for-profit and for-profit four-year institutions.<sup>13</sup>

<sup>&</sup>lt;sup>12</sup> Targets may also vary by demographic categories (e.g., low-income students as a group vs. underrepresented students as a group).

<sup>&</sup>lt;sup>13</sup> Although simulations were conducted for older adults aged 25 to 64, it may be more efficient in practice to restrict efforts to increase first-time enrollment to adults under the age of 45.

In 2018, total first-time enrollment rates at in-state institutions varied across racial and ethnic groups, though differences largely favored Black and Latinx populations. For example, at all postsecondary institutions in Illinois, the number of first-time students aged 15 to 24 per 1,000 was larger for Black (41) and Latinx (51) populations than for the White population (37). A notable exception was a lower participation rate for the Black population at private four-year institutions (not-for-profit and for-profit). First-time enrollment rates decline dramatically with age for all racial/ethnic groups.

Based on changes in projected state populations and current enrollment rates, status quo projections were developed for first-time enrollment through 2035. Although the levels of total enrollment for Black and Latinx populations were already relatively high in 2018, equity scenarios were created to chart ideal changes in enrollment over time if gaps within institutional sectors were eliminated by 2035. Table 6 shows that the equity scenario requires modest increases in first-time enrollment.

- Status Quo Projections. First-time enrollment of younger adults is projected to increase from about 77,200 in 2018 to 81,700 in 2035, and first-time enrollment of older adults is expected to increase from 8,700 to 8,900. The largest enrollment increase is expected to occur in the Latinx population, while a decrease in enrollment is projected in the White population. Black first-time student enrollment is projected to remain fairly stable.
- Equity Scenario: First-Time Enrollment Targets. Among younger adults in the Black and Latinx populations, the 2035 enrollment target is 46 to 52 per 1,000. Among older adults in the Black and Latinx populations, the target is 1 to 2 per 1,000. Accordingly, first-time enrollment of younger and older Black students would increase from 13,100 to 14,100, and Latinx student enrollment would increase from 20,500 to 29,300.

# **TABLE 6.** First-Time Postsecondary Enrollment Rate Targets and Enrollment Headcount Targets UnderEquity Scenario Among Residents

	Bla	Black		inx	Wł	nite		
	Per 1,000	Headcount	Per 1,000	Headcount	Per 1,000	Headcount		
Age 15–24								
2018	41.4	10,965	51.4	19,122	37.4	37,429		
2025	43.6	11,570	50.7	24,016	37.4	34,508		
2030	45.3	11,694	51.1	25,632	37.6	33,437		
2035	46.2	11,902	51.8	27,139	37.6	32,547		
			Age 25–64					
2018	2.4	2,159	1.3	1,394	0.9	4,041		
2025	2.4	2,290	1.4	1,839	1.0	3,763		
2030	2.4	2,249	1.4	2,027	1.0	3,620		
2035	2.4	2,211	1.4	2,165	1.0	3,503		

Note. White enrollment reflects status quo projections.

## First-Time Cohort Completions

The expansion of postsecondary enrollment must be coupled with improvements in cohort completion rates to ultimately influence college attainment equity in the population. Following the projections of first-time enrollment, completion models were developed for (a) college students who directly enrolled at an in-state or out-of-state institution after high school graduation and (b) all younger and older first-time students at in-state institutions. Completion rates were generally defined as the percentage of first-time students who complete any credential within 150% to 200% of program time at the first institution or transfer and complete at another institution.

Completion rate gaps vary by institutional sector and enrollment intensity. For example, at public two-year colleges, 50% of full-time White students completed a credential, compared to 24% of Black students and 38% of Latinx students. Among full-time students at public four-year institutions, 82% of White students completed a credential, compared to 45% of Black students and 64% of Latinx students. At private four-year institutions, 81% of White full-time students completed a credential, compared to 54% of Black students and 71% of Latinx students. In addition, part-time students in all demographic groups were much less likely to complete a credential than were full-time students at all types of institutions.

Based on changes in projected first-time enrollment and current completion rates, status quo projections were developed for completions through 2030 for direct enrollment and 2035 for first-time enrollment by age group. Equity scenarios show the number of cohort completions if completion rate gaps were eliminated by the end of the projection period. Table 7 shows that completion rates of younger adults would gradually increase under the equity scenario.

Status Quo Projections. Total completions among directly enrolled cohorts at in- and out-of-state institutions are projected to decrease from about

#### TABLE 7.

	Full-Time					Part-	Time		
	2018	2025	2030	2035	2018	2025	2030	2035	
Public Two-Year Institutions									
Black	24%	33%	42%	51%	22%	26%	30%	33%	
Latinx	38%	42%	46%	51%	26%	29%	31%	33%	
White	50%	50%	50%	50%	33%	33%	33%	33%	
			Public F	our-Year Inst	itutions				
Black	45%	58%	70%	83%	27%	32%	38%	43%	
Latinx	64%	70%	76%	82%	29%	34%	39%	43%	
White	82%	82%	82%	82%	43%	43%	43%	43%	
			Private F	our-Year Ins	titutions				
Black	54%	63%	72%	81%	30%	35%	40%	44%	
Latinx	71%	74%	77%	81%	54%	54%	54%	54%	
White	81%	81%	81%	81%	44%	44%	44%	44%	

#### First-Time Postsecondary Completion Rate Targets Under Equity Scenario for Younger Students

Note. White completion rate reflects status quo.

58,000 to 54,000 in 2030, though the number of completions among underrepresented students is expected to increase slightly. When focusing solely on first-time students at in-state institutions, the total number of completions among younger students is projected to increase from about 40,400 in 2018 to 42,200 in 2035, and completions will remain around 2,800 among older adult students. The largest increase in completions is expected to occur in the Latinx student population, while completions among White students is expected to decrease over the projection period.

- Equity Scenario: Completion Targets for Low-Income Students. The 2030 targets for completion among students who directly enroll at postsecondary institutions differ by institutional sector and enrollment intensity.<sup>14</sup> The total completion rate for all low-income students would approach 65%. Among full-time, low-income students, completion rates should be increased to 50% at two-year institutions and around 83% at four-year institutions. Accordingly, total completions among low-income students at in-state and out-of-state institutions would increase from about 14,300 to 25,900. <sup>15</sup>
- Equity Scenario: Completion Targets for Black and Latinx Students. The 2035 targets for completion differ by institutional sector and enrollment intensity. The completion rate of full-time Black and Latinx students would need to increase to 50% at public two-year institutions, 82% at public four-year institutions, and 81% at private four-year institutions. Accordingly, younger and older Black student completions would increase from around 4,100 in 2018 to 7,600 by 2035, and younger and older Latinx student completions would increase from around 9,200 to 16,500.

## Total Student Enrollment

Trends in first-time enrollment and retention have capacity and funding implications for the Illinois postsecondary system. In order to inform institutional planning and finance, projections were developed for *total* fall student enrollment, including first-time and

continuing Illinois resident students at in-state public and private less-than-two-year institutions, public and private two-year colleges, and public and private four-year institutions (not-for-profit and for-profit). Enrollment rate disparities for all adults aged 15 to 64 favor Black and Latinx populations (see Table 6), though enrollment rates were low for some age groups within the Black and Latinx populations within some sectors (see Appendix C). Based on changes in projected state populations and current enrollment rates, status quo projections were developed for total student enrollment through 2035. Equity scenarios reflect convergence in the population enrollment rates for Black and Latinx students with rates observed among White students under the status guo. Table 8 shows that the equity scenario requires increases in total enrollment.

- Status Quo Projections. Total fall enrollment of younger and older adults is projected to increase from about 492,200 in 2018 to 512,500 in 2035. The largest enrollment increase is expected to occur in the Latinx population, while a decrease in enrollment is projected in the White population. Black total student enrollment is projected to remain fairly stable.
- Equity Scenario. Total fall enrollment of Black students would increase from 69,200 to 76,200, and Latinx student enrollment would increase from 107,300 to 159,300.

# Total Credentials Conferred

Changes in total college enrollment will lead to changes in the total production of postsecondary credentials in Illinois, which will affect postsecondary attainment rates in the population. Total credential production includes credentials conferred to all students regardless of first-time status or enrollment intensity based on institutional "production rates" for each demographic group, which are defined as the number of credentials conferred per 100 students enrolled. Consistent with the analysis of the cohort completion rate gaps, credential production rates were generally lower for Black and Latinx students than for White students. For example, at all institutions 30 credentials were conferred per

<sup>&</sup>lt;sup>14</sup> Ibid.

<sup>&</sup>lt;sup>15</sup> Projections of direct enrollment and completion do not account for migration of recent high school graduates to out-of-state institutions.

Aged 15 04	2018	2025	2030	2035	
Status Quo					
Black	69,228	69,766	67,791	67,310	
Latinx	107,313	138,935	147,997	154,476	
Other	62,341	66,958	70,756	71,054	
White	253,334	235,203	225,967	219,707	
Total	492,217	510,862	512,511	512,547	
		Equity Scenario			
Black	69,228	72,886	73,720	76,203	
Latinx	107,313	140,369	151,050	159,276	
Other	62,341	66,958	70,756	71,054	
White	253,334	235,203	225,967	219,707	
Total	492,217	515,416	521,493	526,240	
Enrollment Rates under Equity Scenario (per 1,000 population)					
Black	59	61	62	65	
Latinx	74	77	77	76	
Other	98	99	99	98	
White	48	49	49	49	
Total	57	60	62	62	

# **TABLE 8.** Projected Total Fall Postsecondary Enrollment Among Residents Aged 15-64

Note. White and Other enrollments reflect status quo projections.

100 White students aged 15 to 24, compared to 21 credentials per 100 Black students and 20 credentials per 100 Latinx students.

Based on changes in projected enrollment and current production rates, status quo projections were developed for total credentials through 2035. Equity scenarios reflect convergence in the production rates for Black and Latinx students with rates observed among White students, while assuming that target rates are met under the enrollment equity scenarios. Table 9 shows that raising enrollment and credential production rates would significantly increase the number of credentials conferred in Illinois.

- Status Quo Projections. Following enrollment trends, the annual number of credentials conferred to younger and older students is projected to increase from about 121,900 in 2018 to 123,800 in 2035.
- Equity Scenario. Credentials conferred to Black students would increase from around 14,600 to 23,100 by 2035, and credentials conferred to Latinx students would increase from around 21,300 to 46,700. Total credentials conferred to Illinois residents would increase annually from 121,900 to 149,400.

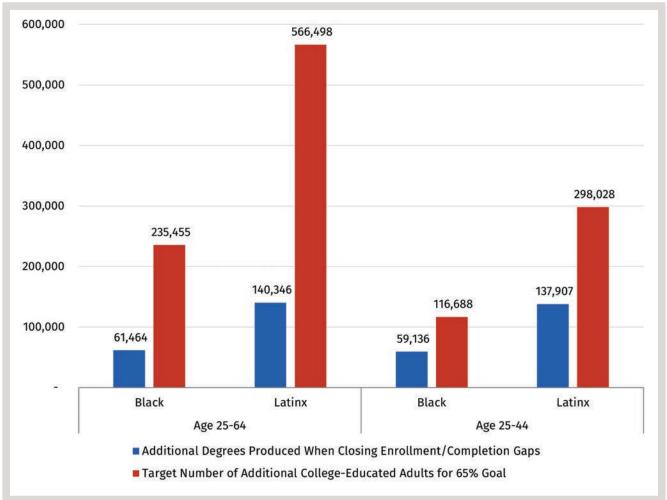
# Credential Production Relative to Targets

Figure 2 shows that gradually increasing enrollment and completion equity through 2035 would not be sufficient on its own to meet the 65-by-35 attainment goal for Black and Latinx populations, though the shortage of collegeeducated adults is less pronounced when framing the attainment goal solely for adults aged 25 to 44. Under the equity scenario for ages 25 to 64, the total cumulative number of additional degrees produced for Black and Latinx populations would be 201,800 by 2035. However, projected credential production under the enrollment and completion equity assumptions will still fall short of the total number of additional Black and Latinx college-educated adults needed for attainment equity, which is

	2018	2025	2030	2035	
	Status Quo				
Black	14,611	16,027	15,592	15,483	
Latinx	21,276	25,819	27,516	28,748	
Other	10,784	14,733	15,569	15,637	
White	75,198	68,466	65,797	63,975	
Total	121,868	125,045	124,474	123,843	
	Equity Scenario				
Black	14,611	18,527	20,547	23,071	
Latinx	21,276	31,112	38,897	46,731	
Other	10,784	14,733	15,569	15,637	
White	75,198	68,466	65,797	63,975	
Total	121,868	132,839	140,810	149,413	
	Creden	tials per 100 S	itudents		
Black	21	25	28	30	
Latinx	20	22	26	29	
Other	17	22	22	22	
White	30	29	29	29	
Total	25	26	27	28	

#### **TABLE 9.** Projected Total Postsecondary Credentials Conferred Among Residents Aged 15-64

Note. White and Other enrollments reflect status quo projections.



# **FIGURE 2.** Number of Projected Credentials Under Equity Scenario Beyond Status Quo Production Relative to Number of Additional College-Educated Adults Needed To Meet Attainment Goal

equivalent to about 802,000 credentials. This leaves a credential "deficit" of about 600,100. Under this scenario, the overall attainment rate for the population aged 25 to 64 would be 55% by 2035, while the attainment rates for the Black and Latinx populations would be 46% and 38%, respectively.

If enrollment and completion equity scenarios are limited to the population aged 25 to 44, the total cumulative number of additional degrees produced for Black and Latinx populations would be 197,000. Projected credential production would again fall short of the total number of additional Black and Latinx college-educated adults needed for attainment equity among adults aged 25 to 44 (414,700). However, the resulting credential deficit is much smaller (217,700). The overall attainment rate for the population aged 25 to 44 would be 64% by 2035 while the attainment rates for the Black and Latinx populations would be 54% and 49%, respectively. Under this scenario, the college attainment rate for the population aged 25 to 64 would remain constant at 55% by 2035 instead of decreasing to 52% under the constant rate status quo.

## Conclusions

The projections in this report are intended to support the Illinois P-20 Council in its design and realization of state-level equity goals for postsecondary enrollment, completion, and attainment. Specific annual targets are identified to close the existing college attainment gaps for Black, Latinx, and low-income adults by 2035. The projections and gap analyses are also suggestive of some directions and opportunities as stakeholders in Illinois consider the refinement of attainment goals and strategies for improving enrollment and completion equity.

Policy intervention is needed to significantly increase overall attainment and attainment equity. Given projected population decreases in high-attainment groups (e.g., White adults) and population increases in low-attainment groups (e.g., Latinx adults), the overall attainment rate in Illinois could decrease from 54.7% in 2018 to 52% in 2035 for 25- to 64-year-old adults and from 60.8% to 58% for 25- to 44-year-olds, if participation and completion rates remain constant. An alternative growth model suggests that the total attainment rate for Illinois could reach 62% by 2035 for 25- to 64-year-old adults and 69% for 25- to 44-yearolds, though attainment gaps by race/ethnicity were projected to grow larger.

The viability of attainment equity goals is partly a function of combining the desired attainment rate with time span and age group. The 60% attainment equity goal for 2030 yields the most ambitious annual targets, wherein the annual number of Black and Latinx college-educated adults aged 25 to 64 would need to increase by about 65,000, or an 11% annual increase. In contrast, a 65% goal for 2035 would yield more viable targets for improving equity in statewide attainment levels, requiring an annual increase of 54,000 collegeeducated Black and Latinx adults, or 9% annually. If a 65% by 2035 goal were limited to the population aged 25 to 44, the annual number of Black and Latinx college-educated adults would need to increase by about 28,000, or 7% annually.

Improvements in enrollment and completion equity in the Illinois postsecondary system can play a significant role in realizing state attainment equity goals. Without changes in college enrollment and production rates, the annual number of credentials conferred is projected to increase from 14,600 to 15,500 for Black students and from 21,300 to 28,700 for Latinx students. When gaps in enrollment and production rates were bridged in the equity scenarios, annual credentials conferred to Black students increased to 23,100 by 2035, and credentials conferred to Latinx students increased to 46,700.

First-time college enrollment and completion equity should be monitored and improved across institutional sectors for 12th grade cohorts, younger adults under the age of 25, and older adults.

Enrollment disparities were greatest in direct college enrollment rates of 12th grade cohorts (at in-state and out-of-state institutions) and enrollment rates of younger adults at in-state four-year institutions, particularly private four-year institutions. Moreover, relatively large completion rate gaps among full-time students were evident across institutional sectors. Black students graduate at rates that are 26 to 37 percentage points lower than the graduation rates of White students, and Latinx students graduate at rates that are 11 to 18 percentage points lower.

- Ensure that curricula and support systems are accessible for part-time students while incentivizing and enabling full-time enrollment. The completion rates of part-time students were consistently and substantially lower than the completion rates of full-time students, regardless of race and ethnicity. Policymakers and institutional leaders should ensure that students understand the challenges of part-time enrollment and possess the financial resources to enroll full-time.
- Improvements in enrollment and completion equity may require increases in state funding for higher education and investments in system coordination. Annual total fall enrollment of younger and older adults is projected to increase under the status quo from about 492,200 in 2018 to 512,500 in 2035. Under the equity scenario, however, annual total enrollment of all students would increase from 492,200 to 526,200 by 2035. Although specific resource implications were not examined in this report, a significant expansion in annual total enrollment without commensurate increases in institutional appropriations may create financial pressures to raise tuition rates or dilute educational quality in ways that impact student learning and

completion rates.<sup>16</sup> Effective interventions for improving college success rates among disadvantaged groups are frequently resource intensive.<sup>17</sup>

The role of postsecondary institutions in promoting educational equity should be assessed within the context of broader educational and social systems. Policymakers should be mindful of the limitations of solely relying on postsecondary institutions to increase enrollment and completion rates among disadvantaged groups. Educational inequities begin in early childhood development and are evident throughout the P-12 system. One component of the Illinois attainment strategy must thus involve significant improvements in college preparation. Reform efforts should also consider how inequities stem from the broader social system involving housing, healthcare, transportation, and criminal justice.

Diverse and complimentary strategies should be considered to meet attainment equity goals. Under the equity scenarios, the total cumulative number of additional degrees produced by the Illinois postsecondary system would fall short of the total target needed to meet the 65% attainment goal for Black and Latinx populations. Additional strategies may be needed to compensate for the remaining credential deficit, which ranged from 217,700 to 600,100. Complimentary approaches include reducing the out-migration of first-time college students through state grant aid programs<sup>18</sup> as well as increasing the net in-migration of college-educated adults through urban planning, knowledge-innovation economic development, and community relocation incentives.

<sup>&</sup>lt;sup>16</sup> See Tandberg, D., & Laderman, S. (2018). *Evaluating state funding effort in higher education*.

<sup>&</sup>lt;sup>17</sup> E.g., Scrivener et al. (2015). Doubling graduation rates three-year effects of CUNY's Accelerated Study in Associate Programs (ASAP) for developmental education students.

<sup>&</sup>lt;sup>18</sup> See MHEC. (2019). <u>State grant aid: An overview of programs and recent research.</u>

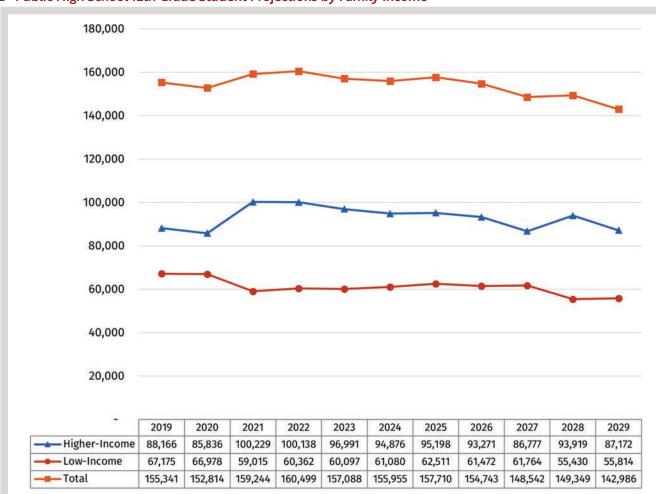


# **BASE POPULATIONS**

# Projections of 12th Grade Cohorts and Total State Populations

Populations were defined for postsecondary projections based on (a) the total state 12th grade student cohort by family income and race/ethnicity and (b) the total state population by age, sex, and race/ethnicity. Twelfth grade cohort projections were developed with a direct participation ratio method based on the number of students currently enrolled in the educational system, and projections by age, sex, and race/ethnicity were developed with a cohort survival ratio method that accounts for migration patterns based on the 2010 U.S. Census data. Whereas 12th grade cohort projections account for a broad range of racial and ethnic categories, racial/ethnic categories for state population projections are limited to Black, Latinx, White, and Other. Data limitations required an aggregation of several categories into a single "Other" category (approximately 98% Asian), including American Indians, Asians, Pacific Islanders, other race, and two or more races. Differences in datasets and methods also required differential projection horizons. Whereas 12th grade cohort projections span from 2020–21 to 2029–30, the state population projections by age, sex, and race/ ethnicity span from 2025 to 2035. (See Appendix A for further methodological details.)

Figures in this section show projections for (a) the number of 12th graders by family income and race/ ethnicity; (b) the total population aged 15 to 24 and aged 25 to 64; and (c) the number of persons by race and ethnicity within younger and older populations.



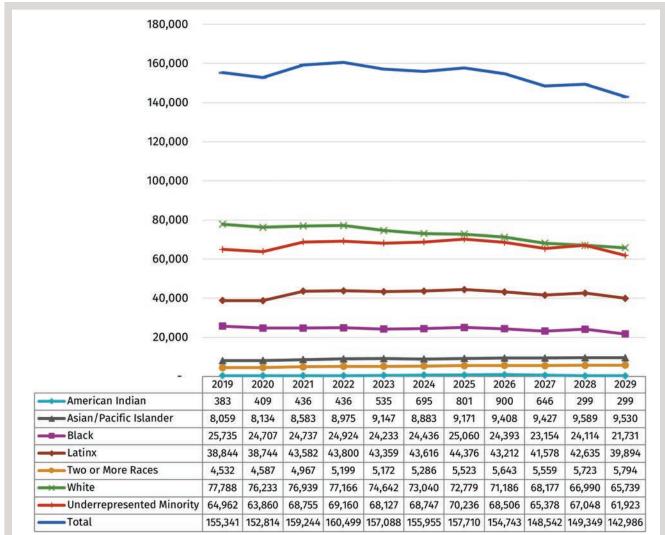
#### FIGURE 1A. Public High School 12th Grade Student Projections by Family Income

Note. Students who qualified for free- or reduced-price lunch were classified as low-income, while students who were not eligible to participate in the National School Lunch Program were classified as higher-income.

## Takeaway

The total number of 12th graders is projected to decrease from about 155,000 to 143,000 between 2019–20 and 2029–30. The number of low-income students — those who quality for free-/reduced-price lunch — is projected to decrease from about 67,000 to 56,000 between 2019–20 and 2029–30, compared to a smaller decrease in higher-income students — those that do not qualify for free-/reduced-price lunch — from 88,000 to 87,000. Low-income students will constitute between 37% and 44% of all 12th graders during the projection period.

#### **FIGURE 1B.** Public High School 12th Grade Student Projections by Race and Ethnicity



# Takeaway

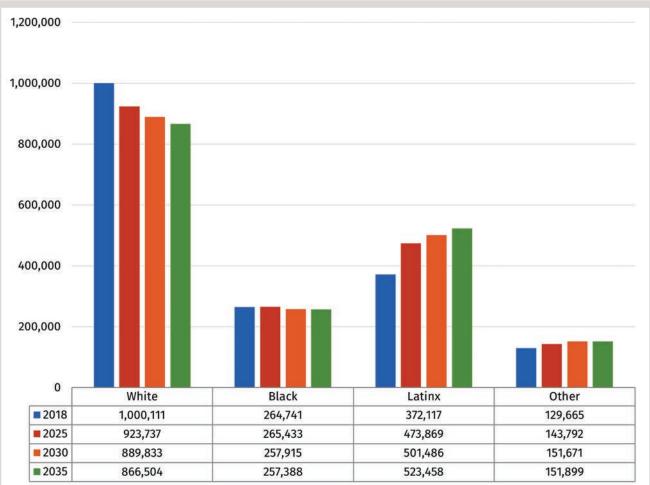
The number of Latinx students will increase from 39,000 in 2019 to 44,000 in 2025 before declining to 40,000 in 2029. The number of underrepresented minority students as a group — those who identify as American Indian, Black, or Latinx — is projected to decrease from 65,000 to 62,000 between 2019–20 and 2029–30, compared to a decrease among White students from 78,000 to 66,000. Underrepresented minority students will constitute between 42% and 45% of all 12th graders during the projection period.



