



Strategic Planning Update
2022-2025 Strategic Plan

November 2022

Thank You to our Planning Committee

Commissioners:

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Our Planning Process

PREPARE



- Review of previous plan, HCM Strategists report, communications audit, environmental scan

LISTEN



- Monthly (5) Strategic Planning Committee sessions (board & staff members)
- Session with Executive Committee

DISCUSS



- Strategic Planning Committee review and refinement
- Input at Nov 2021 Commissioner Meeting

CREATE



- Strategic Plan
- Operating Plan
- New Initiatives Screening Tool
- Dashboard

Mission: *what good we do & for whom*

MHEC brings together leaders from midwestern states to develop and support best practices, collaborative efforts, and cost-sharing opportunities. Through these efforts it works to ensure strong, equitable postsecondary educational opportunities and outcomes for all.

Vision: *the impact we seek*

To improve individual career readiness and regional economic vitality through collective problem-solving and partnerships that strengthen postsecondary education.

Values: *what guides our decision making*

- **Collaboration.** We believe working together in an open, respectful environment creates the foundation for cooperation and innovation that allows us to research, share, pilot, and scale ideas to improve our individual institutions, states, and region.
- **Innovation.** We believe that bringing creativity and tenacious problem solving to the challenges and opportunities in higher education helps produce excellent results for our states, institutions, and students.
- **Diversity, Equity, Access, and Inclusion.** We believe that the diversity of our members is one of our greatest strengths and is a driving force in helping our region build access for all to a postsecondary education and inclusive environments that promote success.
- **Excellence.** We believe that high standards together with effective and efficient use of our resources are at the core of producing exceptional outcomes for our member states and their respective institutions.

Strategic Priorities for next four years

- 1. Advance innovation, efficiency & effectiveness.**
- 2. Develop collaborative solutions to regional problems and opportunities.**
- 3. Drive cost savings & business solutions.**

Operating Plan: *to put strategic plan into action*

- **Strategies**
- **Initiative**
- **Action Steps**
- **Timing**
- **Status**
- **Team**
- **Implementation Support**
- **Funding Source**

Priority #1: Advance innovation, efficiency, and effectiveness.

- ✓ **Strategy 1a: Serve as an incubator, conducting research, pursuing ideas, and piloting potential solutions in a low-risk environment.**
- ✓ **Strategy 1b: Study challenging topics (e.g., declining enrollment, learning gaps, affordability) and determine how MHEC could play a valuable role in addressing the issue.**

Priority #2: Advance innovation, efficiency, and effectiveness.

- ✓ **Strategy 2a: Take on projects, issues and opportunities that are too big for one state to do alone, working jointly to improve higher education and to strengthen the Midwest region.**
- ✓ **Strategy 2b: Serve as a conduit, convening and connecting leaders to share successful models and actionable approaches that institutions and states can adopt and tailor.**

Priority #3: Drive cost savings and business solutions.

- ✓ **Strategy 3a: Devise opportunities for institutions, states, and students to save money.**
- ✓ **Strategy 3b: Serve as a conduit, convening and connecting leaders to share successful models and actionable approaches that institutions and states can adopt and tailor.**

Screening tool for new initiatives

- ✓ **Alignment with vision: Advances career readiness, contributes to economic vitality of region**
- ✓ **Alignment with priorities: Advances innovation, efficiency, and effectiveness; develops collaborative solutions to regional problems or opportunities; drives cost savings and business solutions?**
- ✓ **Leadership: Needs MHEC's leadership**
- ✓ **Value: Is valuable to MHEC membership**
- ✓ **Clarity: Has clear targeted population/audience; clearly delineated outcomes that can be measured and communicated; clear, achievable scope and timeframe; necessary and accessible partners and stakeholders**
- ✓ **Financial: Resource needs are clear, identified and achievable; barriers and risks are identified and manageable; requires new or expanded funding; is/can be financially self-sustaining**
- ✓ **Internal: Benefits MHEC**

Metrics: *how will we measure progress?*

- 1. Advance innovation, efficiency & effectiveness.**
- 2. Develop collaborative solutions to regional problems and opportunities.**
- 3. Drive cost savings & business solutions.**