

*IT Leadership Launchpad Series:
Transforming Real-World
Challenges into Triumphs*

Hidden Gems: Maximizing Your Current IT Assets

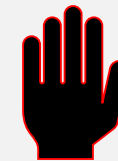
December 10, 2024



Host: Deb Kidwell,
Director of Technology
Initiatives, MHEC



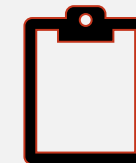
Any resources available
will be posted on the
MHEC website post-event.



Raise your hand, let's
make this interactive.



OR submit your
questions in the chat.



Please complete our
survey.

Learn More - MHEC Technologies Community

- The Technologies Community engages IT innovators and specialists from services areas for technology, academia, students, and administration. The community provides strategic guidance to MHEC on technology-related topics in support of the mission of higher education institutions and states in the Midwest.
- Navigate to: <https://www.mhec.org/tech-community>
- Contact Deb Kidwell to get involved: debk@mhec.org

Conveying the Value of Information Technology

- A peer guide to IT governance, highlighting IT's strategic role in institutional success
- Special thanks:
 - **Dirk Huggett**
Assistant CIO, Administration
North Dakota University System
 - **John Rathje**
Vice President for Information Technology and
Chief Information Officer
Kent State University



Facilitator



Craig Jackson

Executive Director:

*Technology Infrastructure &
Research Computing*

Illinois State University

What we will not do or say today...

- **Less with Less**
- **Quiet Quitting**
- **New Normal**
- **Unprecedented Times**
- **Circle Back**
- **Can't we just...**
- **Pivot**

IT Leadership Launchpad Series



Breaking Down Silos: Communication Strategies that Work



Culture Club: Navigating Your Institution's Unique Landscape



Agility Bootcamp: Fostering Innovation in Times of Change



Connecting the Dots: Holistic Approaches to IT Challenges



Hidden Gems: Maximizing Your Current IT Assets

Objectives for Today



Discuss strategies to know which IT assets are working to meet your needs



Address challenges/roadblocks preventing maximizing your current IT assets



Identify inefficiencies in your current processes



Collaborating within your IT organization and Campus



Creative/innovative ideas for leveraging current technology

Challenges, yep we got 'em...

Cybersecurity

Driving to Better
Decisions

Enrollment

Diving Deep into
Data

Administrative
Costs

Meeting
Students Where
They Are

Hiring Resilience

Financial Keys to
the Future

Balancing
Budgets

Adapting to the
Future

What is the Value of an
Unknown Hidden Gem?

*\$0 if hidden; priceless if
known*

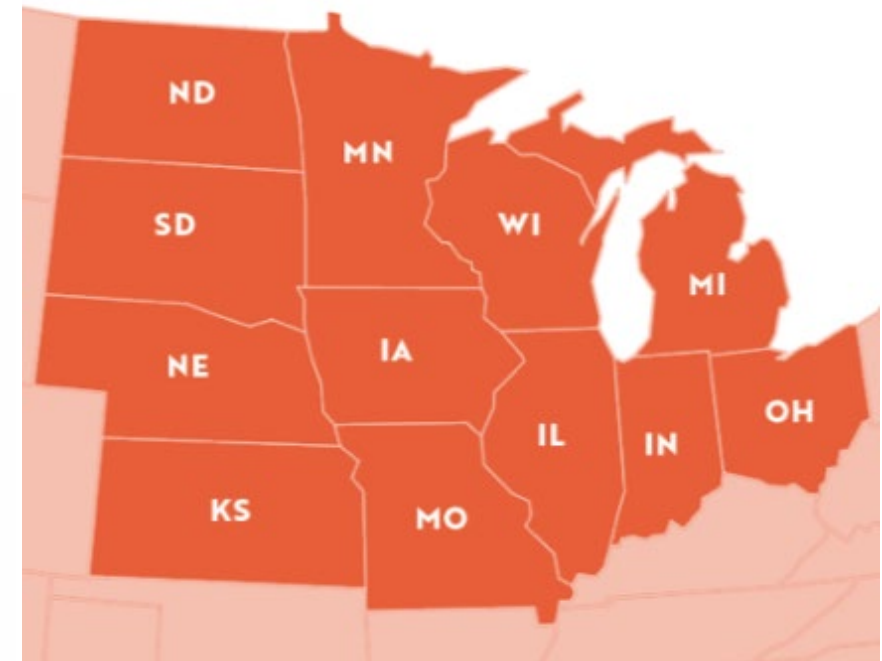
Where is there a Hidden Gem NOW?

- MHEC's Technology Contracts:
[Technology | Midwestern Higher Education Compact](#)
<https://mhec.org/contracts/technology>

\$32.23M
FY24 Savings

20+
Contracts

\$358.13M
Tech Sales



What do we 100% know?



Do we know the value our campus places on staff and services?



Do we have certainty of our institutional data?



How do we feel about our cybersecurity environment?



Do we know what our staff are feeling for the New Year?

Is Your Tech Being Utilized?

M365

99.96% using less than their allocated storage

LMS

99% institutions
85% faculty
83% students

ERP

60% - 70% features utilized

- *AI?*
- *Blue Light Phones?*
- *SmartBoards?*

How well do you know your services?



What strategies do we use for assessing?



Services inventory review?



What usage data are you collecting to use?



How do you connect with staff and stakeholders?

How do we engage staff and campus?



How are staff and campus stakeholders utilized?



What are challenges for engaging with staff and campus?



How can we more regularly connect with staff and campus?

What is your relationships outside?



What is your relationship with your vendors?



How do you utilize them?



Are there some that you can trust?

Closing Thoughts



Hidden Gems: zero value or priceless



Identify a group to talk to for ideas, reality check



Focus on opportunities – keep, decommission, expand



Engage with your staff and other stakeholders authentically