## **FIGURE 2A.** Projections of the Total State Population Aged 15–24 and 25–64

# Takeaway

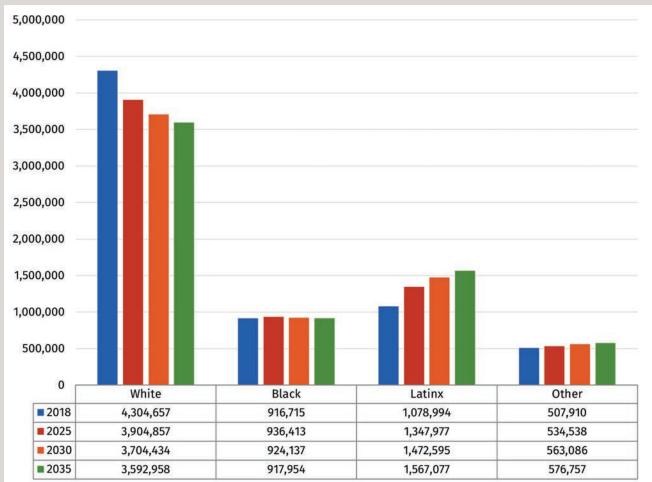
The total state population aged 15–24 is projected to increase from 1,767,000 in 2018 to 1,807,000 in 2025 but then decrease to 1,799,000 by 2035. The population aged 25–64 is projected to remain fairly stable at around 6.7 million.



### FIGURE 2B. Projections of the Total State Population Aged 15–24 by Race and Ethnicity

# Takeaway

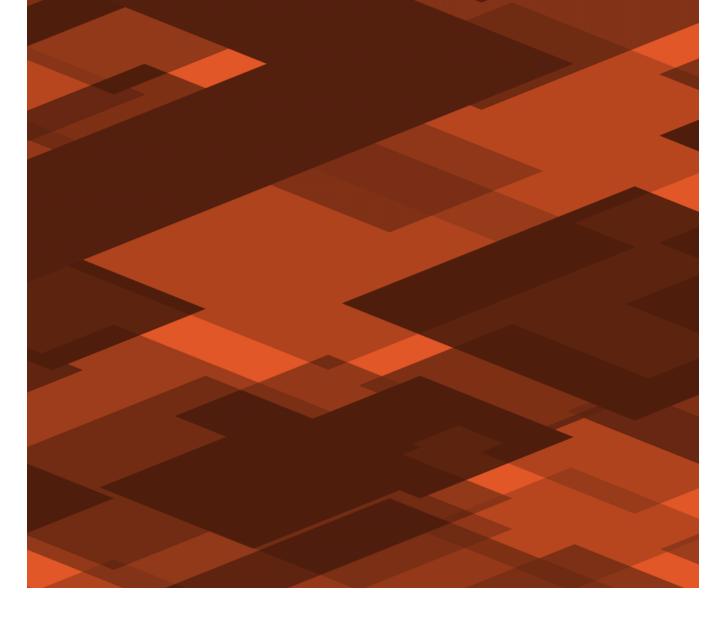
The Latinx state population aged 15–24 is projected to increase from 372,000 in 2018 to 523,000 in 2035, or from 21% to 29% of the state population. In contrast, the Black population is projected to decrease slightly from 265,000 to 257,000, while the White population aged 15–24 is projected to decrease from 1 million to 867,000.



### FIGURE 2C. Projections of the Total State Population Aged 25–64 by Race and Ethnicity

# Takeaway

Among older adults aged 25–64, the Black population is projected to increase during the projection period but then decline to 918,000 by 2035. In contrast, the Latinx population will steadily increase from 1.1 million in 2018 to 1.6 million in 2035, and the White population is projected to decrease from 4.3 million to 3.6 million.

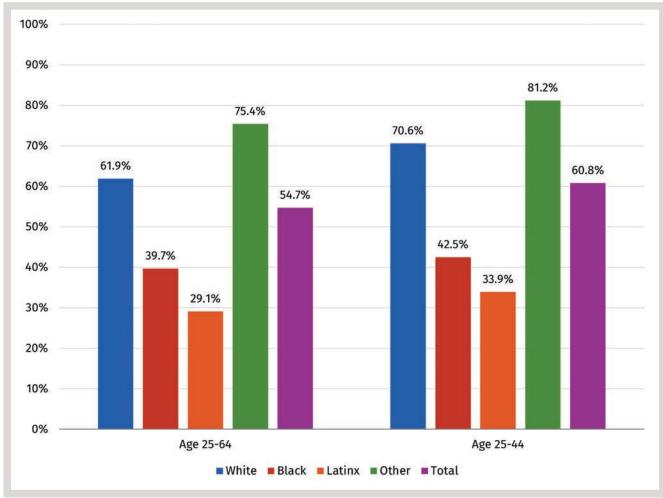


# **POSTSECONDARY ATTAINMENT**

# Projections of the College-Educated Population by Age, Race, and Ethnicity

Postsecondary attainment is defined as the proportion of the population with a postsecondary certificate or degree. Constant and historical growth rate projections were calculated for each racial and ethnic population aged 25 to 64 years. Whereas the constant rate model assumes that the attainment rate will remain constant over the projection period, the historical growth model assumes that the attainment rate will increase at the same rate as during the prior decade. Taken together, the models provide lower and upper bounds on the number of college-educated adults over the projection period without significant trend disruptions (e.g., policy interventions, shifts in migration). The proportion of the population with a postsecondary credential is partly a function of college enrollment and completion rates, interstate migration patterns of college-educated adults, and changes in the size of populations by race and ethnicity.

Figures in this section show (a) the percentage of the adult population with a postsecondary credential; (b) projections of the number of adults with a postsecondary credential under the constant rate model; (c) projections of the number of adults with a postsecondary credential assuming that historical growth in attainment rates continues into the future; and (d) projections of attainment rates assuming both constant and historical growth rates.

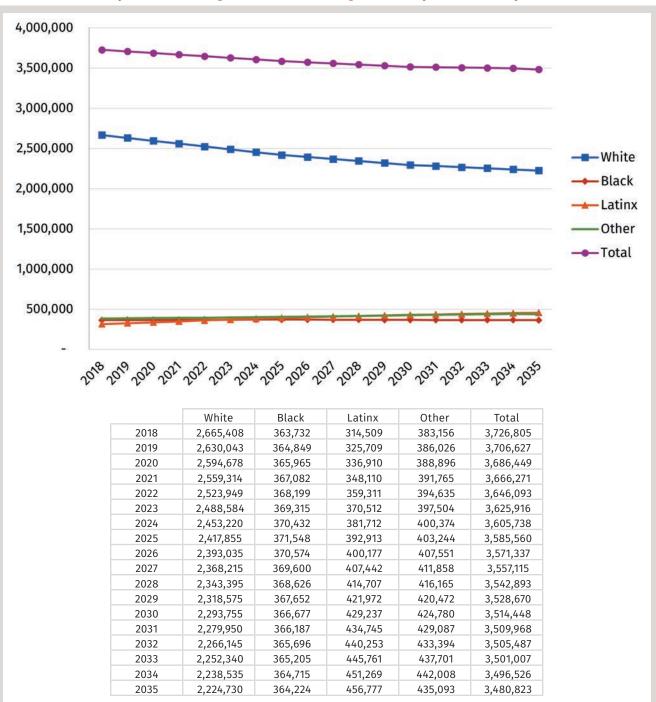


#### FIGURE 3. Percentage of Adults with a Postsecondary Credential by Race/Ethnicity in Illinois in 2018

## Takeaway

There are significant gaps in postsecondary attainment in Illinois by race and ethnicity. Among adults aged 25–64, the gap in college attainment between underrepresented groups and the White population is 22 percentage points for the Black population and 33 percentage points for the Latinx population. The total attainment rate was 54.7%.<sup>19</sup> While the total attainment rate among adults aged 25–44 is higher at 60.8%, the gaps in college attainment between underrepresented groups and the White population are wider with 28 percentage points for the Black population and 37 percentage points for the Latinx population.

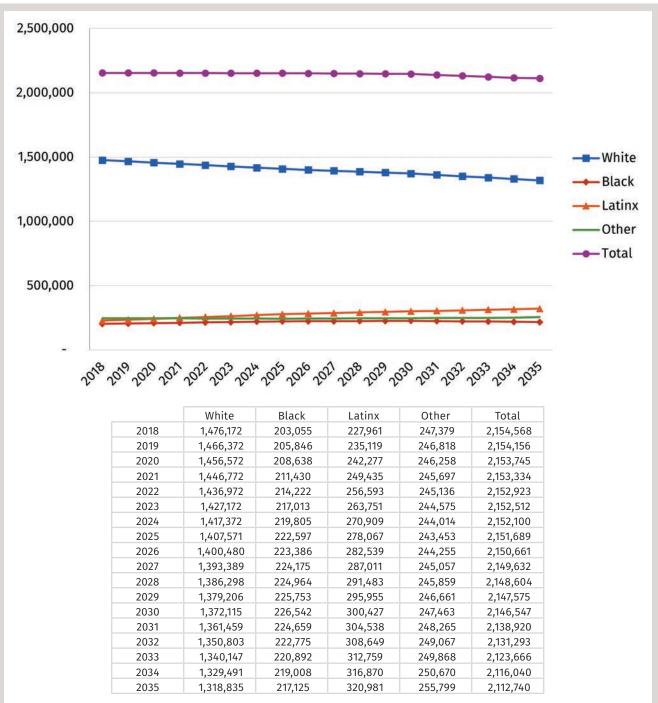
<sup>&</sup>lt;sup>19</sup> The total attainment rate is calculated as a function of sub-group attainment. In contrast, when using the total state population of college-educated adults, the attainment rate in 2018 was slightly lower, 54.4%.



#### **FIGURE 4a.** Constant Rate Projections of College-Educated Adults Aged 25–64 by Race/Ethnicity in Illinois

# Takeaway

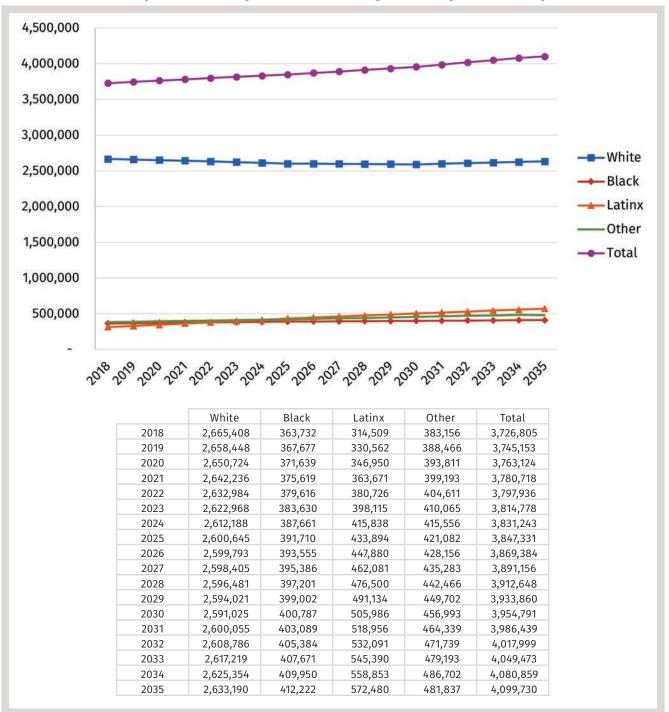
When assuming a constant attainment rate over time, the number of Whites with a postsecondary credential decreases, but the number of Blacks, Latinx, and others with a postsecondary credential increases over the period. Due to the large decreases in the White population, the total number of adults aged 25–64 with a postsecondary credential decreases from 2018 to 2035.





# Takeaway

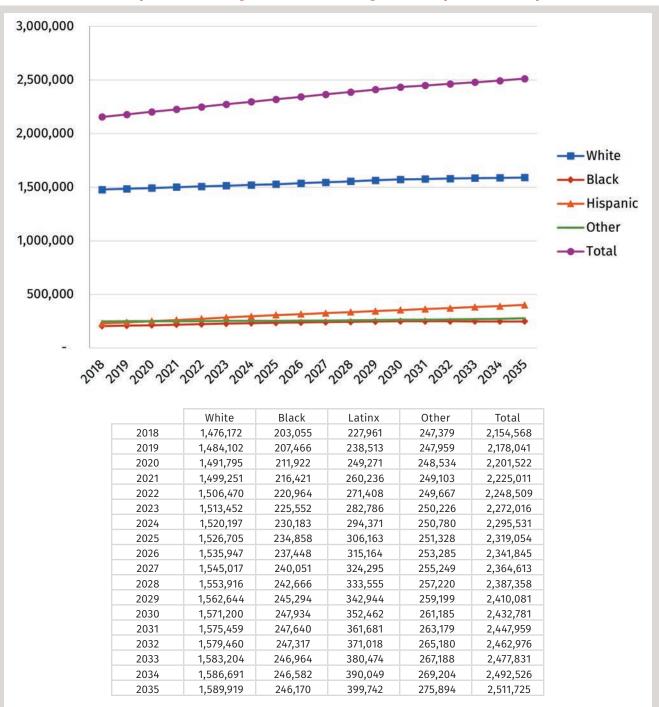
When assuming a constant attainment rate over time, the number of Whites with a postsecondary credential decreases, but the number of Blacks, Latinx, and others with a postsecondary credential increases over the period. Due to large decreases in the White population, the total number of adults aged 25–44 with a postsecondary credential decreases from 2018 to 2035.



**FIGURE 4C.** Historical Growth Projections of College-Educated Adults Aged 25–64 by Race/Ethnicity in Illinois

# Takeaway

When assuming a constant attainment rate over time, the number of Whites with a postsecondary credential decreases, but the number of Blacks, Latinx, and others with a postsecondary credential increases over the period. Due to large decreases in the White population, the total number of adults aged 25–44 with a postsecondary credential decreases from 2018 to 2035.



#### **FIGURE 4D.** Historical Growth Projections of College-Educated Adults Aged 25–44 by Race/Ethnicity in Illinois

# Takeaway

When assuming the attainment rate will increase at the same rate as occurred over the last decade, the total number of adults aged 25–44 with a postsecondary credential is projected to increase from 2018 to 2035. The number of Whites with a postsecondary credential increases slightly, and more significant increases would be observed among Black and Latinx populations (relative to the constant rate model in Figure 4b).

Projections, Ages 25–04						
	2018	2025	2030	2035		
Constant Rate Model						
White	61.9%	61.9%	61.9%	61.9%		
Black	39.7%	39.7%	39.7%	39.7%		
Latinx	29.1%	29.1%	29.1%	29.1%		
Other	75.4%	75.4%	75.4%	75.4%		
Total	54.7%	53.3%	52.7%	52.3%		
	Historical Growth Rate Model					
White	61.9%	66.6%	69.9%	73.3%		
Black	39.7%	41.8%	43.4%	44.9%		
Latinx	29.1%	32.2%	34.4%	36.5%		
Other	75.4%	78.8%	81.2%	83.5%		
Total	54.7%	57.2%	<b>59.</b> 3%	61.6%		

# **TABLE 1A.** Changes in Postsecondary Attainment Rates Under Status QuoProjections, Ages 25–64

# Takeaway

When assuming a constant attainment rate among racial/ethnic groups, the college attainment rate for the total population decreases over time from 55% in 2018 to 52% in 2035, mainly due to decreases in the total White population and increases in the Latinx population. When assuming that the historical growth rate for attainment will continue into the future, the total attainment rate of adults aged 25–64 with a postsecondary credential increases from 55% in 2018 to 62% in 2035. While attainment rates increase for Black and Latinx populations under historical growth assumptions, attainment gaps would also be expected to grow larger.

	2018	2025	2030	2035	
Constant Status Quo					
White	70.6%	70.6%	70.6%	70.6%	
Black	42.5%	42.5%	42.5%	42.5%	
Latinx	33.9%	33.9%	33.9%	33.9%	
Other	81.2%	81.2%	81.2%	81.2%	
Total	60.8%	59.2%	58.6%	58.1%	
Constant Status Quo					
White	70.6%	76.6%	80.9%	85.1%	
Black	42.5%	44.8%	46.5%	48.2%	
Latinx	33.9%	37.4%	39.8%	42.3%	
Other	81.2%	83.8%	85.7%	87.5%	
Total	60.8%	63.8%	66.4%	69.0%	

# **TABLE 1B.** Changes in Postsecondary Attainment Rates Under Status QuoProjections, Ages 25–44

## Takeaway

When assuming a constant attainment rate among racial/ethnic groups, the college attainment rate for the total population decreases over time from 61% in 2018 to 58% in 2035, mainly due to decreases in the total White population and increases in the Latinx population. When assuming the historical growth rate for attainment will continue into the future, the total attainment rate of adults aged 25–44 with a postsecondary credential increase from 61% in 2018 to 69% in 2035. While attainment rates increase for Black and Latinx populations under historical growth assumptions, attainment gaps would also be expected to grow larger.

# Postsecondary Attainment Targets by Age, Race, and Ethnicity

Postsecondary attainment rate targets and projections of additional credentials needed to meet targets are guided by the goal to raise the postsecondary attainment rates of all groups to 60% by 2030 or 65% by 2035. The implications of developing goals for specific age groups (i.e., 25 to 44 vs. 25 to 64) were also examined. Attainment projections in the constant rate model (rather than the historical growth model) provide the baseline. The cumulative number of additional credentials needed by 2030/5 is distributed over the projection years to estimate the annual number of additional college-educated adults needed to make progress towards the attainment goal. Notably, under the status quo attainment projections for adults aged 25–64, the subpopulation defined as "Other" has a 2018 attainment rate of 75%, and thus additional attainment targets were not created. Similarly, under the status quo attainment projections for adults aged 25–44, both the White and Other groups had 2018 attainment rates of 71% and 81%, respectively, and thus additional targets were unnecessary.

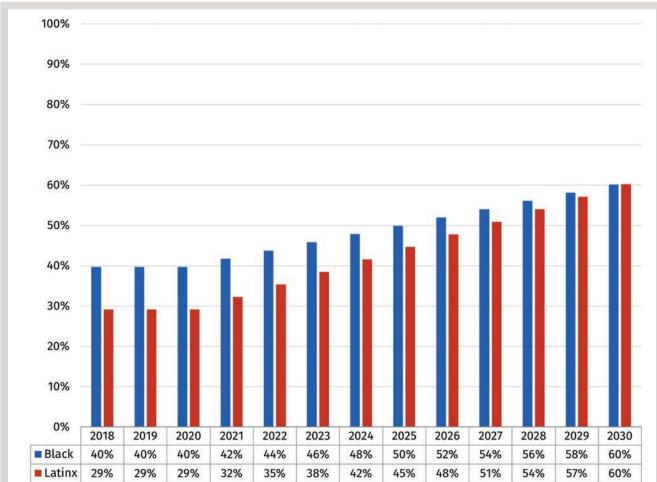
Figures in this section show (a) annual attainment goals for progression towards a 60% attainment goal; (b) attainment targets by age group needed to reach a 65% attainment goal by 2035; and (c) the projected total population attainment rates as progress is made in meeting sub-group attainment goals. Table 2 provides the baselines from the constant rate models used in estimating the annual increases in college-educated adults needed to reach attainment equity goals.

# TABLE 2. Baseline Projected Number and Rate of College-Educated Adults Aged 25–64

	2018	2025	2030	2035
Baseline from Constant Rate Model: Ages 25–64				
White	2,665,408 (61.9%)	2,417,855 (61.9%)	2,293,755 (61.9%)	2,224,730 (61.9%)
Black	363,732 (39.7%)	371,548 (39.7%)	366,677 (39.7%)	364,224 (39.7%)
Latinx	314,509 (29.1%)	392,913 (29.1%)	429,237 (29.1%)	456,777 (29.1%)
Other	383,156 (75.4%)	403,244 (75.4%)	424,780 (75.4%)	435,093 (75.4%)
Total	3,726,805 (54.7%)	3,585,560 (53.3%)	3,514,448 (52.7%)	3,480,823 (52.3%)
	Baseline fro	om Constant Rate Model:	Ages 25–44	
White	1,476,172 (70.6%)	1,407,571 (70.6%)	1,372,115 (70.6%)	1,318,835 (70.6%)
Black	203,055 (42.5%)	222,597 (42.5%)	226,542 (42.5%)	217,125 (42.5%)
Latinx	227,961 (33.9%)	278,067 (33.9%)	300,427 (33.9%)	320,981 (33.9%)
Other	247,379 (81.2%)	243,453 (81.2%)	247,463 (81.2%)	255,799 (81.2%)
Total	2,154,568 (60.8%)	2,151,689 (59.2%)	2,146,547 (58.6%)	2,112,740 (58.1%)

Note. Attainment rate is in parentheses.

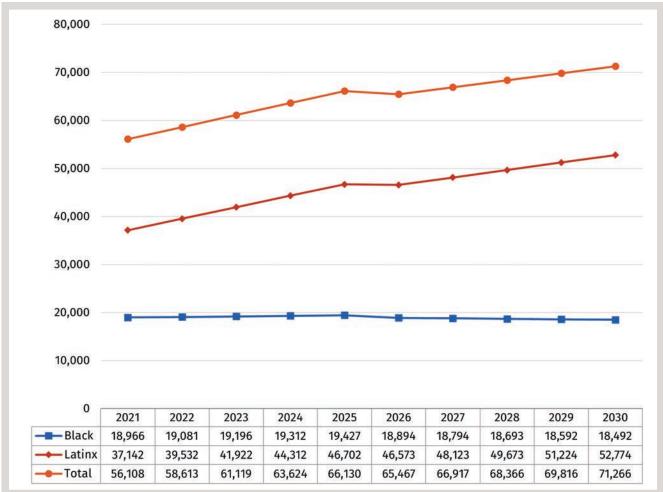
# Attainment Targets Needed to Reach 60% Attainment Goal by 2030





## Takeaway

The attainment target projections for the 25- to 64-year-old population show that the Black college attainment rate would need to increase by about 1.7 percentage points every year from 40% in 2018 to 60% in 2030, and the Latinx attainment rate would need to increase by about 2.6 percentage points every year from 29% in 2018 to 60% in 2030. The White attainment rate was already 62% in 2018.

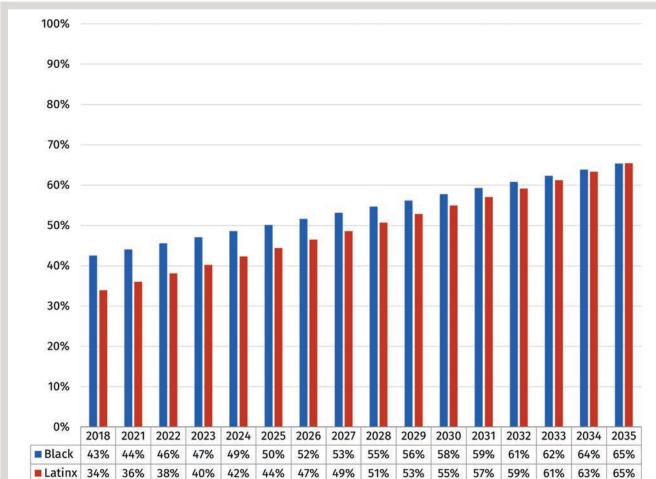


# **FIGURE 5B.** Annual Increases in College-Educated Adults Aged 25–64 Needed to Reach Attainment Equity Goal by 2030

# Takeaway

Relative to the baseline in the constant rate model, the attainment target projections for the 25- to 64-year-old population show that the annual number of Black college-educated adults would need to increase by about 19,000; Latinx adults by about 47,000; and total Black and Latinx adults by about 65,000. The White attainment rate was already 62% in 2018.

