

# MSEP and Related Work UPDATE

Jenny Parks, vice president

November 19, 2024

# The last time we met in June 2024...

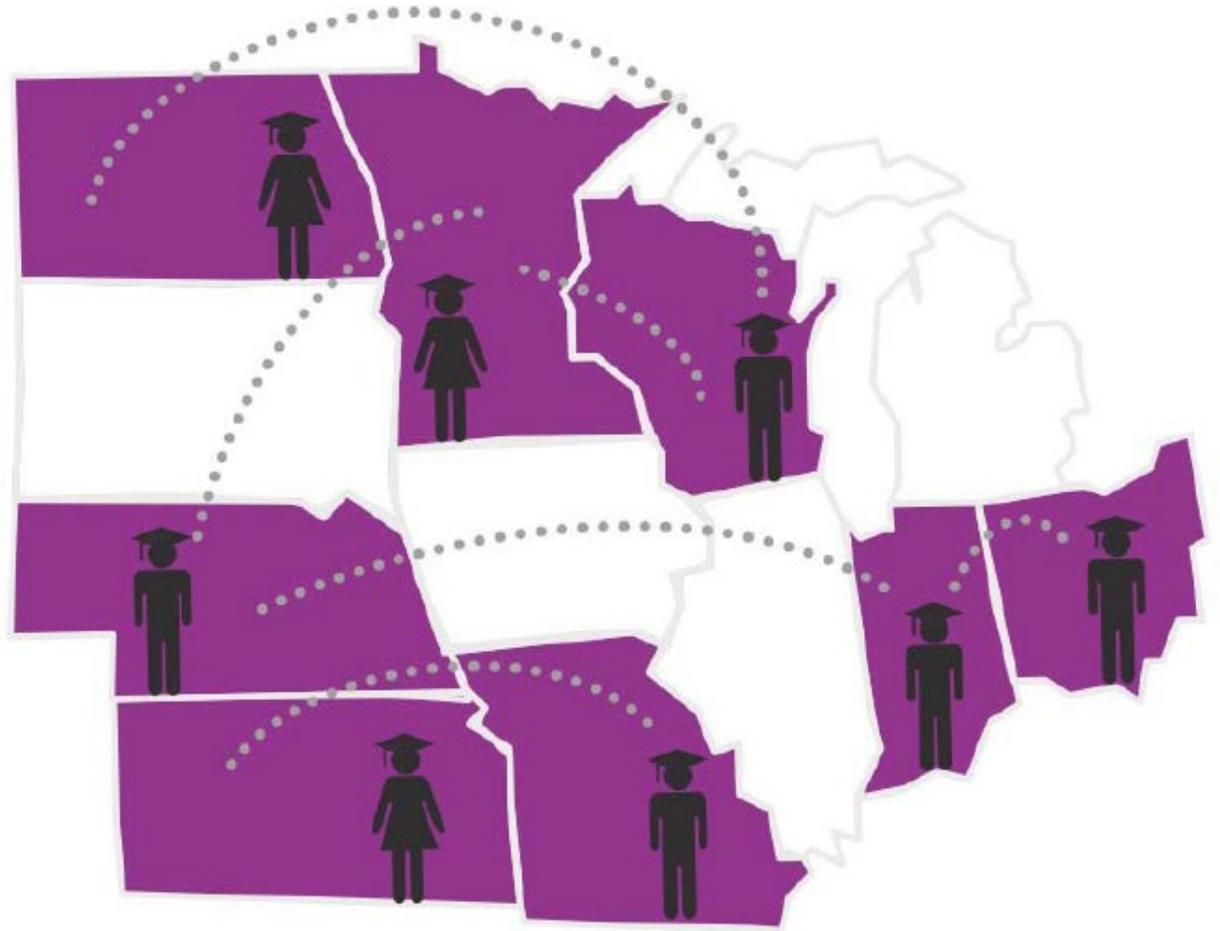
We shared an update on MSEP and recommendations from an advisory group studying the program.

- Increase engagement in MSEP communications and outreach.
- Perform procedural improvements.
- Explore development & costs of a Midwest College Cost Savings Finder.