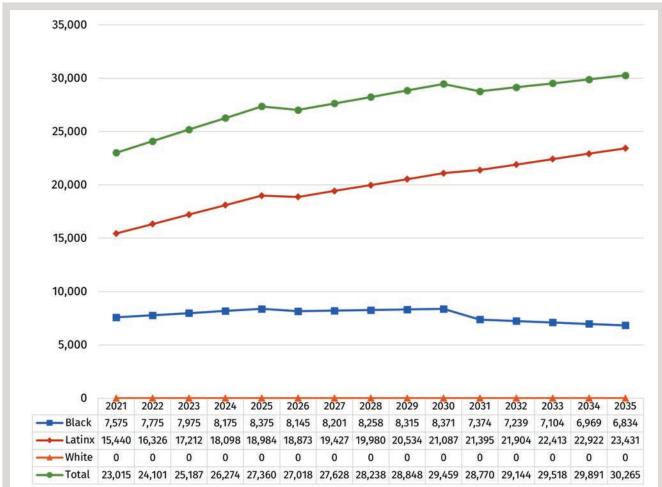
### Attainment Targets by Age Group Needed to Reach 65% Attainment Goal by 2035





### Takeaway

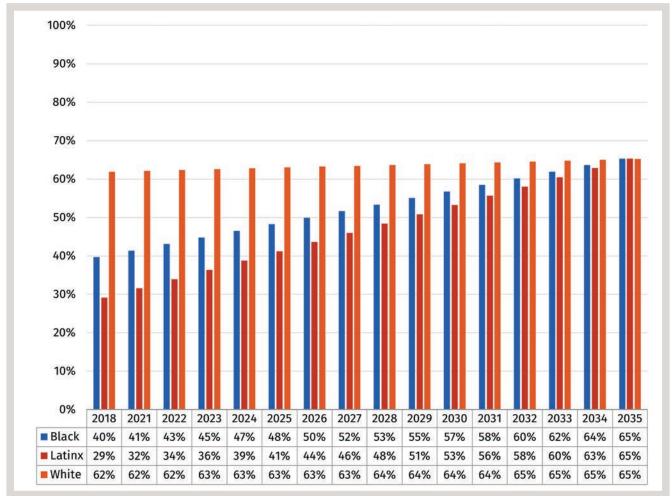
The attainment target projections for the 25- to 44-year-old population show that the Black college attainment rate would need to increase by about 1.5 percentage points every year from 43% in 2018 to 65% in 2035, and the Latinx attainment rate would need to increase by about two percentage points every year from 34% in 2018 to 65% in 2035. The White attainment rate was already 71% in 2018.



### **FIGURE 6B.** Annual Increases in College-Educated Adults Aged 25–44 Needed to Reach 65% Attainment Goal by 2035

### Takeaway

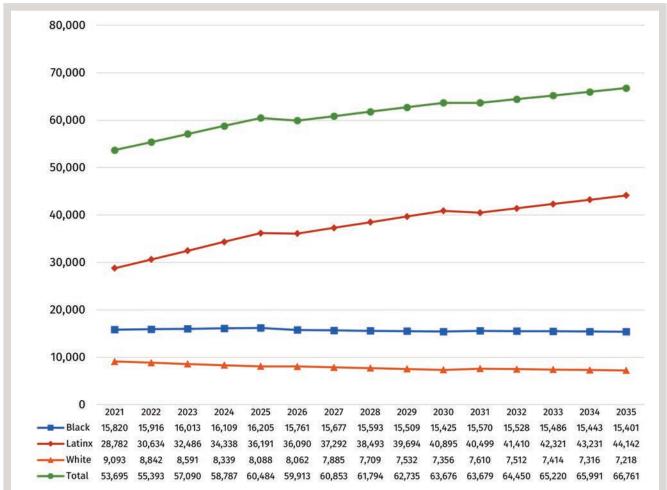
Relative to the baseline in the constant rate model, the attainment target projections for the 25- to 44-year-old population show that the annual number of Black college-educated adults would need to increase by about 8,000, and the number of Latinx college-educated adults would need to increase by about 20,000.



## **FIGURE 7A.** Postsecondary Attainment Rate Targets Under 65% Attainment Goal by 2035 for Population Aged 25–64

#### Takeaway

The attainment target projections for the 25- to 64-year-old population show that the Black college attainment rate would need to increase by about two percentage points per year from 40% in 2018 to 65% in 2035; the Latinx attainment rate would need to increase by about 2.5 percentage points per year from 29% in 2018; and the White attainment rate would need to increase by about 0.2 percentage points every year from 62% in 2018.



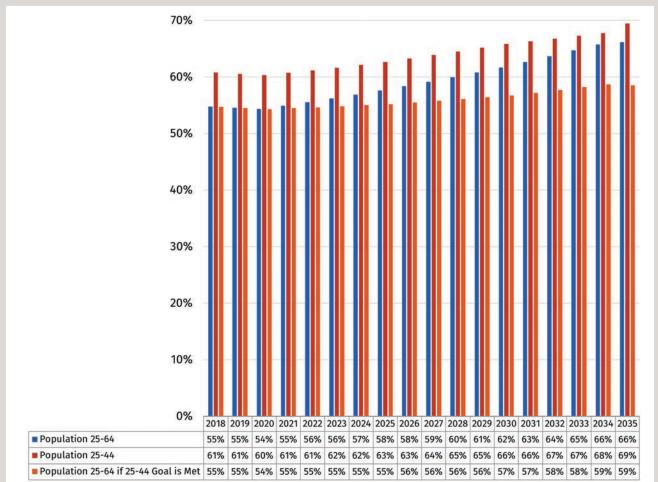
## **FIGURE 7B.** Annual Increases in College-Educated Adults Aged 25–64 Needed to Reach 65% Attainment Goal by 2035

### Takeaway

Relative to the baseline in the constant rate model, the attainment target projections for the 25- to 64-year-old population show that the annual number of Black college-educated adults would need to increase by about 16,000; Latinx adults by about 38,000; and White adults by about 8,000.

### Total Population Attainment Rates While Meeting Sub-Group Attainment Goals





### Takeaway

If the attainment targets are met for Black, Latinx, and White groups by 2035, the total college attainment rate would be 66% for the population aged 25 to 64, 69% for the population aged 25 to 44, and 59% for the population aged 25 to 64 if the attainment goal for ages 25 to 44 is met.



### FIRST-TIME COLLEGE ENROLLMENT AND COMPLETIONS

### First-Time Enrollment of 12th Grade Cohorts and Populations by Age, Race, and Ethnicity

One possible strategic lever for improving college attainment rates in the Black and Latinx populations is to increase their postsecondary enrollment rates. The first set of models in this vein focuses on the direct enrollment of 12th grade cohorts. Direct enrollment is defined as the number or percentage of 12th graders who graduate from high school and then enroll in a postsecondary institution of any type during the fall immediately following high school completion. The 12th grade cohort models were unique in their measurement of (a) both family income and racial/ethnic groups and (b) both in- and out-of-state college enrollment. The inclusion of 12th graders who ultimately enroll at

an out-of-state college is particularly important for gauging the total potential enrollment in Illinois that could be realized by stemming out-migration as well as providing a more accurate measure of postsecondary enrollment gaps. Illinois has one of the highest outmigration rates of college-going high school graduates in the Midwest,<sup>20</sup> and out-migration rates may vary by racial/ethnic background and family income. Moreover, a focus on 12th grade cohorts rather than high school graduates ensures that students who fail to graduate from high school are still counted in the denominator of the college enrollment rate. The second set of models examined first-time enrollment by age group, spanning ages 15 to 64. This age group model was unique in its focus on the enrollment of Illinois residents at in-state public two-year, public four-year, and private four-year for-profit and not-for-profit institutions.

	2019–20	2021–22	2023–24	2025–26	2027–28	2029–30
		Enro	ollment Rate			
Low-Income	51	56	61	66	71	77
Higher-Income	74	73	73	73	73	73
Black	51	56	59	63	67	71
Latinx	56	61	65	68	72	75
White	70	71	71	71	70	70

#### TABLE 3.

### Direct Postsecondary Enrollment Targets for 12th Grade Cohorts Under Equity Scenario

Note. White enrollment rates reflect status quo projections.

<sup>20</sup> See MHEC. (2020). Adjusted out-migration. Retrieved from https://www.mhec.org/dashboard/adjusted-out-migration

College enrollment rate gaps were evident in both models, though gaps were largest in the 12th grade cohort models due to the inclusion of Illinois residents who enroll at an out-of-state institution (many of whom may be higher-income and White students). For example, enrollment rate differences frequently approximated twenty percentage points for the 12th grade cohort in 2018 between low-income (51%) and higher-income (74%) groups and among American Indian (52%), Black (51%), and Latinx (56%) groups relative to White (70%) and Asian (82%) groups. Enrollment disparities were also apparent between two- and four-year institutions, wherein larger shares of White 12th graders attended four-year institutions.

In contrast, an analysis of *in-state* college enrollment rates among younger and older adult residents revealed differences that largely favored Black and Latinx populations. For example, at all postsecondary institutions in Illinois, the number of first-time students aged 15 to 24 per 1,000 was larger for Black (41) and Latinx (51) populations than for the White population (37). A notable exception was a lower participation rate for the Black population at private four-year institutions.

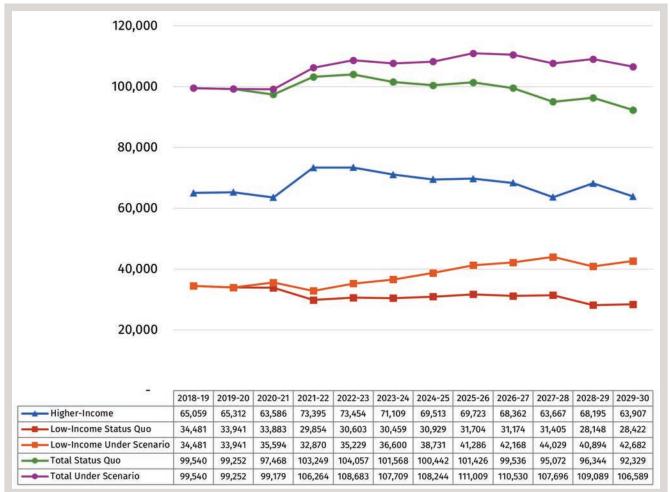
Enrollment figures in this section show a status quo projection and an equity scenario. Whereas the status quo projection reflects a constant enrollment rate based on present values, the equity scenario shows projected enrollment if the enrollment rates of disadvantaged groups were to gradually increase over time to equal those of advantaged groups by 2029-30. In projections by family income, convergence in enrollment rates is shown between lower- and higher-income students. In projections by race and ethnicity, convergence in enrollment rates is shown between White students and underrepresented students. Tables 3 and 4 summarize enrollment rate progression under the equity scenarios. Due to higher enrollment rates of low-income and underrepresented students in some sectors (e.g., two-year institutions) and in some age groups (e.g., 25–64) relative to higher-income and White students, equity scenarios yield higher total enrollment rates for low-income and underrepresented students once their enrollment rates match those of advantaged

groups in all sectors and age groups. That is, the model assumes that increases in enrollment in one sector or age group do not result in lower enrollment rates elsewhere. (Figures in Appendix B provide projections by institutional sector, and tables in Appendix C show the rates used in equity scenarios for each year in the projection period.)

# **TABLE 4.** First-Time Postsecondary EnrollmentRate Targets Under Equity Scenario (per 1,000)

	Black	Latinx	White			
Age 15–24						
2018	41	51	37			
2025	44	51	37			
2030	45	51	38			
2035	46	52	38			
Age 25–64						
2018	2	1	1			
2025	2	1	1			
2030	2	1	1			
2035	2	1	1			

Note. White enrollment rates reflect status quo projections.

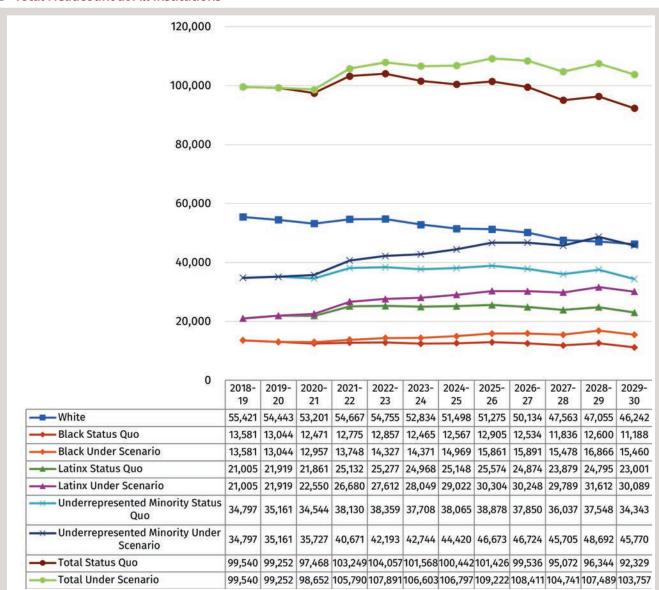


**FIGURE 9.** Projected Direct Postsecondary Enrollment Among Public High School 12th Grade Students by Family Income: Total Headcount at All Institutions

Note. Students who qualified for free- or reduced-price lunch were classified as low-income, while students who were not eligible to participate in the National School Lunch Program were classified as higher-income.

#### Takeaway

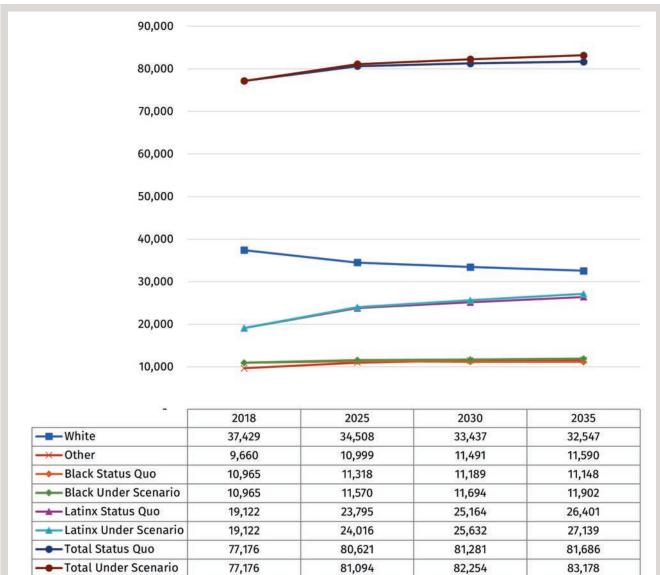
The number of low-income college students is expected to decrease from 34,500 to 28,400 under the status quo, but low-income student enrollment would increase to 43,000 under the equity scenario.



#### **FIGURE 10.** Projected Direct Postsecondary Enrollment Among Public High School 12th Grade Students: Total Headcount at All Institutions

### Takeaway

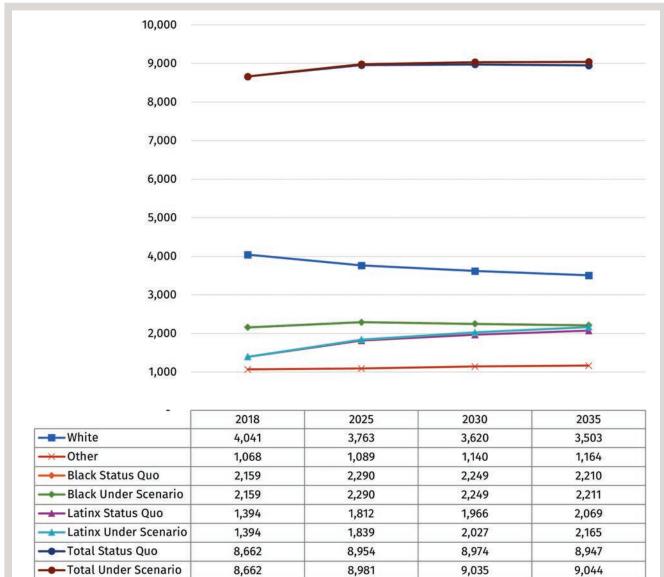
Under the status quo, the number of underrepresented minority students is expected to increase through 2025–26 and then begin to return to the starting number of about 34,300 in 2030. Under the equity scenario, underrepresented student enrollment would increase from around 34,800 to 45,800; Black student enrollment would increase from around 13,600 to 15,500; and Latinx student enrollment would need to increase from around 21,000 to 30,100.



## **FIGURE 11.** Projected First-Time Postsecondary Enrollment Among Residents Aged 15–24: Total Headcount at All Institutions

### Takeaway

Under the status quo, first-time enrollment of younger adults is projected to increase from about 77,200 in 2018 to 81,700 in 2035. The largest enrollment increase is expected to occur in the Latinx population, while a decrease in enrollment is projected in the White population. Under the equity scenario, total first-time enrollment would need to increase from 77,200 to 83,200 by 2035 (from 44 to 46 people per 1,000 in the population). Black first-time enrollment would need to increase from about 11,000 to 11,900 by 2035 (from 41 to 46 people per 1,000). Latinx first-time enrollment would need to increase from around 19,100 to 27,100 by 2035 (51 to 52 people per 1,000).



## **FIGURE 12.** Projected First-Time Postsecondary Enrollment Among Residents Aged 25–64: Total Headcount at All Institutions

### Takeaway

Total first-time enrollment of older adults is projected to increase from around 8,700 to 8,900 by 2035. A small increase in enrollment is projected across most racial groups, though a decrease in enrollment is projected for the White population. Under the equity scenario, total first-time enrollment of older adults would need to increase from around 8,700 to 9,000 by 2035 (1.27 to 1.36 people per 1,000 in the population). Black first-time enrollment would need to increase from around 2,160 to 2,210 by 2035 (2.36 to 2.41 people per 1,000). Latinx first-time enrollment would need to increase from around 1,400 to 2,200 by 2035 (1.29 to 1.38 people per 1,000).

### Completion Projections Among First-Time Students

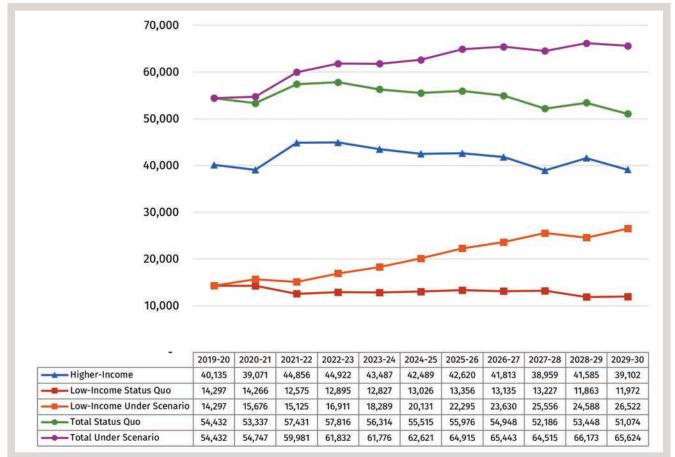
The expansion of postsecondary enrollment must be linked with improvements in cohort completion rates to ultimately influence college attainment equity in the population. Following the analysis of first-time enrollment, completion models were developed for (a) college students who directly enrolled at an in-state or out-of-state institution after high school graduation and (b) all younger and older first-time students at instate institutions. The completion projections by family income account for completion within 200% of program time at the first institution or transfer and completion at another institution. The completion projections by race and ethnicity account for completion within 150% at the first institution or transfer and completion at another institution.

Completion rate gaps by family income and race/ ethnicity vary by institutional sector. The size of gaps also differs by enrollment intensity, though it is noteworthy that completion rates are significantly higher among full-time than part-time students across demographic groups at all types of institutions. At twoyear institutions, 44% of full-time, low-income students completed a credential in 2019-20, compared to 50% of higher-income students. Among those starting at a fouryear institution, 59% of full-time, low-income students completed a credential, compared to 83% of higherincome students. Completion rate gaps by race/ethnicity are much larger. For example, at public two-year colleges, 50% of full-time White students completed a credential, compared to 24% of Black students and 38% of Latinx students. Among full-time students at public four-year institutions, 82% of White students completed a credential, compared to 45% of Black students and 64% of Latinx students. At private four-year institutions. 81% of White full-time students completed a credential, compared to 54% of Black students and 71% of Latinx students. Disparities in cohort completion rates by sector stem from a variety of factors, including differences in the academic preparation of freshman cohorts and varying levels of institutional resources (which can affect educational quality).

Completion figures show a status quo projection and an equity scenario. Whereas the status quo projection reflects a constant completion rate based on present values, the equity scenario shows projected completions if the completion rates of Black and Latinx populations were to gradually increase over time to equal the White population completion rate by 2030/5. Projection years for completions correspond with the entering cohort year and thus show the number of completions that can be expected within three to eight years, depending upon the completion rate. Table 5 summarizes the completion rate progression under the equity scenarios for younger students. (Figures in Appendix B provide projections by institutional sector, and tables in Appendix C show the rates used in equity scenarios for each year in the projection period.)

	Full-Time			Part-Time				
	2018	2025	2030	2035	2018	2025	2030	2035
Public Two-Year Institutions								
Black	24	33	42	51	22	26	30	33
Latinx	38	42	46	51	26	29	31	33
White	50	50	50	50	33	33	33	33
			Public F	our-Year Inst	itutions			
Black	45	58	70	83	27	32	38	43
Latinx	64	70	76	82	29	34	39	43
White	82	82	82	82	43	43	43	43
	Private Four-Year Institutions							
Black	54	63	72	81	30	35	40	44
Latinx	71	74	77	81	54	54	54	54
White	81	81	81	81	44	44	44	44

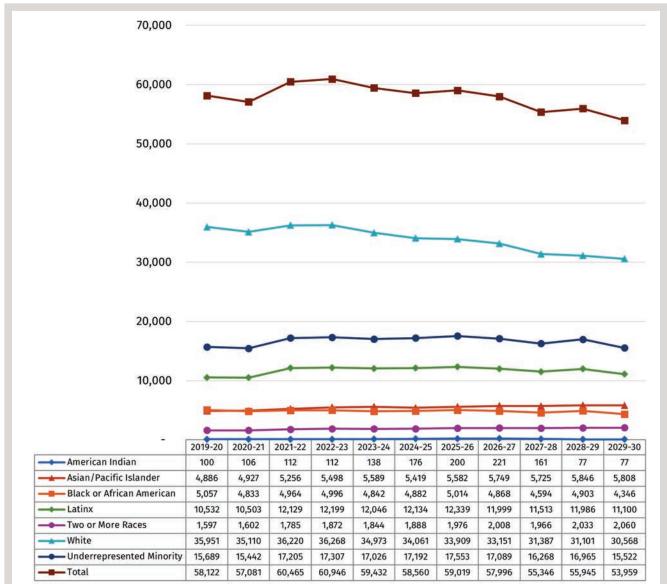
# TABLE 5. First-Time Postsecondary Completion Rate Targets Under Equity Scenario for Younger Adults



**FIGURE 13.** Projected Postsecondary Completions Among Public High School 12th Grade Students Who Directly Enroll by Family Income: Total Completions at All Institutions

### Takeaway

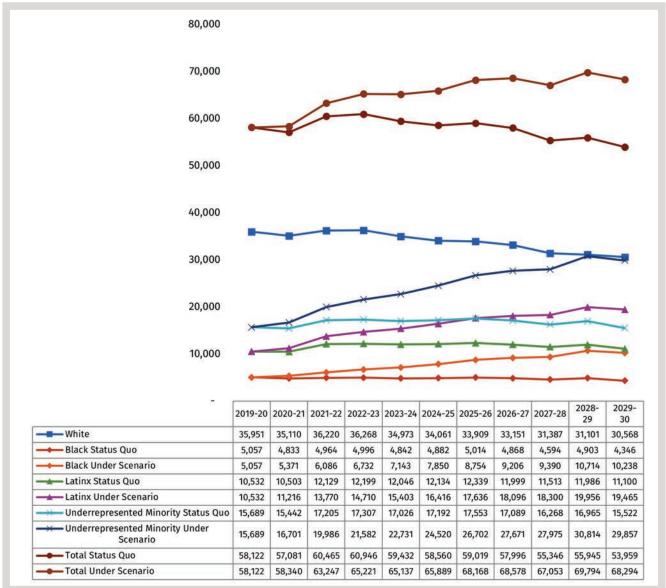
Under the status quo, total completions of 12th graders who directly enroll is projected to decrease from about 54,400 in 2018 to 51,100 in 2030. The largest decrease in completions is expected to occur in the low-income population, while completions among higher-income 12th graders are expected to remain stable over the projection period. Under the equity scenario, the completion rate for low-income students would need to increase from 42% to 62% by 2029–30. Accordingly, low-income student completions would increase from around 14,300 to 26,500 by 2029–30.



**FIGURE 14A.** Projected Postsecondary Completions Among Public High School 12th Grade Students Who Directly Enroll by Race and Ethnicity: Status Quo Total Completions at All Institutions

### Takeaway

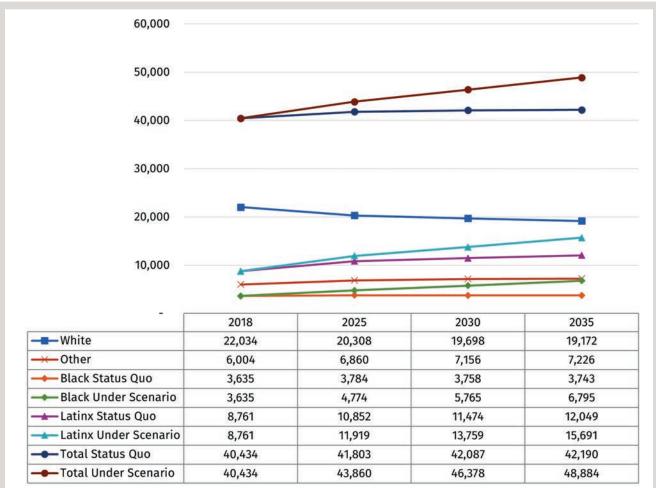
Under the status quo, the largest decrease in completions by race and ethnicity is expected to occur in the White population, while completions among underrepresented students as a group are expected to increase over the coming years before returning to the starting value of about 15,700.



**FIGURE 14B.** Projected Postsecondary Completions Among Public High School 12th Grade Students Who Directly Enroll: Scenario Completions at All Institutions

### Takeaway

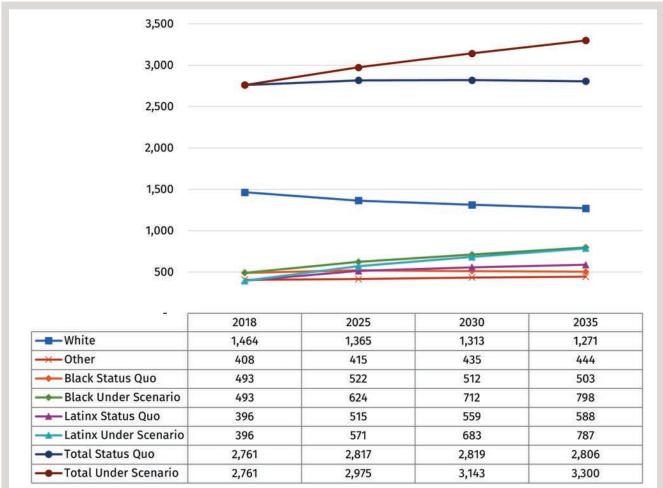
Under the equity scenario by race and ethnicity, the completion rate for underrepresented minority students as a group would need to increase from 45% to 65% by 2029–30. Accordingly, underrepresented student completions would increase from around 15,700 to 29,000 by 2029–30; Black student completions would increase from around 5,100 to 10,200; and Latinx student completions would increase from around 10,500 to 19,500 by 2029–30.



## **FIGURE 15.** Projected First-Time Postsecondary Completions Among Residents Aged 15–24: Total at All Institutions

### Takeaway

Under the status quo, the total number of completions among younger adult students is projected to increase from about 40,400 in 2018 to 42,200 in 2035. The largest increase in completions is expected to occur in the Latinx student population, while completions among White students are expected to decrease over the projection period. Under the equity scenario, the completion rate of full-time Black students would need to increase from 41% to 73% at all institutions, 24% to 51% at public two-year institutions, 45% to 83% at public four-year institutions, and 54% to 81% at private four-year institutions. The completion rate of full-time Latinx students would need to increase from 57% to 71% at all institutions, 38% to 51% at public two-year institutions, 64% to 82% at public four-year institutions, and 70% to 81% at private four-year institutions. Accordingly, Black student completions would increase from around 3,600 to 6,800 by 2035, and Latinx student completions would increase from around 8,800 to 15,700 by 2035.



# **FIGURE 16.** Projected First-Time Postsecondary Completions Among Residents Aged 25–64: Total at All Institutions

### Takeaway

Under the status quo, the total number of completions among older adult students is projected to remain around 2,800 from 2018 to 2035. The largest increase in completions is expected to occur in the Latinx student population, while completions among White students are expected to decrease over the projection period. Under the equity scenario, the completion rate of full-time Black students would need to increase from 26% to 53% at all institutions, 24% to 50% at public two-year institutions, 44% to 82% at public four-year institutions, and 56% to 82% at private four-year institutions. The completion rate of full-time Latinx students would need to increase from 41% to 54% at all institutions, 37% to 50% at public two-year institutions, 64% to 80% at public four-year institutions, and 71% to 82% at private four-year institutions. Accordingly, Black student completions would increase from around 500 to 800 by 2035, and Latinx student completions would increase from around 400 to 800 by 2035.

### TOTAL COLLEGE ENROLLMENT AND CREDENTIALS

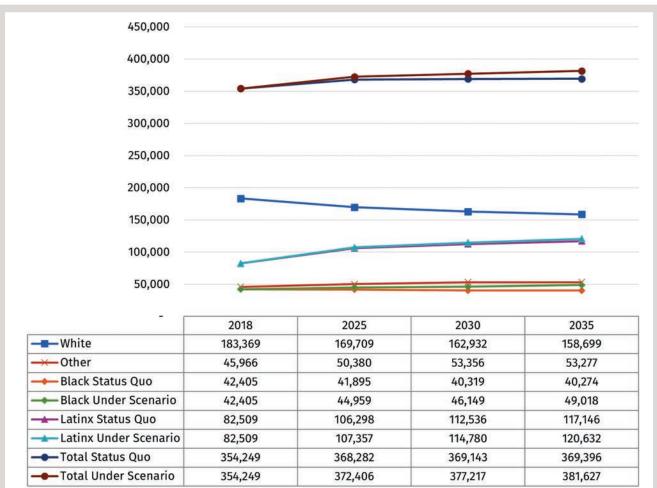
# Total Enrollment Projections for Younger and Older Adult Populations

Trends in first-time enrollment, retention, and completion have capacity and funding implications for the Illinois postsecondary system. In order to inform institutional planning and finance, projections were developed for *total* fall student enrollment, including first-time and continuing Illinois resident students at in-state public and private less-than-two-year institutions, public and private two-year colleges, and public and private four-year institutions (not-forprofit and for-profit). Dissimilar to the gap analysis of first-time student enrollment, the total enrollment rates of younger Black students were frequently low across institutional sectors (except at less-than-twoyear and private two-year colleges), which suggests that persistence challenges may disproportionately affect younger Black students. Consequently, at all postsecondary institutions in Illinois, the number of students aged 15 to 24 per 1,000 was lower for the Black population (169) than for the Latinx (222) and White (183) populations. Latinx young adult students aged 20 to 24 were underrepresented at public four-year institutions. Among older adult students, disparities in total enrollment favored Black and Latinx populations across institutional sectors with the exception of public four-year institutions. Moreover, total enrollment rate disparities favor Black and Latinx populations when aggregating all adults aged 15 to 64 as a single group (see Table 6).

Enrollment figures in this section show a status quo projection and an equity scenario. Whereas the status quo projection reflects a constant enrollment rate based on present values, the equity scenario shows projected enrollment if the enrollment rates of Black and Latinx populations were to gradually increase over time to equal the White population enrollment rate by 2035. Table 6 summarizes the annual enrollment rates in the equity scenarios. As noted earlier, due to higher enrollment rates of underrepresented students in some sectors (e.g., two-year institutions) and in some age groups (e.g., 25–64) relative to White students, equity scenarios yield higher total enrollment rates for underrepresented students once their enrollment rates match those of advantaged groups in all sectors and age groups. That is, the model assumes that increases in enrollment in one sector or age group do not result in lower enrollment rates elsewhere. (Figures in Appendix B provide projections by institutional sector, and tables in Appendix C show the rates used in equity scenarios for each year in the projection period.)

	2018	2025	2030	2035
Black	59	61	62	65
Latinx	74	77	77	76
Other	98	99	99	98
White	48	49	49	49
Total	57	60	62	62

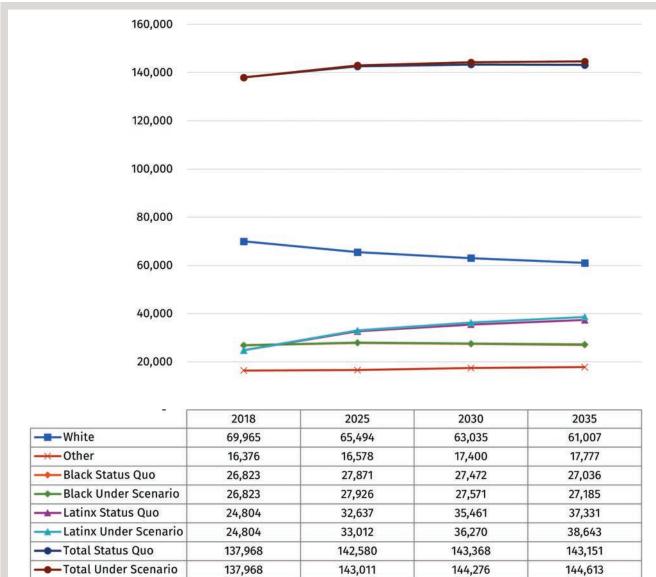
# **TABLE 6.** Total Postsecondary Enrollment Rates (per 1,000)Among Residents Aged 15-64 Under Equity Scenario



# **FIGURE 17.** Projected Total Postsecondary Enrollment Among Residents Aged 15–24: Total Headcount at All Institutions

### Takeaway

Under the status quo, total enrollment of younger adults is projected to increase from about 354,000 in 2018 to 369,000 in 2035. The largest enrollment increase is expected to occur in the Latinx population, while a decrease in enrollment is projected in the White and Black populations. Under the equity scenario, total enrollment would need to increase from around 354,000 to 382,000 by 2035 (201 to 212 people per 1,000 in the population). Black total enrollment would need to increase from around 42,400 to 49,000 by 2035 (160 to 190 people per 1,000). Latinx total enrollment would need to increase from around 82,500 to 120,600 by 2035 (222 to 230 people per 1,000).



## **FIGURE 18.** Projected Total Postsecondary Enrollment Among Residents Aged 25–64: Total Headcount at All Institutions

### Takeaway

Under the status quo, total enrollment of older adults is projected to increase from about 138,000 in 2018 to 143,000 in 2035. The largest enrollment increase is expected to occur in the Latinx population, while a decrease in enrollment is projected in the White population. Under the equity scenario, total enrollment would need to increase from around 138,000 to 145,000 by 2035 (20.3 to 21.7 people per 1,000 in the population). Black total enrollment would need to increase from around 26,800 to 27,200 by 2035 (29.3 to 29.6 people per 1,000). Latinx total enrollment would need to increase from around 24,800 to 38,600 by 2035 (23.0 to 24.7 people per 1,000).

### Total Credential Projections for Younger and Older Adult Populations

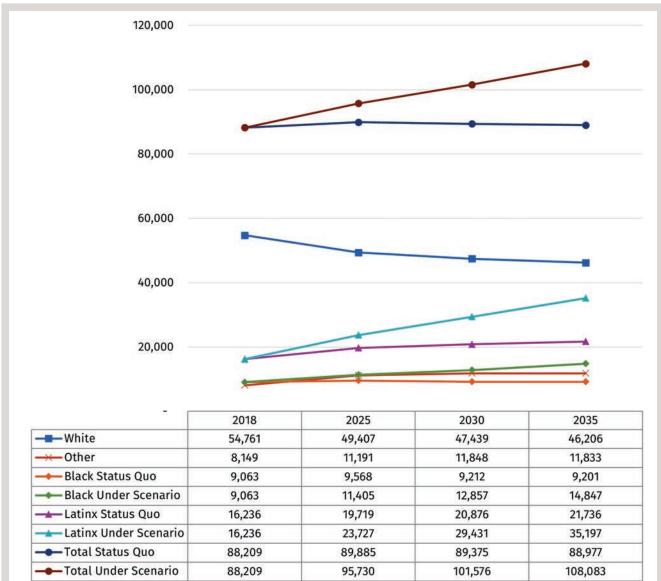
Changes in total college enrollment will naturally lead to changes in the total production of postsecondary credentials in Illinois, which will affect postsecondary attainment rates in the population. Total credential production includes credentials conferred to all students regardless of first-time status or enrollment intensity based on institutional "production rates" for each demographic group, which are defined as the number of credentials conferred per 100 students enrolled. Consistent with the analysis of the cohort completion rate gaps, credential production rates were generally lower for Black and Latinx students than for White students. For example, at all institutions 30 credentials were conferred per 100 White students aged 15 to 24, compared to 21 credentials per 100 Black students and 20 credentials per 100 Latinx students. Among older adults, production rates also varied for White students (29), Black students (21), and Latinx students (20).

Projections of total credentials were then compared with credential production targets identified in the attainment section of this report. Table 7 summarizes production rates under equity scenarios. (Figures in Appendix B provide projections by institutional sector, and tables in Appendix C show the rates used in equity scenarios for each year in the projection period. Appendix D summarizes the results of enrollment and completion simulations that would generate enough credentials to fully meet attainment targets.)

	2018	2025	2030	2035		
All Institutions: Age 15–24						
White	30	29	29	29		
Black	21	25	28	30		
Latinx	20	22	26	29		
Other	18	22	22	22		
Total	25	26	27	28		
	All Institutions: Age 25–64					
White	29	29	29	29		
Black	21	26	28	30		
Latinx	20	22	26	30		
Other	16	21	21	21		
Total	24	26	27	29		

# **TABLE 7.** Projected Total Postsecondary Credentials Conferred per 100 Students

FIGURE 19.



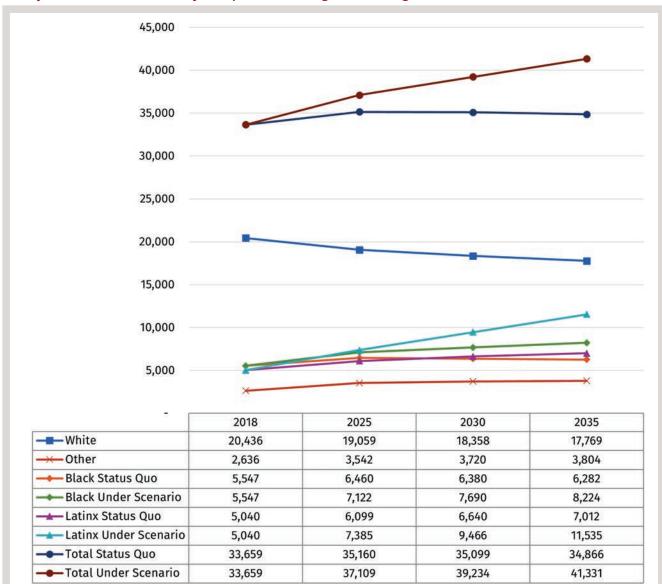
Projected Total Postsecondary Completions Among Residents Aged 15–24: All Institutions

### Takeaway

Under the status quo, the total number of completions among younger adult students is projected to increase slightly from 88,200 in 2018 to 89,000 in 2035. The largest increase in completions is expected to occur in the Latinx student population, while completions among White students are expected to decrease over the projection period. Under the equity scenario, total completions would need to increase from around 88,200 to 108,100 by 2035. Black student completions would increase from around 9,100 to 14,900 by 2035, and Latinx student completions would increase from around 16,200 to 35,200 by 2035.

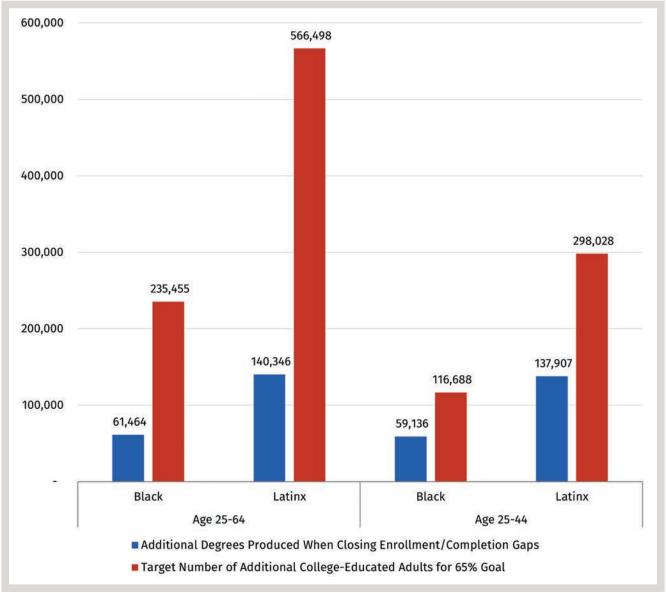
FIGURE 20.





### Takeaway

Under the status quo, the total number of completions among older adult students is projected to increase slightly from 33,700 in 2018 to 34,900 in 2035. The largest increase in completions is expected to occur in the Latinx student population, while completions among White students are expected to decrease over the projection period. Under the equity scenario, total completions would need to increase from around 33,700 to 41,300 by 2035. Black student completions would increase from around 5,500 to 8,200 by 2035, and Latinx student completions would increase from around 5,000 to 11,500 by 2035.



### **FIGURE 21.** Number of Projected Credentials Under Equity Scenario Beyond Status Quo Production Relative to Number of Additional College-Educated Adults Needed To Meet Attainment Goal

### Takeaway

Under the equity scenario, the total cumulative number of additional degrees produced for Black and Latinx populations would be 201,800 by 2035. However, projected credential production under the enrollment and completion equity assumptions will still fall short of the total number of additional Black and Latinx college-educated adults needed for attainment equity, which is equivalent to about 802,000 credentials when using the constant rate status quo model. This leaves a credential "deficit" of about 600,100.

Projected Attainment Rates Under Equity Scenario, 2018–2035							
	2018	2025	2030	2035			
Age 25–64							
White	61.9%	61.9%	61.9%	61.9%			
Black	39.7%	40.6%	42.8%	46.4%			
Latinx	29.1%	30.6%	33.5%	38.1%			
Other	75.4%	75.4%	75.4%	75.4%			
Total	54.7%	53.7%	54.1%	55.3%			
		Age 25–44					
White	70.6%	70.6%	70.6%	70.6%			
Black	42.5%	44.1%	47.7%	54.1%			
Latinx	33.9%	36.2%	41.0%	48.5%			
Other	81.2%	81.2%	81.2%	81.2%			
Total	60.8%	59.9%	61.0%	63.5%			
Age 25-64 if Age 25-44 Equity Scenarios are Met							
White	61.9%	61.9%	61.9%	61.9%			
Black	39.7%	40.6%	42.7%	46.1%			
Latinx	29.1%	30.5%	33.4%	37.9%			
Other	75.4%	75.4%	75.4%	75.4%			
Total	54.7%	53.7%	54.1%	55.3%			

# TABLE 8. Projected Attainment Rates Under Equity Scenario, 2018–2035

### Takeaway

Under the equity scenario, the overall attainment rate for the population aged 25 to 64 would be 55% by 2035 while the attainment rates for the Black and Latinx populations would be 46% and 38%, respectively. For the population aged 25 to 44, the overall attainment rate would be 64% by 2035 while the attainment rates for the Black and Latinx populations would be 54% and 49%, respectively. Under the scenario for adults aged 25 to 44, the college attainment rate for the population aged 25 to 64 would remain at 55% by 2035.

### SUMMARY AND CONCLUSIONS

This report sought to inform the Illinois P-20 Council's strategy for creating and meeting state attainment equity goals. Using status quo and equity scenario assumptions, projections were developed through 2030/35 for populations by age, sex, and race/ ethnicity in Illinois; the college-educated population; direct enrollment and completions among 12th grade cohorts; first-time postsecondary enrollment and completions; and total enrollment and credentials conferred. Status quo projections showed the expected number of individuals who will enroll, complete, and possess a postsecondary credential if current rates of enrollment, completion, and attainment remain constant throughout the projection period. In contrast, equity scenario projections showed an alternative future by gradually closing gaps over the projection period. The development of equity scenarios provided a basis for identifying potential annual targets for raising enrollment, completion, and attainment among low-income and underrepresented minority 12th grade cohorts; Black and Latinx state populations; and older adults. Possible targets were presented as both rates and headcounts. A summary of key projections follows, and several implications and recommendations are provided.

#### Postsecondary Attainment Projections

Given projected population decreases in highattainment groups (e.g., White adults) and population increases in low-attainment groups (e.g., Latinx adults), the overall attainment rate among ages 25 to 64 in Illinois was projected to decrease under one scenario to 52% and increase to 62% under another scenario. The overall attainment rate among ages 25-44 was projected to decrease to 58% or increase to 69%, depending upon the scenario. Attainment gaps by race/ethnicity were assumed to persist or grow larger in all cases. Taken together, the models provide lower and upper bounds on the number of college-educated adults over the projection period without significant trend disruptions (e.g., policy interventions, shifts in migration). Attainment levels for Black and Latinx adults in both the constant and historical growth rate models fall short of the Illinois 60% attainment goal.

### Postsecondary Attainment Targets

The implications of three types of attainment equity scenarios were examined: a 60% goal by 2030 for all adults aged 25 to 64, a 65% goal by 2035, and a 65% goal by 2035 only for adults aged 25 to 44. However, the analysis suggests that a 65% goal limited to the population aged 25 to 44 would yield the most viable targets for improving equity in statewide attainment levels. This is due to higher starting attainment levels of Black (43% vs. 40%) and Latinx (34% vs. 29%) populations aged 25 to 44 and greater feasibility of increasing college enrollment and completion among younger than older adults. Moreover, attainment targets for adults aged 25 to 44 are also relatively lower since the college attainment rate of White adults aged 25 to 44 was already 71% in 2018 (compared to 62% for White adults aged 25 to 64), thereby precluding any need for additional White collegeeducated adults beyond the projected status quo.

### First-Time Enrollment Projections

Reflecting changes in 12th grade cohorts, total direct enrollment at in- and out-of-state institutions is projected to decrease from about 99,500 in 2018 to 92,300 in 2030. The number of directly enrolled lowincome students is expected to decrease slightly, though the number of underrepresented minority students is expected to increase through the first half of the decade. Direct enrollment among White students is projected to significantly decline.

Following changes in the state population, first-time enrollment of younger adults aged 15 to 24 under the status quo is projected to increase from about 77,200 in 2018 to 81,700 in 2035. First-time enrollment of older adults aged 25 to 64 is only expected to increase from 8,700 to 9,000 (enrollment rates decline dramatically with age for all racial/ethnic groups). The largest enrollment increase is expected to occur in the Latinx population, while a decrease in enrollment is projected in the White population. Black first-time student enrollment is projected to remain fairly stable.

Given the large gaps in enrollment among 12th grade cohorts, equity scenarios yielded significant changes

in low-income student enrollment at in-state and out-of-state institutions, increasing from 34,500 to a peak of 43,000 in 2027. Black student enrollment would increase from 13,600 to 15,500, and Latinx student enrollment would increase from 21,000 to 30,100 by 2030.<sup>21</sup> While the magnitude of gaps was smaller in the age group models, bridging those gaps would require non-trivial increases in student enrollment at instate institutions. Specifically, first-time enrollment of younger and older Black students would increase from 13,100 to 14,100, and Latinx student enrollment would increase from 20,500 to 29,300 by 2035.