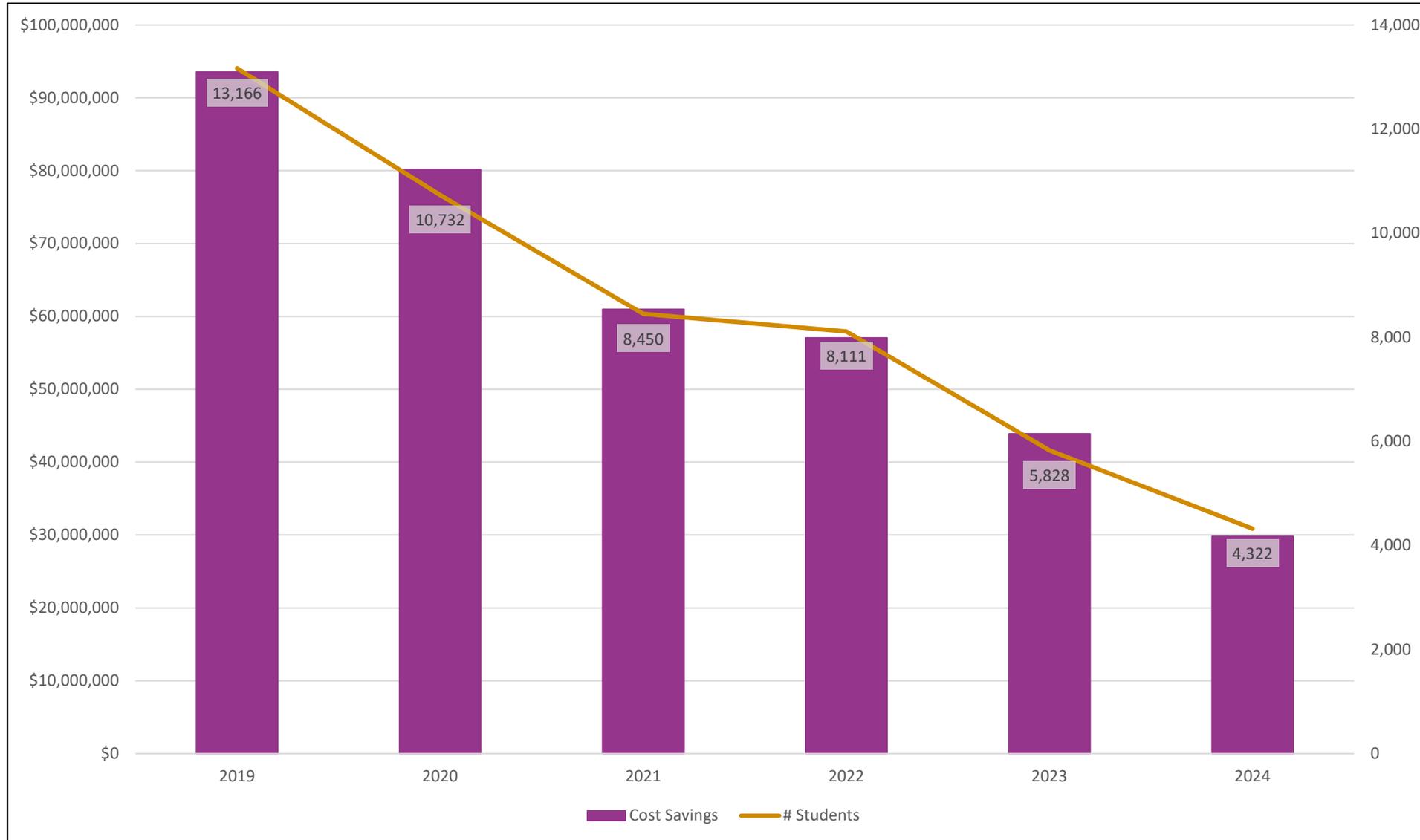


# Midwest Student Exchange Program

- Founded in 1994
- Volunteer-based
- Public institutions charge students no more than 150% of the in-state resident tuition rate
- Private, not-for-profit institutions offer a 10% reduction of tuition rate



# 67% Decrease in MSEP Enrollment 2019-2024 and 68% Decrease in Student Tuition Savings 2019-2024



# MSEP 2.0 Advisory Group (Jan-May 2024) Program Improvement Recommendations

MSEP  
COMMUNICATION  
& OUTREACH

PROCEDURAL  
IMPROVEMENTS

MIDWEST  
COLLEGE COST  
SAVINGS FINDER

# Update since June 2024 Meeting

## MSEP COMMUNICATION & OUTREACH

- The MSEP lead left MHEC on 7/1/24. A hiring process followed with a new lead starting on 10/21/24.

## PROCEDURAL IMPROVEMENTS

- In light of staffing changes, plans to make these changes and improvements are delayed with a date of reporting in June 2025 Executive Committee meeting.

# Update since June 2024 Meeting

## MIDWEST COLLEGE COST SAVINGS FINDER

- MHEC team developed a scope and timeline for the work.
- Consultant + new MSEP lead to conduct analysis and assessment of existing online tools and stakeholder needs, identify critical gaps and needs.
- Findings and recommendations to be presented at the June 2025 Executive Committee meeting.

# Discussion