### First-Time Cohort Completion Projections

Under the status quo, total completions among directly enrolled cohorts at in- and out-of-state institutions are projected to decrease from about 58,000 to 54,000 in 2030, though the number of completions among underrepresented students is expected to increase slightly. When focusing solely on first-time students at in-state institutions, the total number of completions among younger students is projected to increase from about 40,400 in 2018 to 42,200 in 2035, and completions will remain around 2,800 among older adult students. The largest increase in completions is expected to occur in the Latinx student population, while completions among White students are expected to decrease over the projection period.

As the relatively large gaps in completion rates were bridged in the equity scenarios, the number of credentials awarded increased significantly. Completions from direct enrollments under the equity scenario would increase from 58,100 to 68,300 in 2030. Completions among low-income students would increase from about 14,300 to 26,500; completions among Black students would increase from 5,100 to 10,200; and completions among Latinx students would increase from 10,500 to 19,500.<sup>22</sup> When combining completions among younger and older adults at in-state institutions in the age group models, Black student completions would increase from around 4,100 to 7,600 by 2035, and Latinx student completions would increase from around 9,200 to 16,500.

### Total Enrollment

According to the status quo models, total enrollment of younger and older adults is projected to increase from about 492,200 in 2018 to 512,550 in 2035. The largest enrollment increase is expected to occur in the Latinx population, while a decrease in enrollment is projected in the White population. Black total student enrollment is projected to remain fairly stable. Under the equity scenario, total enrollment of all students would increase from 492,200 to 526,200 by 2035. Total enrollment of Black students would increase from 69,200 to 76,200, and Latinx student enrollment would increase from 107,300 to 159,300.

### **Total Credentials**

Following enrollment patterns, the total number of credentials conferred to younger and older students under the status quo is projected to increase from about 121,900 in 2018 to 123,800 in 2035. When gaps in production rates were bridged in the equity scenarios, credentials conferred to Black students increased from around 14,600 to 23,100 by 2035, and credentials conferred to Latinx students increased from around 21,300 to 46,700. Total credentials conferred to Illinois residents increased from 121,900 to 149,400.

When comparing the cumulative number of additional credentials conferred beyond the status quo with the cumulative number of additional college-educated adults needed to meet the 65-by-35 attainment goal for Black and Latinx populations, it becomes evident that gradually establishing enrollment and completion equity through 2035 could facilitate progress towards attainment equity in the population, though significant gaps would remain. Under the equity scenario for ages 25–64, the total cumulative number of additional degrees produced for Black and Latinx populations would be 201,800 by 2035. However, projected credential

<sup>&</sup>lt;sup>21</sup> Projections by family income and race/ethnicity do not account for race-income intersections, and thus totals from both models cannot be summed.

<sup>&</sup>lt;sup>22</sup> Projections of direct enrollment and completion do not account for migration of recent high school graduates to out-of-state institutions.

production under the enrollment and completion equity assumptions will still fall short of the total number of additional Black and Latinx college-educated adults needed for attainment equity, which is equivalent to about 802,000 credentials. This leaves a credential "deficit" of about 600,100. For ages 25–44, the total cumulative number of additional degrees produced for Black and Latinx populations would be 197,043 by 2035. Projected credential production would again fall short of the total number of additional Black and Latinx college-educated adults needed for attainment equity (414,700). However, the resulting credential deficit is much smaller (217,657).

#### Conclusions

The projections in this report are intended to support the Illinois P-20 Council in its design and realization of state-level equity goals for postsecondary enrollment, completion, and attainment. Specific annual targets were identified to close the existing college attainment gaps for Black, Latinx, and lowincome adults by 2035. The projections and gap analyses are also suggestive of some directions and opportunities as stakeholders in Illinois consider the refinement of attainment goals and strategies for improving enrollment and completion equity.

- Policy intervention is needed to significantly increase overall attainment and attainment equity. Given projected population decreases in high-attainment groups (e.g., White adults) and population increases in low-attainment groups (e.g., Latinx adults), the overall attainment rate in Illinois could decrease from 54.7% in 2018 to 52% in 2035 for 25- to 64-year-old adults and from 60.8% to 58% for 25- to 44-year-olds, if participation and completion rates remain constant. An alternative growth model suggests that the total attainment rate for Illinois could reach 62% by 2035 for 25- to 64-year-old adults and 69% for 25- to 44-year-olds, though attainment gaps by race/ethnicity were projected to grow larger.
- The viability of attainment equity goals is partly a function of combining the desired attainment rate with time span and age group. The 60% attainment equity goal for 2030 yields the most ambitious annual targets, wherein the annual number of Black and Latinx

college-educated adults aged 25 to 64 would need to increase by about 65,000, or an 11% annual increase. In contrast, a 65% goal for 2035 would yield more viable targets for improving equity in statewide attainment levels, requiring an annual increase of 54,000 collegeeducated Black and Latinx adults, or 9% annually. If a 65% by 2035 goal were limited to the population aged 25 to 44, the annual number of Black and Latinx college-educated adults would need to increase by about 28,000, or 7% annually.

- Improvements in enrollment and completion equity in the Illinois postsecondary system can play a significant role in realizing state attainment equity goals. Without changes in college enrollment and production rates, the annual number of credentials conferred is projected to increase from 14,600 to 15,500 for Black students and from 21,300 to 28,700 for Latinx students. When gaps in enrollment and production rates were bridged in the equity scenarios, annual credentials conferred to Black students increased to 23,071 by 2035, and credentials conferred to Latinx students increased to 46,732.
- First-time college enrollment and completion equity should be monitored and improved across institutional sectors for 12th grade cohorts, younger adults under the age of 25, and older adults. Enrollment disparities were greatest in direct college enrollment when of 12th grade schede (at in state)

enrollment rates of 12th grade cohorts (at in-state and out-of-state institutions) and enrollment rates of younger adults at in-state four-year institutions, particularly private four-year institutions. Moreover, relatively large completion rate gaps among full-time students were evident across institutional sectors. Black students graduate at rates that are 26 to 37 percentage points lower than the graduation rates of White students, and Latinx students graduate at rates that are 11 to 18 percentage points lower.

Ensure that curricula and support systems are accessible for part-time students while incentivizing and enabling full-time enrollment. The completion rates of part-time students were consistently and substantially lower than the completion rates of full-time students, regardless of race and ethnicity. Policymakers and institutional leaders should ensure that students understand the challenges of part-time enrollment and possess the financial resources to enroll full-time.

- Improvements in enrollment and completion equity may require increases in state funding for higher education and investments in system coordination. Annual total fall enrollment of younger and older adults is projected to increase under the status guo from about 492,200 in 2018 to 512,500 in 2035. Under the equity scenario, however, annual total enrollment of all students would increase from 492,200 to 526,200 by 2035. Although specific resource implications were not examined in this report, a significant expansion in annual total enrollment without commensurate increases in institutional appropriations may create financial pressures to raise tuition rates or dilute educational quality in ways that impact student learning and completion rates.23 Effective interventions for improving college success rates among disadvantaged groups are frequently resource intensive.<sup>24</sup>
- The role of postsecondary institutions in promoting educational equity should be assessed within the context of broader educational and social systems.

Policymakers should be mindful of the limitations of solely relying on postsecondary institutions to increase enrollment and completion rates among disadvantaged groups. Educational inequities begin in early childhood development and are evident throughout the P-12 system. One component of the Illinois attainment strategy must thus involve significant improvements in college preparation. Reform efforts should also consider how inequities stem from the broader social system involving housing, healthcare, transportation, and criminal justice.

Diverse and complimentary strategies should be considered to meet attainment equity goals. Under the equity scenarios, the total cumulative number of additional degrees produced by the Illinois postsecondary system would fall short of the total target needed to meet the 65% attainment goal for Black and Latinx populations. Additional strategies may be needed to compensate for the remaining credential deficit, which ranged from 217,700 to 600,100. Complimentary approaches include reducing the out-migration of first-time college students through state grant aid programs<sup>25</sup> as well as increasing the net in-migration of college-educated adults through urban planning, knowledge-innovation economic development, and community relocation incentives.

<sup>&</sup>lt;sup>23</sup> See Tandberg, D., & Laderman, S. (2018). *Evaluating state funding effort in higher education*.

<sup>&</sup>lt;sup>24</sup> E.g., Scrivener et al. (2015). <u>Doubling graduation rates three-year effects of CUNY's Accelerated Study in Associate Programs</u> (ASAP) for developmental education students.

<sup>&</sup>lt;sup>25</sup> See MHEC. (2019). <u>State grant aid: An overview of programs and recent research.</u>

### **APPENDIX A: PROJECTIONS METHODOLOGY**

# State Population by Age, Gender, and Race/Ethnicity

Population projections for 2025, 2030, and 2035 by five-year age group, gender, and race/ethnicity were developed using the Hamilton-Perry approach, which is a reduced form of the cohort-component method. Census counts for 1990, 2000, 2010 and estimates for 2017 were used as input data. Baseline projections were developed for 2020, 2030, and 2040, and then interpolated to obtain estimates for 2025 and 2035. Further, the projections were developed for the U.S. as well as all 50 states and D.C., including Illinois, ensuring the state population is built within the context of national trends.

The exponential growth rate is calculated using population totals from 2010 and 2017. Using 2017 as the launch year, we apply this exponential growth rate to get the final state-level projections for 2020.<sup>26</sup> After constructing the U.S. population projections and corresponding age-distribution, each of the state populations for 2030 and 2040 is projected using exponential growth, and the state totals, including Illinois, are raked to the national total. This is the final state-level projection for 2030 and 2040.

For projecting the population by age, we apply the statespecific child population ratios (CPRs) and cohort change ratios (CCRs) to age forward the 2010 population for each state. This generates the proper Hamilton-Perry age distribution for 2020 within each state, which can then be applied to the state population for 2020 calculated earlier, in order to get the projected population by age for 2020. This process is repeated for 2030 and 2040 by applying the Hamilton-Perry age forwarding to the state population in the immediately preceding decade and using this age distribution to redistribute the previously calculated state total projections.

Race and ethnicity projections are developed using Hamilton-Perry method to project age groups by race (White, Black, Asian, and Other) and Hispanic origin (Hispanic and non-Hispanic). National-level age-race/ ethnicity-specific CCRs (based on 2000 to 2010) and CPRs (held constant to 2010) were used to minimize randomness. Projections by gender are determined by maintaining the population's age-specific sex-ratio as per the 2010 census. Projections for non-Hispanic race categories were based on the 2010 Census distribution of White, Black, Asian, and Other who also reported "Hispanic:" 11%, 2%, 1%, and 82%, respectively. Subsequent limitations in enrollment and completion data necessitated an aggregation of Other and Asian population counts into a single "Other" category (approximately 98% Asian).

Finally, we calculated Illinois' mid-decade projections for 2025 and 2035 by interpolating between 2020, 2030, and 2040. We also ensure state population projections are controlled to the national total, age is controlled to the state total population, race and ethnicity are controlled to each age, and sex is controlled to each age-race and age-ethnicity group.

The assumptions of the population projections model include:

- The future population in Illinois is expected to grow at the same rate observed between 2010–2018, constrained by the national total and the totals of other 49 states and District of Columbia.
- Age-specific migration is assumed the same as that of the last two decades and is incorporated in the cohort change ratio.
- Race projections are assumed to follow the trends observed in the last two decades.

The model limitations include:

- The future is inherently unknown; therefore, any projection is only one of many possible outcomes, based on one set of assumptions.
- State total and age projections tend to be more accurate than race projections. Race is fluid. How the U.S. Census Bureau asks and tabulates race, how people perceive themselves and self-report race, and how immigration policy changes the U.S. population will all affect future race data.

<sup>&</sup>lt;sup>26</sup> The detailed projections methodology for the U.S. population for 2020, 2030, and 2040, including the Hamilton-Perry method, CPRs (child population ratio) and CCRs (cohort change ratio) is available here: <u>https://demographics.coopercenter.org/sites/</u> <u>demographics/files/2019-02/NationalProjections\_MethodologyOverview\_Dec2018.pdf</u>

### 12th Grade Cohorts

Projections of 12th grade cohorts were made by race/ ethnicity, sex, and income. Seven racial/ethnic groups were modeled: American Indian, Asian, Black, Latinx, Native Hawaiian or other Pacific Islander, two or more races, and White. (Asian, Native Hawaiian, and Pacific Islander students were aggregated into a single category in a subsequent stage.) Two sexes were modeled: male and female. Two income groups were modeled: students receiving free-/reduced-price lunch and students not receiving free-/reduced-price lunch. Future 12th grade cohorts were projected based on each cohort's 2nd grade enrollment data. For each combination of race/ethnicity, sex, and income, a ratio of 12th grade enrollment to 2nd grade enrollment was created based on the high school class of 2019's 12th grade to 2nd grade enrollment. The ratios were applied to the classes of 2020 to 2029 by using each cohort's actual 2nd grade enrollment from 2010 to 2019.

### **POSTSECONDARY ENROLLMENT**

# State Population by Age, Gender, and Race/Ethnicity

Enrollment projections were made for both first-time enrollment and total fall enrollment at public two-year colleges (Illinois Community College Board), public and private four-year institutions (Illinois Board of Higher Education), private two-year colleges (IPEDS, total enrollment), and less than two-year colleges (IPEDS, total enrollment only).<sup>27</sup> Postsecondary enrollment projections for 2025, 2030, and 2035 were based on enrollment shares from 2018. Enrollment shares were created for each of the eight age groups in combination with gender and race/ethnicity. The enrollment shares are the number of students enrolled per 1,000 people in the corresponding population. After total enrollment is calculated based on enrollment shares, enrollment intensity by age, gender, and race/ethnicity is estimated. Enrollment intensity was estimated by using a ratio of full-time and part-time students in 2018. After enrollment intensity is applied to the enrollment

projections, the data are aggregated into two larger age groups: 15 to 24, and 25 and older. The status quo enrollment projections were created by applying constant enrollment rates from 2018 to projected populations. Equity scenarios were developed by setting the rate of increase such that the enrollment rate of the underrepresented group in question equaled that of the White group by 2035 unless the former was already higher than the latter. (Equity simulations were developed with age sub-categories, which may not be evident when examining rate tables in Appendix C.)

#### 12th Grade Cohorts

For projecting college enrollment by income, data were aggregated by eligibility for free-/reduced-price lunch. A ratio was created based on each income group's first-time college enrollment based on data from the National Student Clearinghouse in the fall of 2018 to their 12th grade enrollment in 2017–18. These ratios were applied to each projected 12th grade cohort. Enrollment intensity was then estimated by the distribution within each racial/ethnic group of full-time and part-time firsttime students in the fall of 2018 by Pell grant-recipient status based on data from IPEDS. This distribution was applied to all projected first-time freshmen cohorts. Projected FTE enrollment is calculated by dividing the number of projected part-time students by three and adding it to the total number of projected full-time students. The status quo enrollment projections were created by applying constant enrollment rates from the fall of 2018 to projected 12th grade populations. Equity scenarios were developed by setting the full-time/parttime rate of increase such that the full-time/part-time enrollment rate of low-income students equaled that of higher-income students by 2030.

For projecting college enrollment by race/ethnicity, a ratio was created based on each racial/ethnic group's first-time college enrollment based on data from the National Student Clearinghouse in the fall of 2018 to their 12th grade enrollment in 2017–18. These ratios were applied to each projected 12th grade cohort. Enrollment intensity was estimated by the distribution within each racial/ethnic group of full-time and part-time first-time

<sup>&</sup>lt;sup>27</sup> The enrollment and completion projection models do not account for changes in likely covariates, such as economic conditions (e.g., unemployment rates), out-state student migration, tuition rates, pandemics, and technological advances.

students in the fall of 2018 for two-year institutions (based on data from the Illinois Community College Board) and four-year institutions (based on data from IPEDS). This distribution was applied to all projected first-time freshmen cohorts. Projected FTE enrollment is calculated by dividing the number of projected part-time students by three and adding it to the total number of projected full-time students. The status quo enrollment projections were created by applying constant enrollment rates from fall of 2018 to projected 12th grade populations. Equity scenarios were developed by setting the rate of increase such that the full-time/parttime enrollment rate of the underrepresented group in question equaled that of the White group by 2030 unless the former was already higher than the latter.

### **POSTSECONDARY COMPLETION**

### State Population First-Time Student Completions

Two sets of ratios were created for projecting college completion by race for first-time students. Completions included any undergraduate credential, including shortterm certificates, associate degrees, and bachelor's degrees awarded within 150% of program time (e.g., six years for a student starting at a four-year institution). The first was a completion rate of any award for first-time students by race/ethnicity and enrollment intensity (IPEDS was used for full-time students; NCES Beginning Postsecondary Survey was used for parttime students). The second is a transfer completion ratio for students who transferred and completed at another institution. This second ratio was computed by enrollment intensity and race/ethnicity using the NCES Beginning Postsecondary Survey data. The completion ratios do not account for differences by sex and residency status, which is a limitation of the model. Both ratios were multiplied by a cohort's projected enrollment and are summed together to project total completions. The status quo completion projection was created by applying constant IPEDS completion rates from 2018 to projected enrollment. The equity scenario was developed by setting the rate increase such that the completion rate of the underrepresented group in question in each sector equaled that of the White group in each sector by 2035 unless the former was already

higher than the latter. The completion rates of the White and Other group were held at the status quo in the equity scenario.

### State Population Total Student Completions

A single production ratio was created for projecting college credentials by race based on total fall enrollment projections. Completions included any undergraduate credential, including short-term certificates, associate degrees, and bachelor's degrees. Using IPEDS data, the credential production rate was computed as the average number of completions over three years (2016, 2017, and 2018) divided by the average total undergraduate fall enrollment over the same three-year period. The credential production ratio does not account for differences by sex, age, and residency status, which is a limitation of the model. The 2018 credential estimates were revised by applying a harmonization factor that constrained subgroup credentials to total residency-adjusted credential counts derived from IPEDS. The residency-adjusted credential counts were based on the following residency ratios derived from fall enrollment: all less-than-twoyear institutions (.97); public two-year institutions (.99); private for profit and not-for-profit two-year institutions (.85); public four-year institutions (.91); and private fourvear (.59).

The status quo credential production projection was created by applying constant credential production rates to projected enrollment. The equity scenario was developed by setting the rate increase such that the credential production rate of the underrepresented group in question equaled that of the White group in each sector by 2035 unless the former was already higher than the latter. The completion rate of the Other group was held at the status quo in the equity scenario.

### 12th Grade Cohort Completions

Two sets of ratios were created for projecting college completion by income. The first one is an eight-year completion rate of any postsecondary credential of first-time students by Pell grant recipient status and enrollment intensity but not residency status (derived from IPEDS). The second one is a transfer completion ratio that was derived from the National Student Clearinghouse and was disaggregated by enrollment intensity but not income or residency status, which is a limitation of the model. Both ratios are multiplied by a cohort's projected enrollment and are then summed to project total completions. To compute the total number of FTE completions, the total number of completions by part-time students was divided by three and added to the total number of completions by full-time students. The status quo completion projections were created by applying constant IPEDS completion rates from 2018 to projected enrollment. Equity scenarios were developed by setting the rate of increase such that the full-time/ part-time completion rate of low-income students equaled that of higher-income students by 2030.

Two sets of ratios were created for projecting college completion by race/ethnicity. The first is a completion rate of first-time students by race and enrollment intensity but not residency status (IPEDS was used for full-time students; BPS was used for part-time students). The second is a transfer completion ratio by enrollment intensity and race/ethnicity (but not residency) that was derived from BPS. Both ratios were multiplied by a cohort's projected enrollment and summed to project total completions. To compute the total number of FTE completions, the total number of completions by parttime students was divided by three and summed with the total number of completions by full-time students. The status quo completion projections were created by applying the constant IPEDS completion rates from 2018 for first-time, full-time students and the BPS rates from 2017 for all other students to projected enrollment. Equity scenarios were developed by setting the rate of increase such that the full-time/part-time completion rate of the underrepresented group in question equaled that of the White group unless the former was already higher than the latter.

### **POSTSECONDARY ATTAINMENT**

# State Population by Age, Sex, and Race/Ethnicity

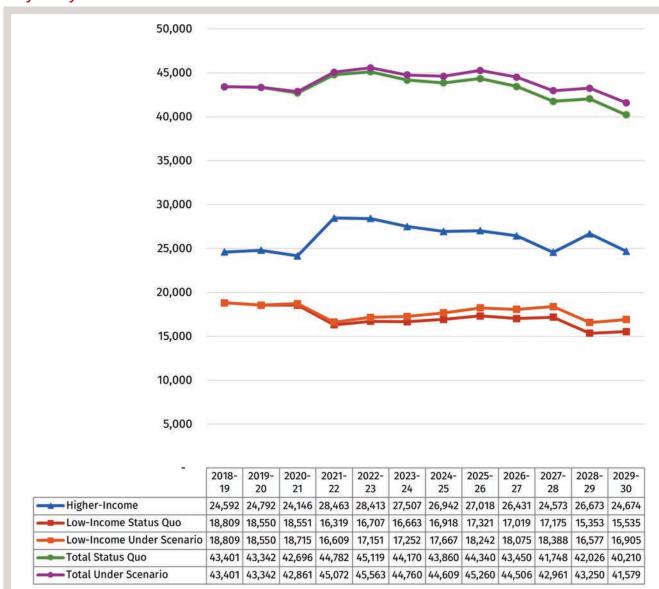
Several steps were taken to develop (a) projections of college-educated adults, (b) target attainment rates, and (c) the number of additional credentials needed to

meet targets. Before attainment rates are calculated, the data by both sex and age group are aggregated to the race/ethnicity level. Linear interpolation was used to derive population projections over the 17-year period. The starting values for the total attainment rates by race and ethnicity are a sum of the 2018 associate and above attainment rates from the U.S. Census Bureau and an estimate of certificate attainment in Illinois. To estimate certificate attainment, the number of 2017-18 certificate completions at all Illinois postsecondary institutions are divided by the total number of enrolled students at Illinois postsecondary institutions in fall 2016 for both the state total and each race/ethnicity (using IPEDS data). The overall rate and race-specific rates are then weighted to Illinois' 25 to 64 certificate attainment rate (derived from the Georgetown University Center on Education and the Workforce and the Lumina Foundation).<sup>28</sup> Two types of status quo projections were then produced for the number of adults with a postsecondary credential: constant and growth. The constant rate projections were created by applying constant attainment rates from 2018 to projected populations. In the growth rate model, the attainment rate annually increases at the same rate as between 2007 and 2018. For the population aged 25 to 64, the annual growth rate for the total population was 0.53%. For Whites, the rate was 0.67%, for Blacks, the rate was 0.31%, for the Latinx group, the rate was 0.43%, and for the Other group, the rate was 0.48%. For the population aged 25 to 44, the annual growth rate for the total population was 0.68%. For Whites, the rate was 0.85%, for Blacks, the rate was 0.33%, for the Latinx group, the rate was 0.49%, and for the Other group, the rate was 0.38%.

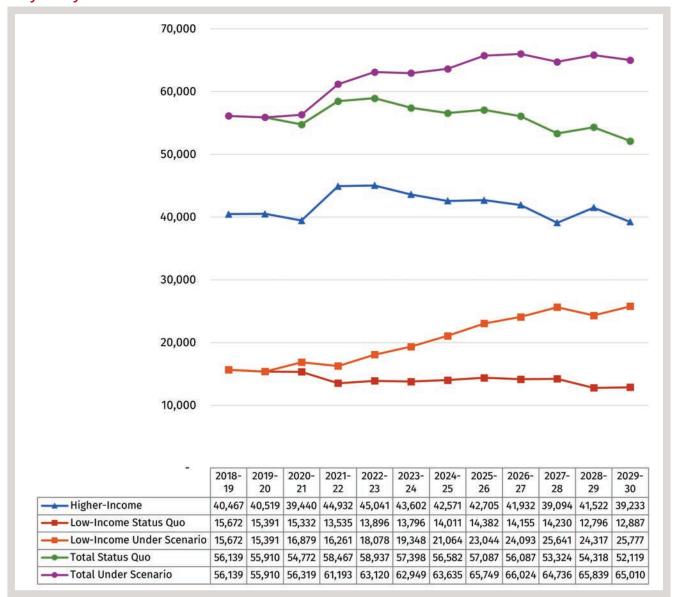
Annual postsecondary attainment rate targets were established by setting an attainment goal of 60% by 2030 or 65% by 2035 and then equally distributing percentage increases over the intervening years. The additional number of credentials needed to maintain progress towards the attainment rate targets was calculated as the difference between the number of college-educated adults expected if the attainment targets were met and the number of adults with a postsecondary credential in the constant rate model.

<sup>&</sup>lt;sup>28</sup> Lumina Foundation. (2019). A stronger nation. Retrieved from <u>http://strongernation.luminafoundation.org/report/2019/#nation</u>

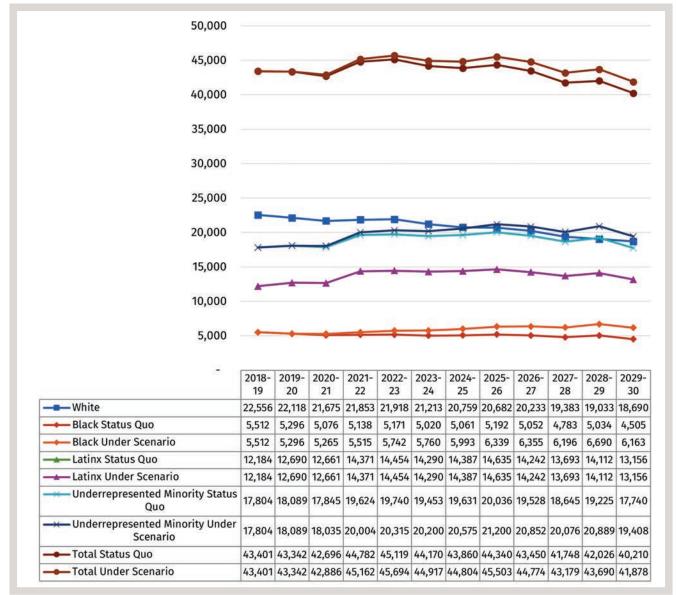
### **APPENDIX B: PROJECTIONS BY SECTOR**



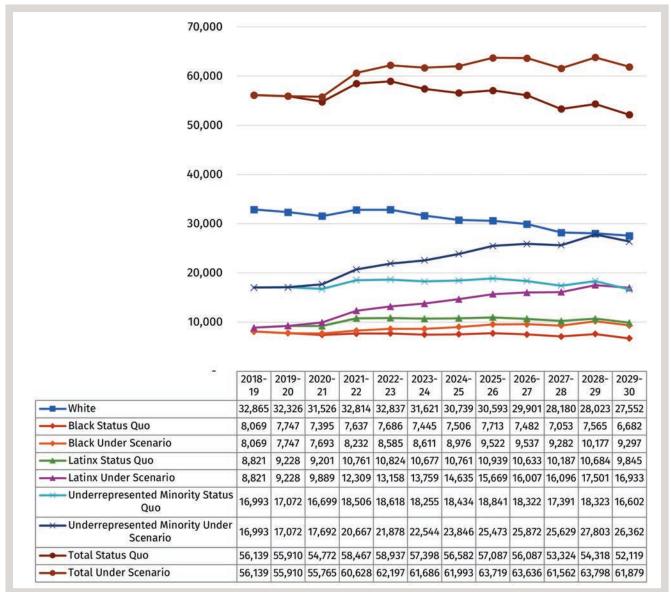
**FIGURE B1.** Projected Direct Postsecondary Enrollment Among Public High School 12th Grade Students by Family Income: Total Headcount at Two-Year Institutions



**FIGURE B2.** Projected Direct Postsecondary Enrollment Among Public High School 12th Grade Students by Family Income: Total Headcount at Four-Year Institutions

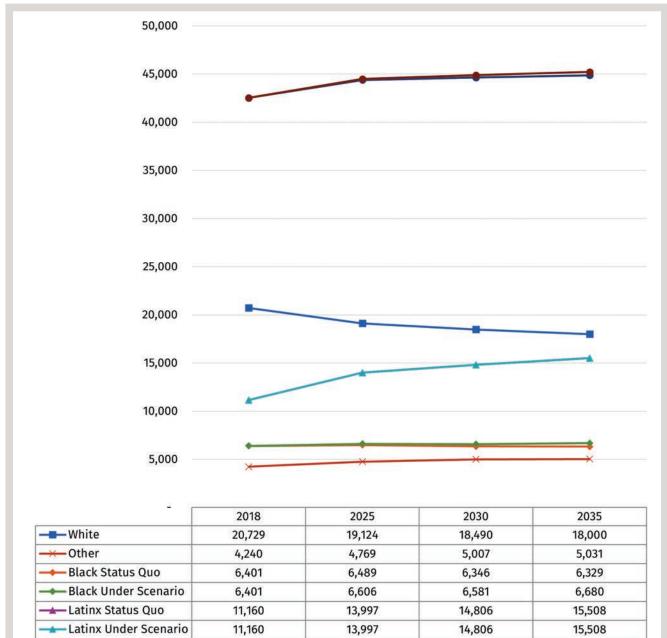


### **FIGURE B3.** Projected Direct Postsecondary Enrollment Among Public High School 12th Grade Students: Total Headcount at Two-Year Institutions



### **FIGURE B4.** Projected Direct Postsecondary Enrollment Among Public High School 12th Grade Students: Total Headcount at Four-Year Institutions

# First-Time Enrollment Projections for Younger and Older Adult Population by Race and Ethnicity



44,379

44,496

44,648

44,884

44,868

45,220

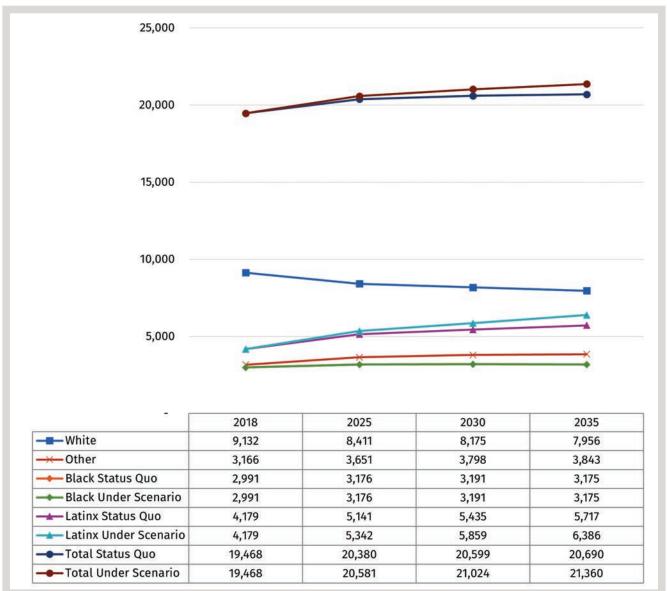
### **FIGURE B5.** Projected First-Time Postsecondary Enrollment Among Residents Aged 15–24: Total Headcount at Public Two-Year Institutions

Total Status Quo

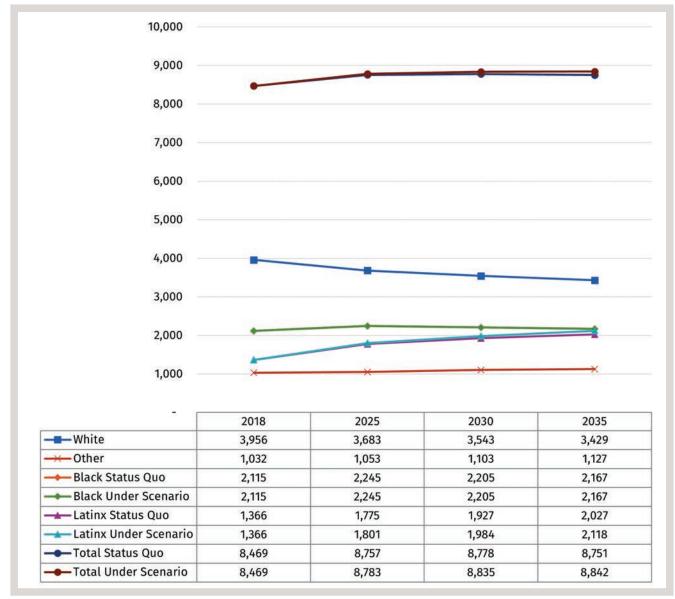
Total Under Scenario

42,530

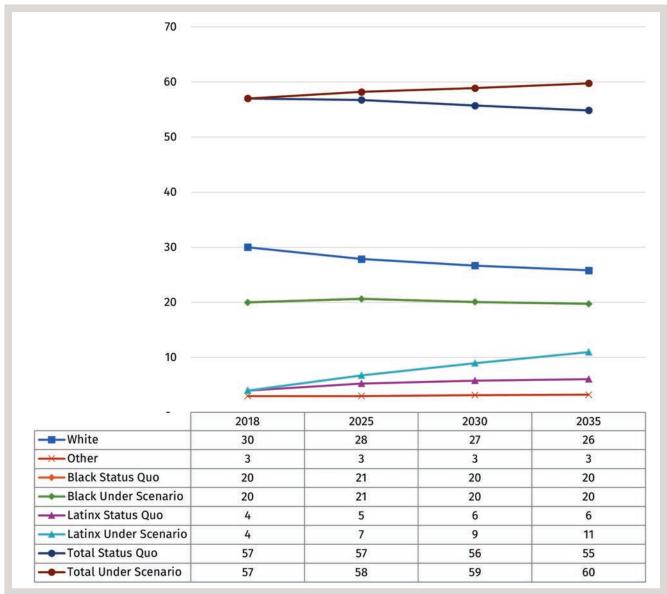
42,530



### **FIGURE B6.** Projected First-Time Postsecondary Enrollment Among Residents Aged 15–24: Total Headcount at Public Four-Year Institutions

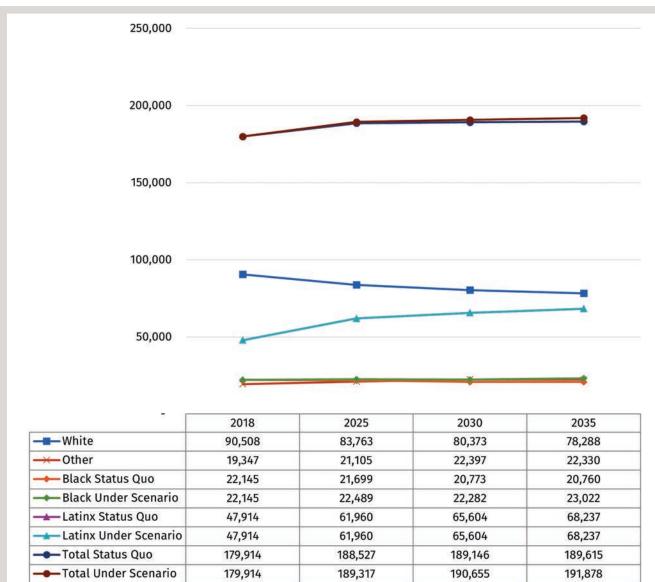


### **FIGURE B7.** Projected First-Time Postsecondary Enrollment Among Residents Aged 25–64: Total Headcount at Public Two-Year Institutions

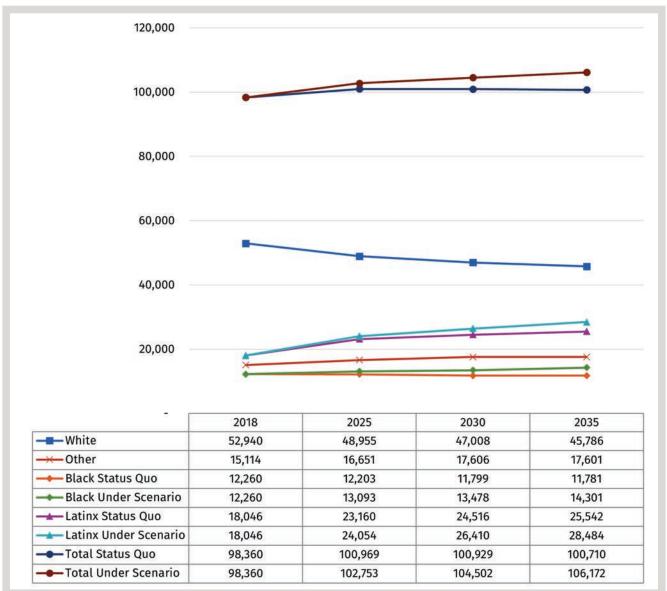


### **FIGURE B8.** Projected First-Time Postsecondary Enrollment Among Residents Aged 25–64: Total Headcount at Public Four-Year Institutions

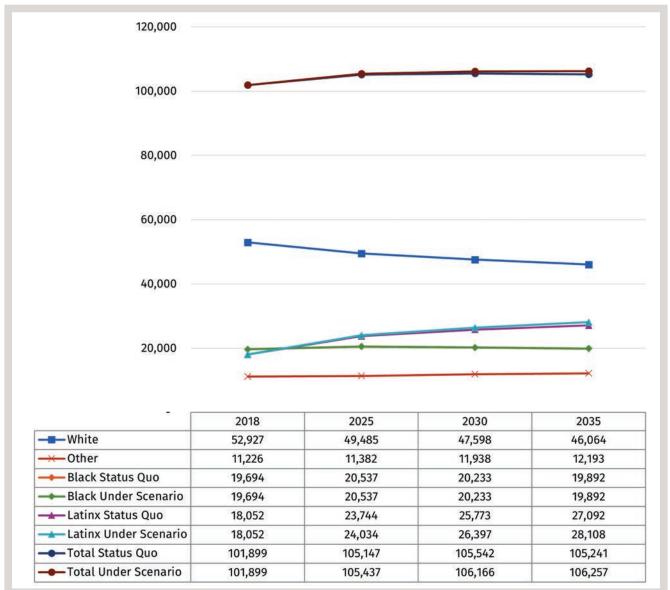
# Total Enrollment Projections for Younger and Older Adult Population by Race and Ethnicity



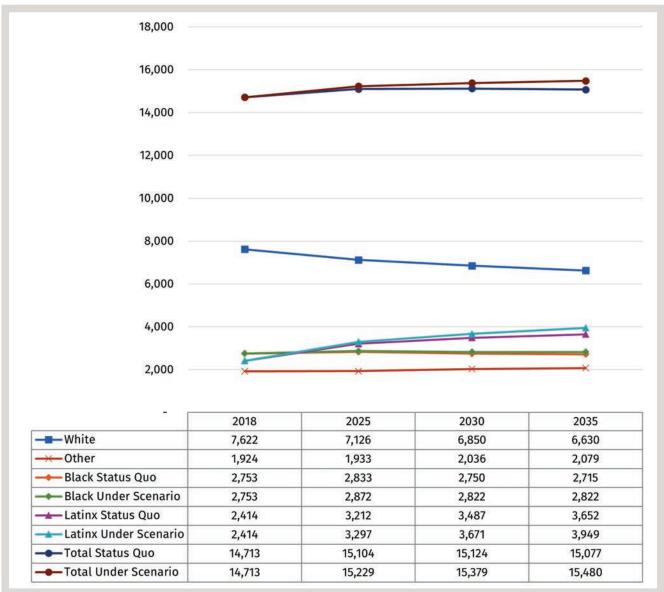
**FIGURE B9.** Projected Total Postsecondary Enrollment Among Residents Aged 15–24: Total Headcount at Public Two-Year Institutions



**FIGURE B10.** Projected Total Postsecondary Enrollment Among Residents Aged 15–24: Total Headcount at Public Four-Year Institutions

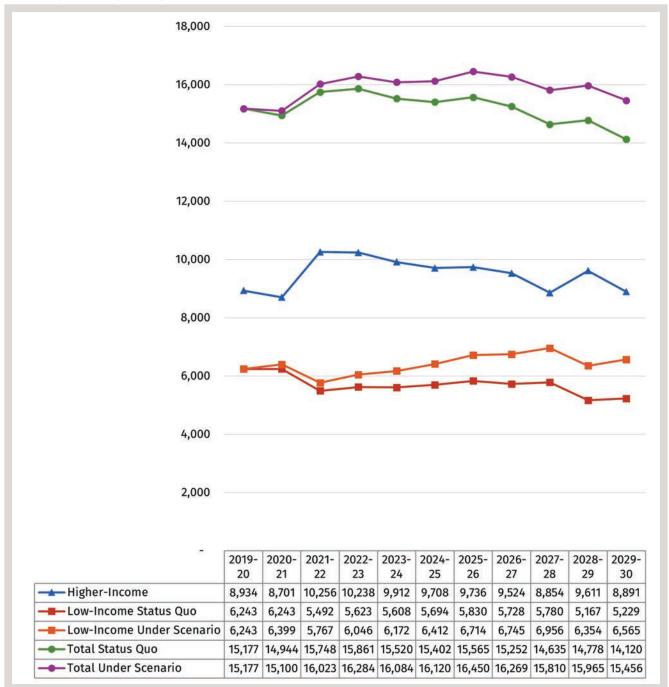


**FIGURE B11.** Projected Total Postsecondary Enrollment Among Residents Aged 25–64: Total Headcount at Public Two-Year Institutions

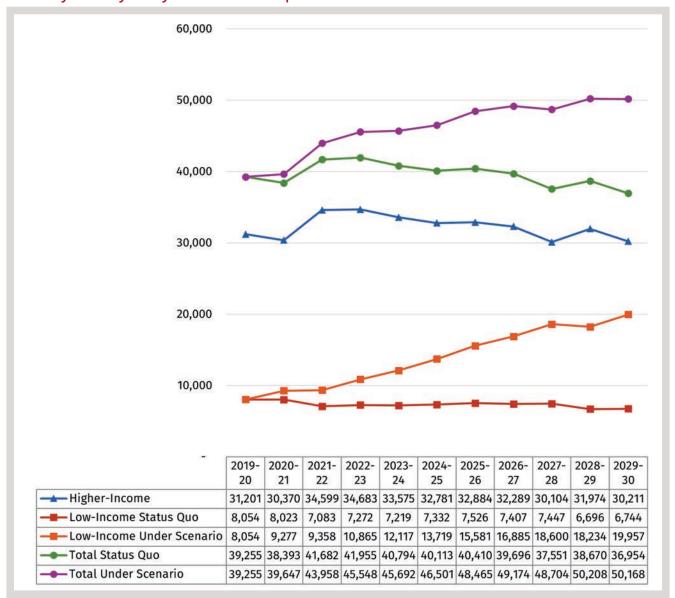


### **FIGURE B12.** Projected Total Postsecondary Enrollment Among Residents Aged 25–64: Total Headcount at Public Four-Year Institutions

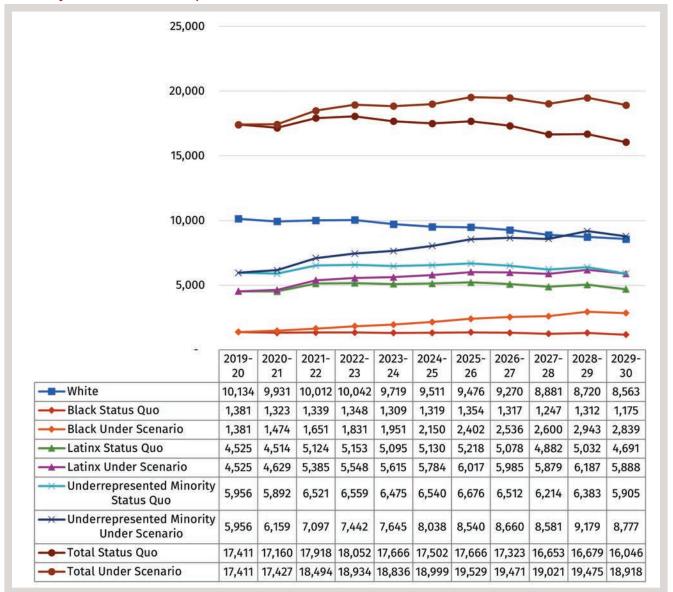
### Completion Projections for 12th Grade Cohorts



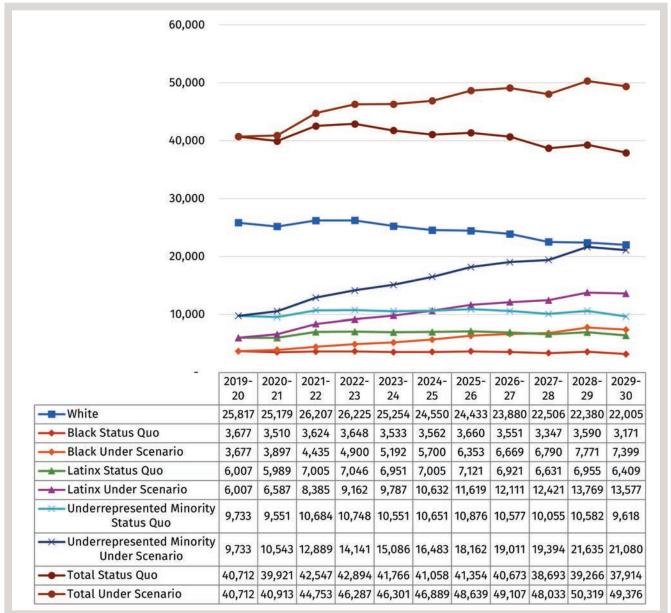
**FIGURE B13.** Projected Postsecondary Completions Among Public High School 12th Grade Students Who Directly Enroll by Family Income: Total Completions at Two-Year Institutions



**FIGURE B14.** Projected Postsecondary Completions Among Public High School 12th Grade Students Who Directly Enroll by Family Income: Total Completions at Four-Year Institutions



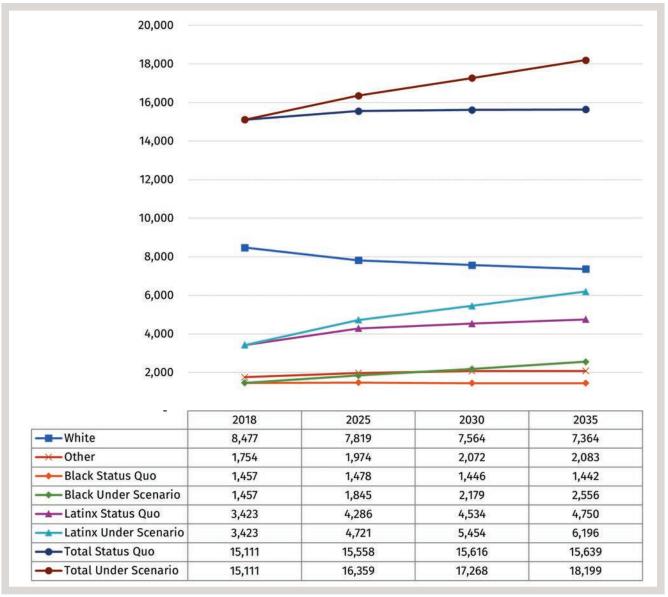
**FIGURE B15.** Projected Postsecondary Completions Among Public High School 12th Grade Students Who Directly Enroll: Scenario Completions at Two-Year Institutions

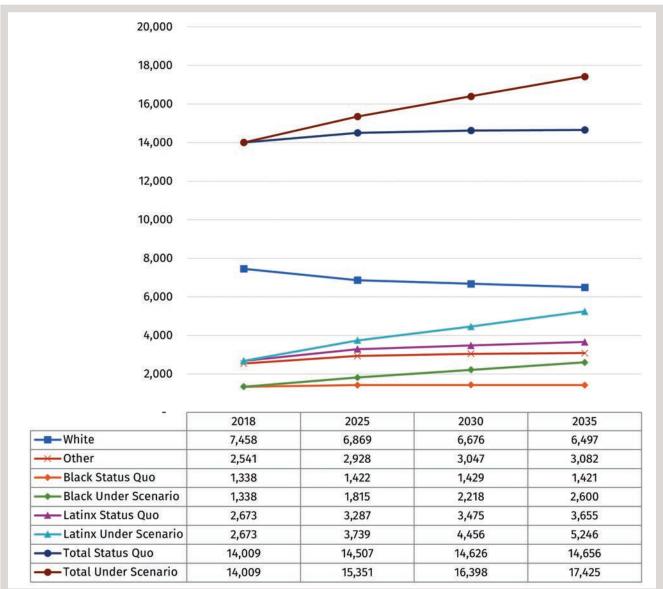


## **FIGURE B16.** Projected Postsecondary Completions Among Public High School 12th Grade Students Who Directly Enroll: Scenario Completions at Four-Year Institutions

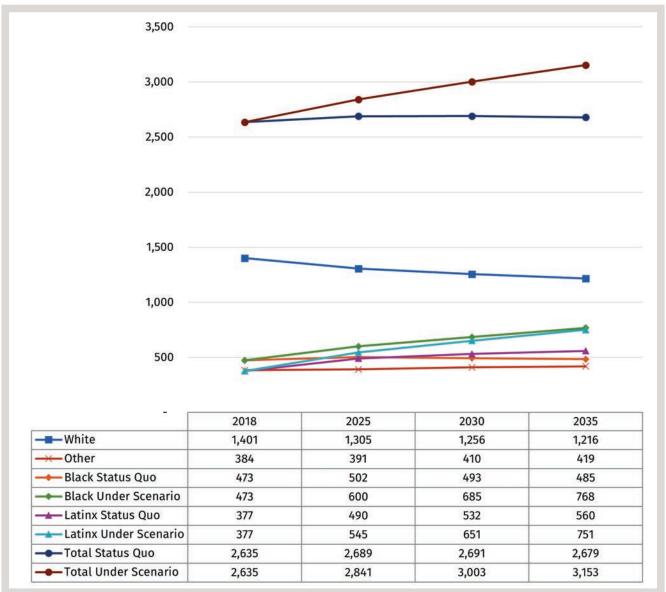
# First-Time Completion Projections for Younger and Older Adult Population by Race and Ethnicity



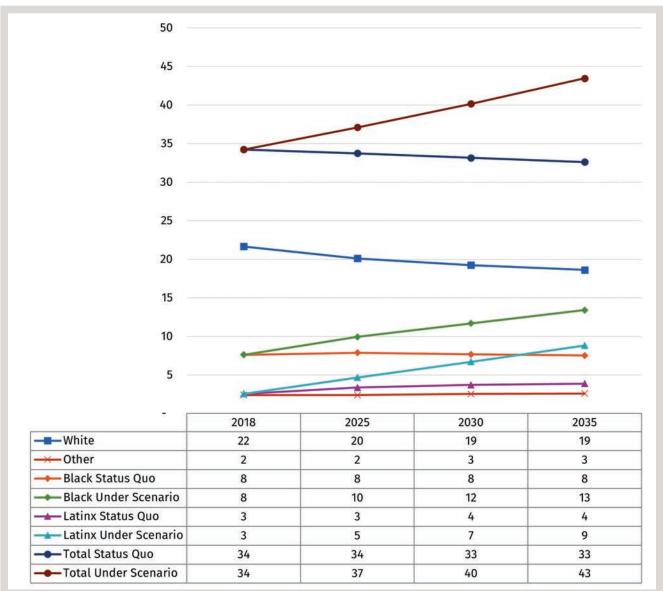




## **FIGURE B18.** Projected First-Time Postsecondary Completions Among Residents Aged 15–24: Total at Public Four-Year Institutions



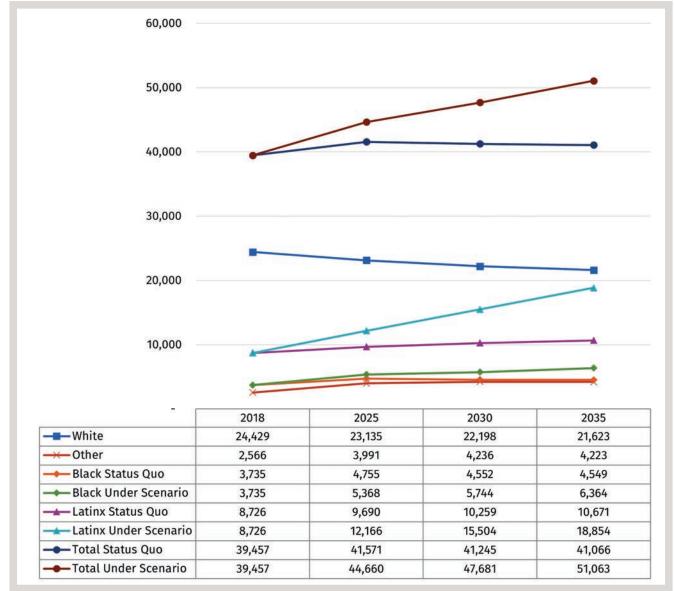
**FIGURE B19.** Projected First-Time Postsecondary Completions Among Residents Aged 25–64: Total at Public Two-Year Institutions

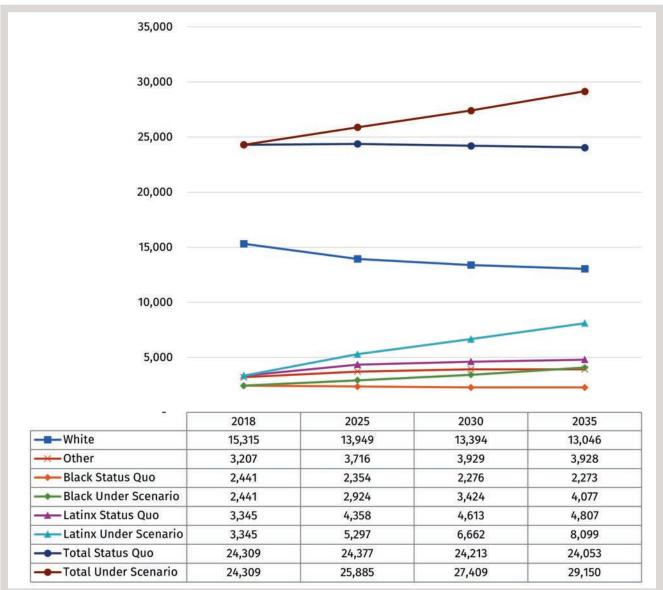


## **FIGURE B20.** Projected First-Time Postsecondary Completions Among Residents Aged 25–64: Total at Public Four-Year Institutions

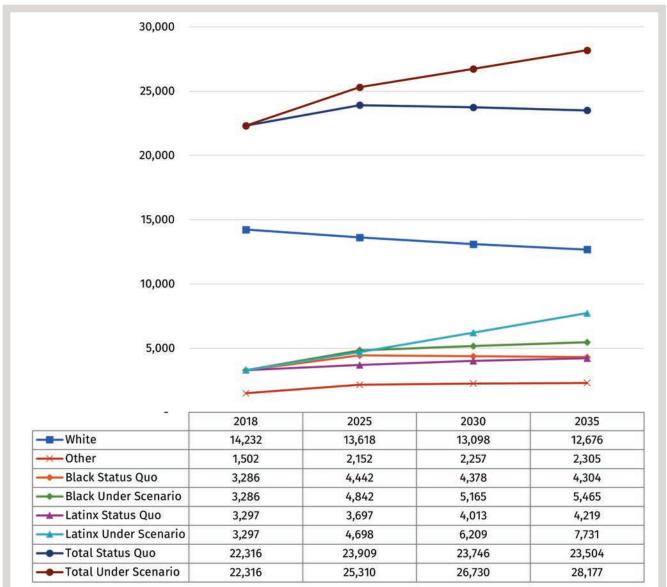
# Total Completion Projections for Younger and Older Adult Population by Race and Ethnicity



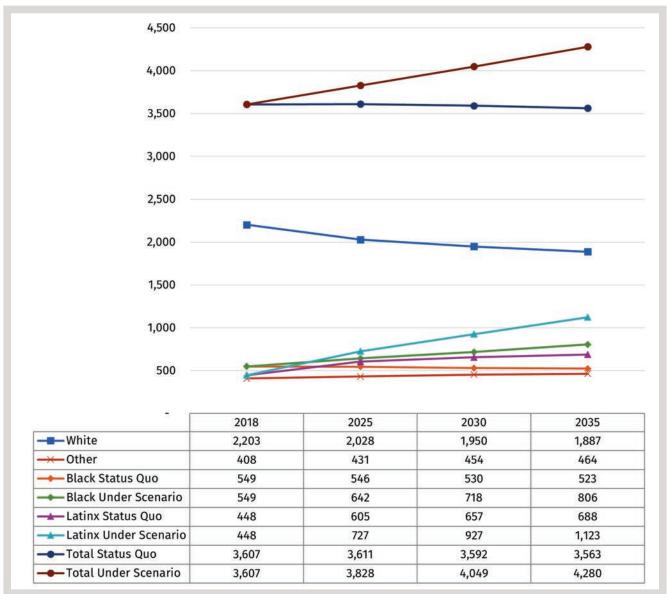




## **FIGURE B22.** Projected Total Postsecondary Completions Among Residents Aged 15–24: Total at Public Four-Year Institutions



**FIGURE B23.** Projected Total Postsecondary Completions Among Residents Aged 25–64: Total at Public Two-Year Institutions



## **FIGURE B24.** Projected Total Postsecondary Completions Among Residents Aged 25–64: Total at Public Four-Year Institutions

### **APPENDIX C: EQUITY SCENARIO RATES**

### Direct Enrollment Projections for 12th Grade Cohorts

**TABLE C1.** Growth in Projected Direct Postsecondary Enrollment Rate Under Equity Scenarios Among

 Low-income Public High School 12th Grade Students by Institutional Type

	2018- 19	2019- 20	2020- 21	2021– 22	2022- 23	2023- 24	2024– 25	2025– 26	2026– 27	2027– 28	2028– 29	2029- 30
				۵	ll Institu	tions He	adcount					
Higher- Income	74.2	74.1	74.1	73.2	73.4	73.3	73.3	73.2	73.3	73.4	72.6	73.3
Low- Income	50.5	50.5	53.1	55.7	58.4	60.9	63.4	66.0	68.6	71.3	73.8	76.5
Total	63.8	63.9	64.9	66.7	67.7	68.6	69.4	70.4	71.4	72.5	73.0	74.5
	Two-Year Institutions Headcount											
Higher- Income	28.0	28.1	28.1	28.4	28.4	28.4	28.4	28.4	28.3	28.3	28.4	28.3
Low- Income	27.5	27.6	27.9	28.1	28.4	28.7	28.9	29.2	29.4	29.8	29.9	30.3
Total	27.8	27.9	28.0	28.3	28.4	28.5	28.6	28.7	28.8	28.9	29.0	29.1
				Pri	vate Fou	r-Year In	stitutions	5				
Higher- Income	46.1	46.0	45.9	44.8	45.0	45.0	44.9	44.9	45.0	45.1	44.2	45.0
Low- Income	22.9	22.9	25.2	27.6	29.9	32.2	34.5	36.9	39.2	41.5	43.9	46.2
Total	36.0	36.0	36.9	38.4	39.3	40.1	40.8	41.7	42.7	43.6	44.1	45.5

TABLE C2. Growth in Projected Direct Postsecondary	Enrollment Rate Under Race/Ethnicity Equity
Scenarios Among 12th Grade Students by Institutional T	Гуре

	5 Annong											
	2018–19	2019–20	2020–21	2021–22	2022–23	2023–24	2024-25	2025–26	2026–27	2027–28	2028–29	2029–30
				A	ll Institut	tions Hea	idcount				i i i i i i i i i i i i i i i i i i i	
American Indian	52.1	51.8	53.8	55.7	58.2	60.4	61.7	63.5	64.9	67.8	71.6	74.1
Asian/ Pacific Islander	82.2	82.3	82.2	82.7	82.7	82.6	82.5	82.4	82.6	82.3	82.5	82.5
Black or African American	50.8	50.7	52.4	55.6	57.5	59.3	61.3	63.3	65.1	66.8	69.9	71.1
Latinx	56.3	56.4	58.2	61.2	63.0	64.7	66.5	68.3	70.0	71.6	74.1	75.4
Two or More Races	65.8	66.6	66.1	67.5	67.7	67.1	67.2	67.3	67.1	66.8	67.0	67.0
White	69.8	70.0	69.8	71.1	71.0	70.8	70.5	70.5	70.4	69.8	70.2	70.3
Underrep- resented Minority	54.0	54.1	55.9	59.2	61.0	62.7	64.6	66.5	68.2	69.9	72.6	73.9
Total	63.8	63.9	64.6	66.4	67.2	67.9	68.5	69.3	70.1	70.5	72.0	72.6
Two-Year Institutions Headcount												
American Indian	26.7	26.5	26.9	27.0	27.5	27.9	28.0	28.2	28.4	28.9	29.4	29.9
Asian/ Pacific Islander	24.2	24.2	24.3	23.5	23.5	23.6	23.6	23.8	23.5	24.0	23.7	23.8
Black or African American	20.6	20.6	21.3	22.3	23.0	23.8	24.5	25.3	26.1	26.8	27.7	28.4
Latinx	32.6	32.7	32.7	33.0	33.0	33.0	33.0	33.0	33.0	32.9	33.1	33.0
Two or More Races	26.4	26.2	26.2	26.0	26.0	26.1	26.1	26.1	26.1	26.2	26.1	26.1
White	28.4	28.4	28.4	28.4	28.4	28.4	28.4	28.4	28.4	28.4	28.4	28.4
Underrep- resented Minority	27.6	27.8	28.2	29.1	29.4	29.6	29.9	30.2	30.4	30.7	31.2	31.3
Total	27.8	27.9	28.1	28.4	28.5	28.6	28.7	28.9	28.9	29.1	29.3	29.3
				Four-	Year Inst	itutions l	Headcou	nt				
American Indian	25.4	25.3	27.0	28.7	30.7	32.5	33.7	35.3	36.5	38.9	42.2	44.3
Asian/ Pacific Islander	58.0	58.1	58.0	59.2	59.2	59.0	58.9	58.6	59.0	58.3	58.8	58.7
Black or African American	30.2	30.1	31.1	33.3	34.4	35.5	36.7	38.0	39.1	40.1	42.2	42.8
Latinx	23.6	23.8	25.5	28.2	30.0	31.7	33.6	35.3	37.0	38.7	41.0	42.4
Two or More Races	39.4	40.4	39.9	41.5	41.6	41.1	41.2	41.2	40.9	40.6	40.8	40.9
White	41.4	41.6	41.4	42.6	42.6	42.4	42.1	42.0	42.0	41.3	41.8	41.9
Underrep- resented Minority	26.3	26.3	27.7	30.1	31.6	33.1	34.7	36.3	37.8	39.2	41.5	42.6
Total	36.0	36.0	36.5	38.1	38.8	39.3	39.8	40.4	41.1	41.4	42.7	43.3

<b>TABLE C3.</b> Growth in Projected First-Time Postsecondary Enrollment Rate
Under Equity Scenarios Among Residents Aged 15–24 by Institutional Type
(per 1,000 population)

	White	Black	Latinx	Other	Total						
		All Insti	tutions								
2018	37.42	41.42	51.39	74.50	43.69						
2025	37.36	43.59	50.68	76.49	44.88						
2030	37.58	45.34	51.11	75.76	45.67						
2035	37.56	46.24	51.85	76.30	46.23						
Public 2-Year Institutions											
2018	20.73	24.18	29.99	32.70	24.07						
2025	20.70	24.89	29.54	33.16	24.63						
2030	20.78	25.52	29.52	33.01	24.92						
2035	20.77	25.95	29.63	33.12	25.13						
		Public 4-Year	Institutions								
2018	9.13	11.30	11.23	24.42	11.02						
2025	9.11	11.97	11.27	25.39	11.39						
2030	9.19	12.37	11.68	25.04	11.67						
2035	9.18	12.33	12.20	25.30	11.87						
		Private 4-Yea	r Institutions								
2018	7.57	5.94	10.17	17.38	8.59						
2025	7.55	6.73	9.87	17.94	8.86						
2030	7.61	7.45	9.90	17.71	9.08						
2035	7.61	7.95	10.02	17.88	9.22						

<b>TABLE C4.</b> Growth in Projected First-Time Postsecondary Enrollment Rate
Under Equity Scenarios Among Residents Aged 25–64 by Institutional Type
(per 1,000 population)

	White	Black	Latinx	Other	Total						
		All Insti	tutions								
2018	0.94	2.36	1.29	2.10	1.27						
2025	0.96	2.45	1.36	2.04	1.34						
2030	0.98	2.43	1.38	2.02	1.36						
2035	0.98	2.41	1.38	2.02	1.36						
Public 2-Year Institutions											
2018	0.92	2.31	1.27	2.03	1.24						
2025	0.94	2.40	1.34	1.97	1.31						
2030	0.96	2.39	1.35	1.96	1.33						
2035	0.95	2.36	1.35	1.95	1.33						
		Public 4-Year	Institutions								
2018	0.01	0.02	0.00	0.01	0.01						
2025	0.01	0.02	0.00	0.01	0.01						
2030	0.01	0.02	0.01	0.01	0.01						
2035	0.01	0.02	0.01	0.01	0.01						
		Private 4-Yea	r Institutions								
2018	0.01	0.03	0.02	0.06	0.02						
2025	0.01	0.03	0.02	0.06	0.02						
2030	0.01	0.03	0.02	0.06	0.02						
2035	0.01	0.03	0.02	0.06	0.02						

### Total Enrollment Projections for Younger and Older Adult Population by Race and Ethnicity

	Year	White	Black	Latinx	Other	Total					
			All Instituti								
	2018	113.30	106.10	142.32	244.27	127.78					
15 to 19	2025	113.28	111.12	142.13	243.99	130.84					
Years	2030	113.28	115.83	142.13	243.99	132.29					
	2035	113.28	120.55	142.13	243.99	133.50					
	2018	247.75	192.61	297.37	447.61	264.53					
20 to 24	2025	248.13	210.85	301.91	447.53	272.81					
Years	2030	248.13	229.38	306.41	447.53	279.23					
	2035	248.13	247.92	310.90	447.53	283.63					
Public 2-Year Institutions											
	2018	51.74	47.66	72.76	81.86	57.86					
15 to 19	2025	51.74	49.30	72.71	81.93	59.27					
Years	2030	51.74	50.84	72.71	81.93	59.87					
	2035	51.74	52.38	72.71	81.93	60.41					
	2018	129.46	116.69	189.37	210.51	145.81					
20 to 24	2025	129.62	120.99	189.39	210.53	150.51					
Years	2030	129.62	125.44	189.39	210.53	152.84					
	2035	129.62	129.89	189.39	210.53	154.06					
			Public 4-Year Ins	titutions							
	2018	34.56	39.41	37.29	95.55	40.12					
15 to 19	2025	34.56	40.15	37.24	95.55	40.89					
Years	2030	34.56	40.72	37.24	95.55	41.18					
	2035	34.56	41.30	37.24	95.55	41.35					
	2018	71.40	52.64	60.62	135.69	71.23					
20 to 24	2025	71.44	58.73	64.42	135.71	72.92					
Years	2030	71.44	64.92	68.21	135.71	75.23					
	2035	71.44	71.12	72.00	135.71	77.12					
			Private 4-Year Ins	stitutions							
	2018	26.99	19.03	32.27	66.86	29.80					
15 to 19	2025	26.99	21.67	32.18	66.51	30.68					
Years	2030	26.99	24.27	32.18	66.51	31.24					
	2035	26.99	26.87	32.18	66.51	31.74					
	2018	46.89	23.27	47.38	101.40	47.49					
20 to 24	2025	47.07	31.13	48.10	101.29	49.38					
Years	2030	47.07	39.02	48.80	101.29	51.16					
	2035	47.07	46.91	49.51	101.29	52.45					

## **TABLE C5.** Growth in Projected Total Postsecondary Enrollment Rate Under Equity Scenarios Among Residents by Age 15–24 Subgroup by Institutional Type (per 1,000 population)

# **TABLE C6.** Growth in Projected Total Postsecondary Enrollment Rate UnderEquity Scenarios Among Residents Aged 15–24 by Institutional Type (per 1,000 population)

	White	Black	Latinx	Other	Total					
		All Insti	tutions							
2018	183.35	160.18	221.73	354.50	200.52					
2025	183.72	169.38	226.55	350.37	206.11					
2030	183.10	178.93	228.88	351.79	209.46					
2035	183.15	190.44	230.45	350.74	212.10					
Public 2-Year Institutions										
2018	90.50	83.65	128.76	149.21	101.84					
2025	90.68	84.72	130.75	146.77	104.78					
2030	90.32	86.39	130.82	147.67	105.87					
2035	90.35	89.45	130.36	147.01	106.64					
		Public 4-Yea	Institutions							
2018	52.93	46.31	48.50	116.56	55.68					
2025	53.00	49.33	50.76	115.80	56.87					
2030	52.83	52.26	52.66	116.08	58.03					
2035	52.84	55.56	54.42	115.87	59.01					
		Private 4-Yea	r Institutions							
2018	36.92	21.24	39.53	84.94	38.64					
2025	37.03	26.34	40.10	84.05	40.01					
2030	36.94	31.30	40.46	84.29	41.10					
2035	36.95	36.45	40.74	84.11	41.96					

### **TABLE C7.** Growth in Projected Total Postsecondary Enrollment Rate Under Equity Scenarios Among Residents Aged 25–64 by Institutional Type (per 1,000 population)

	White Black		Latinx	Other	Total						
		All Insti	tutions								
2018	16.25	29.26	22.99	32.24	20.26						
2025	16.77	29.82	24.49	31.01	21.27						
2030	17.02	29.83	24.63	30.90	21.65						
2035	16.98	29.61	24.66	30.82	21.73						
Public 2-Year Institutions											
2018	12.30	21.48	16.73	22.10	14.97						
2025	12.67	21.93	17.83	21.29	15.68						
2030	12.85	21.89	17.93	21.20	15.93						
2035	12.82	21.67	17.94	21.14	15.97						
		Public 4-Yea	Institutions								
2018	1.77	3.00	2.24	3.79	2.16						
2025	1.82	3.07	2.45	3.62	2.26						
2030	1.85	3.05	2.49	3.62	2.31						
2035	1.85	3.07	2.52	3.60	2.33						
		Private 4-Yea	r Institutions								
2018	1.76	3.18	2.99	5.77	2.44						
2025	1.82	3.23	3.14	5.51	2.57						
2030	1.85	3.25	3.12	5.48	2.63						
2035	1.84	3.23	3.09	5.47	2.64						

### Completion Projections for 12th Grade Cohorts

## **TABLE C8.** Growth in Projected Direct Postsecondary Completion Rate Under Equity Scenarios Among Low-income Public High School 12th Grade Students by Institutional Type (Percentage)

	2019-	2020-	2021–	2022-	2023-	2024-	2025-	2026-	2027–	2028-	2029-
	2019-	2020-	2021-	2022-	2023-	2024-	2025-	2020-	2027-	2028-	30
					utions Ful				20		
Higher- Income	54.6	54.5	54.5	53.5	53.7	53.6	53.6	53.6	53.6	53.7	53.0
Low- Income	34.0	34.0	36.3	38.5	40.9	43.1	45.3	47.6	49.9	52.2	54.4
Total	45.6	45.6	46.5	48.0	48.9	49.6	50.3	51.2	52.1	53.1	53.5
				All Instit	utions Par	t-Time Stu	dents				
Higher- Income	19.6	19.6	19.6	19.7	19.7	19.7	19.7	19.7	19.7	19.7	19.6
Low- Income	16.5	16.5	16.9	17.2	17.5	17.8	18.1	18.4	18.7	19.1	19.3
Total	18.2	18.3	18.4	18.7	18.9	19.0	19.1	19.2	19.3	19.4	19.5
			٦١	vo-Year In	stitutions	Full-Time	Students				
Higher- Income	49.8	49.8	49.8	49.8	49.8	49.8	49.8	49.8	49.8	49.8	49.8
Low- Income	44.1	45.1	46.0	47.0	48.0	48.9	49.9	50.9	51.8	52.8	53.8
Total	47.1	47.5	48.3	48.6	49.0	49.4	49.8	50.2	50.7	51.0	51.5
			Τv	vo-Year In	stitutions	Part-Time	Students				
Higher- Income	25.1	25.1	25.1	25.1	25.1	25.1	25.1	25.1	25.1	25.1	25.1
Low- Income	22.3	22.6	22.9	23.1	23.4	23.7	24.0	24.3	24.5	24.8	25.1
	22.3 <b>24.0</b>	22.6 <b>24.1</b>	22.9 <b>24.3</b>	23.1 <b>24.4</b>	23.4 <b>24.5</b>	23.7 <b>24.6</b>	24.0 <b>24.7</b>	24.3 <b>24.8</b>	24.5 <b>24.9</b>	24.8 <b>25.0</b>	25.1 <b>25.1</b>
Income			24.3		24.5	24.6	24.7				
Income			24.3	24.4	24.5	24.6	24.7				
Income Total Higher-	24.0	24.1	24.3 Fc	24.4 our-Year In	24.5 stitutions	24.6 Full-Time	24.7 Students	24.8	24.9	25.0	25.1
Income Total Higher- Income Low-	<b>24.0</b> 82.7	<b>24.1</b> 82.7	<b>24.3</b> Fo 82.7	24.4 our-Year In 82.7	24.5 stitutions 82.7	<b>24.6</b> Full-Time 82.7	24.7 Students 82.7	<b>24.8</b> 82.7	<b>24.9</b> 82.7	<b>25.0</b> 82.7	<b>25.1</b> 82.7
Income Total Higher- Income Low- Income	<b>24.0</b> 82.7 58.9	<b>24.1</b> 82.7 61.3	24.3 Fc 82.7 63.7 77.8	<b>24.4</b> pur-Year In 82.7 66.1	24.5 stitutions 82.7 68.5 78.4	24.6 Full-Time 82.7 71.0 78.9	24.7 Students 82.7 73.4 79.5	<b>24.8</b> 82.7 75.8	<b>24.9</b> 82.7 78.2	<b>25.0</b> 82.7 80.6	<b>25.1</b> 82.7 83.0
Income Total Higher- Income Low- Income	<b>24.0</b> 82.7 58.9	<b>24.1</b> 82.7 61.3	24.3 Fc 82.7 63.7 77.8	24.4 pur-Year In 82.7 66.1 <b>78.1</b>	24.5 stitutions 82.7 68.5 78.4	24.6 Full-Time 82.7 71.0 78.9	24.7 Students 82.7 73.4 79.5	<b>24.8</b> 82.7 75.8	<b>24.9</b> 82.7 78.2	<b>25.0</b> 82.7 80.6	<b>25.1</b> 82.7 83.0
Income Total Higher- Income Low- Income Total Higher- Higher-	24.0 82.7 58.9 76.5	<b>24.1</b> 82.7 61.3 <b>76.5</b>	24.3 Fc 82.7 63.7 77.8 Fc	24.4 our-Year In 82.7 66.1 78.1 our-Year In	24.5 stitutions 82.7 68.5 78.4 stitutions	24.6 Full-Time 82.7 71.0 78.9 Part-Time	24.7 Students 82.7 73.4 79.5 Students	24.8 82.7 75.8 80.2	<b>24.9</b> 82.7 78.2 <b>80.9</b>	<b>25.0</b> 82.7 80.6 <b>81.9</b>	<b>25.1</b> 82.7 83.0 <b>82.8</b>

## **TABLE C9.** Growth in Projected Direct Postsecondary Completion Rate Under Race/Ethnicity Equity Scenarios Among 12th Grade Students by Institutional Type (Percentage)

Scharos Anong 12th Grade Students by institutional type (i cicentage)											
	2019–20	2020–21	2021–22	2022–23	2023–24	2024–25	2025–26	2026–27	2027–28	2028–29	2029–30
			All Ir	nstitution	s Full-Tim	ne Studen	ıts				
American Indian	39.9	39.7	41.7	43.7	46.2	48.4	49.8	51.7	53.2	56.0	59.6
Asian/Pacific Islander	75.3	75.3	75.3	75.9	76.0	75.8	75.7	75.5	75.8	75.4	75.7
Black or African American	41.6	41.5	43.3	46.3	48.3	50.1	52.0	54.1	55.9	57.7	60.6
Latinx	44.2	44.4	46.1	49.0	50.8	52.4	54.2	56.0	57.6	59.3	61.7
Two or More Races	57.6	58.5	58.0	59.5	59.6	59.1	59.1	59.2	59.0	58.7	58.9
White	61.4	61.5	61.3	62.6	62.5	62.3	62.0	62.0	62.0	61.3	61.8
Underrepresented Minority	43.1	43.2	45.0	48.0	49.8	51.6	53.4	55.2	57.0	58.7	61.3
Total	54.4	54.5	55.2	56.9	57.7	58.3	58.9	59.7	60.5	60.9	62.3
All Institutions Part-Time Students											
American Indian	12.2	12.1	12.1	12.0	12.1	12.1	11.9	11.8	11.7	11.8	12.0
Asian/Pacific Islander	6.9	6.9	7.0	6.8	6.8	6.8	6.8	6.8	6.8	6.9	6.8
Black or African American	9.1	9.1	9.1	9.2	9.2	9.2	9.2	9.2	9.2	9.2	9.3
Latinx	12.0	12.0	12.1	12.2	12.3	12.3	12.3	12.3	12.4	12.4	12.5
Two or More Races	8.2	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1
White	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5
Underrepresented Minority	10.8	10.9	10.9	11.1	11.2	11.2	11.2	11.2	11.2	11.2	11.3
Total	9.3	9.4	9.4	9.5	9.5	9.5	9.6	9.6	9.6	9.6	9.6
			Two-Yea	r Instituti	ions Full-	Time Stuc	lents				
American Indian	65.6	65.6	65.6	65.6	65.6	65.6	65.6	65.6	65.6	65.6	65.6
Asian/Pacific Islander	53.3	53.3	53.3	53.3	53.3	53.3	53.3	53.3	53.3	53.3	53.3
Black or African American	28.5	30.7	33.0	35.2	37.5	39.7	41.9	44.2	46.4	48.7	50.9
Latinx	40.8	41.8	42.8	43.8	44.9	45.9	46.9	47.9	48.9	50.0	51.0
Two or More Races	32.3	32.3	32.3	32.3	32.3	32.3	32.3	32.3	32.3	32.3	32.3
White	50.4	50.4	50.4	50.4	50.4	50.4	50.4	50.4	50.4	50.4	50.4
Underrepresented Minority	37.4	38.8	40.2	41.5	42.9	44.2	45.6	47.0	48.3	49.6	51.0
Total	45.0	45.5	45.8	46.3	46.8	47.3	47.8	48.4	49.0	49.6	50.2

## **TABLE C9. CONTINUED** Growth in Projected Direct Postsecondary Completion Rate Under Race/ Ethnicity Equity Scenarios Among 12th Grade Students by Institutional Type (Percentage)

Etimicity Equity Sections Among 12th Grade Students by institutional type (Ferentiage)											
	2019–20	2020–21	2021–22	2022–23	2023–24	2024–25	2025–26	2026–27	2027–28	2028–29	2029–30
Two-Year Institutions Part-Time Students											
American Indian	20.7	22.0	23.3	24.5	25.8	27.1	28.3	29.6	30.9	32.2	33.4
Asian/Pacific Islander	35.3	35.3	35.3	35.3	35.3	35.3	35.3	35.3	35.3	35.3	35.3
Black or African American	22.2	23.3	24.4	25.6	26.7	27.8	29.0	30.1	31.2	32.3	33.5
Latinx	26.3	27.0	27.7	28.4	29.2	29.9	30.6	31.3	32.0	32.7	33.4
Two or More Races	30.6	30.6	30.6	30.6	30.6	30.6	30.6	30.6	30.6	30.6	30.6
White	33.4	33.4	33.4	33.4	33.4	33.4	33.4	33.4	33.4	33.4	33.4
Underrepresented Minority	25.0	25.9	26.8	27.6	28.5	29.3	30.1	30.9	31.8	32.6	33.4
Total	29.3	29.7	30.0	30.5	30.9	31.3	31.7	32.1	32.6	33.0	33.4
			Four-Yea	ar Institut	ions Full-	Time Stud	dents				
American Indian	53.3	56.1	58.8	61.6	64.4	67.2	69.9	72.7	75.5	78.3	81.0
Asian/Pacific Islander	84.5	84.5	84.5	84.5	84.5	84.5	84.5	84.5	84.5	84.5	84.5
Black or African American	48.3	51.6	54.8	58.1	61.3	64.5	67.8	71.0	74.3	77.5	80.7
Latinx	65.7	67.2	68.8	70.3	71.8	73.3	74.8	76.3	77.8	79.3	80.8
Two or More Races	67.1	67.1	67.1	67.1	67.1	67.1	67.1	67.1	67.1	67.1	67.1
White	80.6	80.6	80.6	80.6	80.6	80.6	80.6	80.6	80.6	80.6	80.6
Underrepresented Minority	57.9	60.5	63.2	65.5	67.8	70.0	72.2	74.3	76.5	78.7	80.8
Total	73.6	74.1	74.6	75.2	75.8	76.4	77.1	77.9	78.7	79.6	80.5
		-	Four-Yea	ır Instituti	ions Part-	Time Stu	dents	-			
American Indian	26.9	28.5	30.2	31.8	33.5	35.2	36.8	38.5	40.2	41.8	43.5
Asian/Pacific Islander	43.4	43.4	43.4	43.4	43.4	43.4	43.4	43.4	43.4	43.4	43.4
Black or African American	27.7	29.3	30.9	32.4	34.0	35.6	37.2	38.8	40.3	41.9	43.5
Latinx	32.0	33.2	34.3	35.5	36.6	37.8	38.9	40.1	41.2	42.4	43.5
Two or More Races	32.0	32.0	32.0	32.0	32.0	32.0	32.0	32.0	32.0	32.0	32.0
White	43.4	43.4	43.4	43.4	43.4	43.4	43.4	43.4	43.4	43.4	43.4
Underrepresented Minority	29.1	30.7	32.2	33.7	35.1	36.5	37.9	39.3	40.7	42.1	43.5
Total	36.8	37.5	38.0	38.6	39.2	39.8	40.4	41.1	41.8	42.4	43.1

# First-Time Completion Projections for Younger and Older Adult Population by Race and Ethnicity

**TABLE C10.** Growth in Projected First-Time Postsecondary Completion Rate Under Equity Scenarios Among Residents Aged 15–24 by Institutional Type (Percentage)

		Full-	Time		Part-Time					
	2018	2025	2030	2035	2018	2025	2030	2035		
All Institutions										
White	70	70	70	70	34	34	34	34		
Black	41	52	63	73	22	26	30	34		
Latinx	57	62	66	71	26	29	31	34		
Other	72	72	72	72	36	36	36	36		
Total	64	66	68	71	30	31	32	34		
			Public Tw	o-Year Insti	tutions					
White	50	50	50	50	33	33	33	33		
Black	24	33	42	51	22	26	30	33		
Latinx	38	42	46	51	26	29	31	33		
Other	50	50	50	50	35	35	35	35		
Total	44	46	48	50	30	31	32	34		
			Public Fou	ur-Year Insti	tutions					
White	82	82	82	82	43	43	43	43		
Black	45	58	70	83	27	32	38	43		
Latinx	64	70	76	82	29	34	39	43		
Other	81	81	81	81	43	43	43	43		
Total	72	75	78	82	35	38	40	43		
		1	Private Fo	ur-Year Inst	itutions					
White	81	81	81	81	44	44	44	44		
Black	54	63	72	81	30	35	40	44		
Latinx	71	74	78	81	54	54	54	54		
Other	76	76	76	76	54	54	54	54		
Total	75	76	78	80	43	45	46	48		

		Full-	Time		Part-Time			
	2018	2025	2030	2035	2018	2025	2030	2035
			All	Institution	s			
White	54	54	54	54	33	33	33	33
Black	26	35	44	53	22	26	30	33
Latinx	41	46	50	54	26	29	31	34
Other	54	54	54	54	36	36	36	36
Total	45	47	50	54	30	31	32	34
			Public Tw	o-Year Insti	itutions			
White	50	50	50	50	33	33	33	33
Black	24	32	41	50	22	26	30	33
Latinx	37	41	46	50	26	29	31	33
Other	50	50	50	50	35	35	35	35
Total	41	44	47	50	30	31	32	34
			Public Fou	ur-Year Inst	itutions			
White	79	79	79	79	43	43	43	43
Black	44	57	69	82	27	32	38	43
Latinx	64	69	75	80	N/A	N/A	N/A	N/A
Other	80	80	80	80	N/A	N/A	N/A	N/A
Total	68	71	76	80	35	37	40	43
			Private Fo	ur-Year Inst	itutions			
White	81	81	81	81	44	44	44	44
Black	56	64	73	82	30	35	40	44
Latinx	71	75	78	82	54	54	54	54
Other	76	76	76	76	54	54	54	54
Total	74	76	78	80	47	48	49	50

## **TABLE C11.** Growth in Projected First-Time Postsecondary Completion Rate Under Equity Scenarios Among Residents Aged 25–64 by Institutional Type (Percentage)

# Total Completion Projections for Younger and Older Adult Population by Race and Ethnicity

Equity Scenarios Among Residents Aged 15–24 by Institutional Type (Percentage										
	2018	2025	2030	2035						
All Institutions										
White	30	29	29	29						
Black	21	25	28	30						
Latinx	20	22	26	29						
Other	18	22	22	22						
Total	25	26	27	28						
	Public Tw	o-Year Institutio	าร							
White	27	28	28	28						
Black	17	24	26	28						
Latinx	18	20	24	28						
Other	13	19	19	19						
Total	22	24	25	27						
	Public For	ur-Year Institutio	ns							
White	29	28	28	28						
Black	20	22	25	29						
Latinx	19	22	25	28						
Other	21	22	22	22						
Total	25	25	26	27						
	Private Fo	ur-Year Institutio	ns							
White	35	31	31	31						
Black	32	27	29	30						
Latinx	22	26	28	31						
Other	19	26	26	26						
Total	29	28	29	30						

**TABLE C12.** Growth in Projected Total Postsecondary Production Rate Under Equity Scenarios Among Residents Aged 15–24 by Institutional Type (Percentage)

# **TABLE C13.** Growth in Projected Total Postsecondary ProductionRate Under Equity Scenarios Among Residents Aged 25–64 byInstitutional Type (Percentage)

	2018	2025	2030	2035								
	All Institutions											
White	29	29	29	29								
Black	21	26	28	30								
Latinx	20	22	26	30								
Other	16	21	21	21								
Total	24	26	27	29								
Public Two-Year Institutions												
White	27	28	28	28								
Black	17	24	26	27								
Latinx	18	20	24	28								
Other	13	19	19	19								
Total	22	24	25	27								
	Public	Four-Year Instit	utions									
White	29	28	28	28								
Black	20	22	25	29								
Latinx	19	22	25	28								
Other	21	22	22	22								
Total	25	25	26	28								
	Private	e Four-Year Instit	tutions									
White	36	31	31	31								
Black	35	28	29	31								
Latinx	22	26	29	31								
Other	19	27	27	27								
Total	30	28	29	30								

### **APPENDIX D**

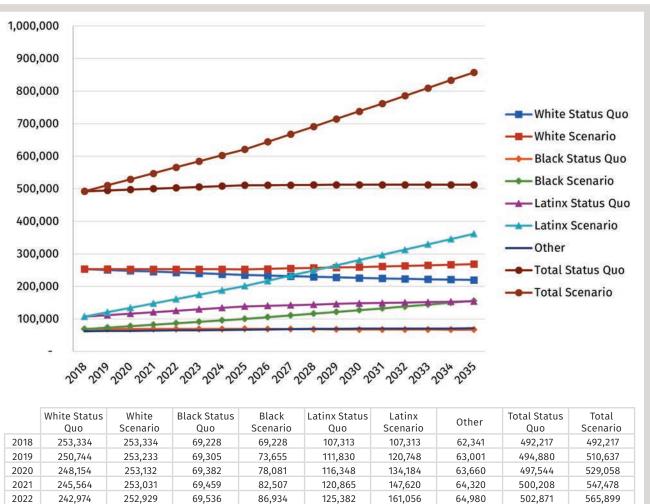
## Enrollment and Completion Scenarios for Achieving 65% Attainment Goal

A dashboard was created to simulate linkages among enrollment, completion, and attainment. The dashboard allows users to project credentials conferred to all students by race and ethnicity toward the 65% attainment goal by 2035 among adults ages 25-64. Users can simulate changes in enrollment and completion rates relative to the status quo while monitoring the distribution of credentials across less-than-two-year colleges, public two-year, public four-year, and private four-year (both not-for-profit and for-profit) sectors. The dashboard displays the number of credentials produced annually under the status quo and the number of credentials produced annually using the user's simulated changes in enrollment and completion rates relative to the status quo. The dashboard also shows the cumulative number of additional degrees needed each year to meet the 65% goal by 2035 and the cumulative number of degrees over or under the total needed to meet the 65% attainment goal (termed the "credential deficit"). The model assumptions and limitations include:

- The model assumes that institutions must produce the target number of degrees above and beyond the number they are expected to produce under the status quo degree production.
- 2. The model assumes that the completion rates for Black and Latinx students will gradually reach parity with the White group.
- 3. Both models assume that increases in enrollment and completion will only occur among adults aged 44 and under.
- 4. The model does not account for cross-state migration of students or college completers<sup>29</sup> and does not account for projected changes in economic conditions. (Additional data collection and analysis would be required to model these effects.)

As an illustration below, the status quo for total enrollment was created by keeping all changes in enrollment and production rates at zero. The equity scenario for the total enrollment model was created in three steps: (a) enrollment and production rates were kept at the status quo for the Other group; (b) the rate of increase in production rates was set such that the production rates of underrepresented female and male groups matched the rates of the White group by 2035; and (c) total enrollment rates of underrepresented and White groups were increased such that the number of additional degrees needed to reach the 65% attainment goal was met by 2035. Enrollment rate increases were distributed across sectors to yield a credential distribution of 42% for public two-year, 3% for less-thantwo-year, 3% for private two-year, 25% for public fouryear, and 27% for private four-year institutions.

<sup>&</sup>lt;sup>29</sup> Stated differently, the model assumes that all residents educated in Illinois will stay in Illinois. The model also fails to capture the effect educating non-resident students who decide to stay in Illinois.



129,900

134,417

138,935

140,747

142,560

144,372

146,185

147,997

149,293

150,589

151,885

153,181

154,476

174,492

187,928

201,364

217,176

232,989

248,801

264,614

280,426

296,706

312,986

329,267

345,547

361,827

65,639

66,299

66,958

67,718

68,477

69.237

69,996

70,756

70,816

70,875

70,935

70,995

71,054

505,535

508,199

510,862

511,192

511,522

511,851

512,181

512,511

512,518

512,525

512,533

512,540

512,547

584,319

602,740

621,160

644,478

667,795

691,112

714,430

737,747

761,692

785,638

809,583

833,529

857,474

### **FIGURE D1.** Projected Annual Enrollments Needed Among College-Educated Adults Aged 64 and Under to Reach 65% Attainment Goal by 2035

### Takeaway

2023

2024

2025

2026

2027

2028

2029

2030

2031

2032

2033

2034

2035

240,383

237,793

235,203

233,356

231,509

229,661

227,814

225,967

224,715

223,463

222,211

220,959

219,707

252,828

252,727

252,625

254,016

255,406

256,796

258,187

259,577

261,420

263,263

265,107

266,950

268,793

69,612

69,689

69,766

69,371

68,976

68,581

68,186

67,791

67,694

67,598

67,502

67,406

67,310

91,360

95,787

100,213

105,568

110,923

116,278

121,633

126,988

132,750

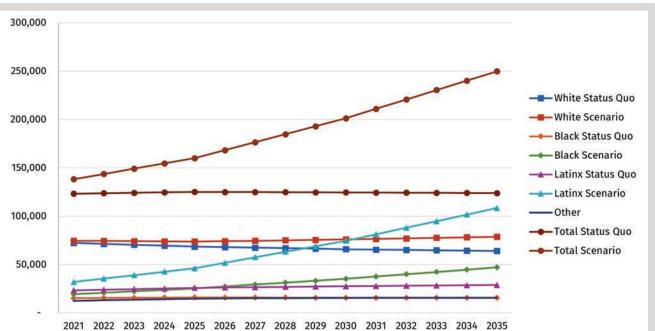
138,513

144,275

150,038

155,800

Among adults aged 64 and under, total postsecondary enrollment must increase from about 492,000 in 2018 to 857,000 in 2035 (an increase of 74%). Total Black enrollment must increase from about 69,000 in 2018 to 156,000 in 2035 (an increase of 125%). Total Latinx enrollment must increase from about 107,000 in 2018 to 362,000 in 2035 (an increase of 237%).



## **FIGURE D2.** Projected Annual Completions Needed Among College-Educated Adults Aged 64 and Under to Reach 65% Attainment Goal by 2035

	White Status Quo	White Scenario	Black Status Quo	Black Scenario	Latinx Status Quo	Latinx Scenario	Other	Total Status Quo	Total Scenario
2021	72,313	74,554	15,218	19,213	23,223	31,923	12,477	123,230	138,166
2022	71,351	74,340	15,420	20,747	23,872	35,472	13,041	123,684	143,599
2023	70,390	74,125	15,623	22,281	24,521	39,021	13,605	124,137	149,031
2024	69,428	73,911	15,825	23,815	25,170	42,570	14,169	124,591	154,464
2025	68,466	73,696	16,027	25,349	25,819	46,119	14,733	125,045	159,897
2026	67,933	74,135	15,940	27,323	26,158	51,793	14,900	124,931	168,151
2027	67,399	74,573	15,853	29,298	26,498	57,468	15,067	124,817	176,406
2028	66,865	75,011	15,766	31,272	26,837	63,143	15,234	124,702	184,660
2029	66,331	75,449	15,679	33,246	27,177	68,818	15,401	124,588	192,915
2030	65,797	75,888	15,592	35,220	27,516	74,492	15,569	124,474	201,169
2031	65,433	76,452	15,570	37,586	27,763	81,265	15,582	124,348	210,886
2032	65,068	77,017	15,549	39,952	28,009	88,037	15,596	124,222	220,602
2033	64,704	77,582	15,527	42,318	28,256	94,809	15,609	124,096	230,319
2034	64,339	78,146	15,505	44,684	28,502	101,582	15,623	123,970	240,035
2035	63,975	78,711	15,483	47,050	28,748	108,354	15,637	123,843	249,751

### Takeaway

Among adults aged 64 and under, total postsecondary completions must increase from about 138,000 in 2021 to 250,000 in 2035 (an increase of 81%). Total Black completions must increase from about 19,000 in 2021 to 47,000 in 2035 (an increase of 145%). Total Latinx completions must increase from about 32,000 in 2021 to 108,000 in 2035 (an increase of 239%).



**Vision** MHEC members collaborate to address the region's most pressing challenges in higher education and transform educational opportunities so that people and communities thrive.

**Mission** MHEC brings together midwestern states to develop and support best practices, collaborative efforts, and cost-sharing opportunities. Through these efforts it works to ensure strong, equitable postsecondary educational opportunities and outcomes for all.

**Who MHEC Serves** MHEC is comprised of member states from the midwestern United States. MHEC works with and for a variety of stakeholders within and across member states, including higher education system leaders, state policymakers, legislators, and institutional leaders, while always maintaining a focus on students and their success.

How MHEC Works MHEC's strategic approach highlights member states' strong desire for collaboration, effectiveness, and efficiency. MHEC believes that collaborative actions informed by research and best practices are the catalyst for improving quality, accessibility, relevance, and affordability of postsecondary educational opportunities. MHEC does this primarily through the following approaches: convenings, programs, research, and cost-savings contracts. Increasingly, MHEC looks to leverage these approaches in conjunction with each other to serve its strategic priorities.

### Compact Leadership, 2020-21

**President** Ms. Susan Heegaard

Chair

Dr. David Eisler, President, Ferris State University *Vice Chair* Rep. Rick Carfagna, Ohio Legislature

#### **Treasurer** Dr. Devinder Malhotra, Chancellor, Minnesota State

#### Past Chair

Ms. Olivia M.A. Madison, Professor Emerita and Dean Emerita of Library Services, Iowa State University