Creative Commons Professional Learning Opportunities for Regional Consortia Members

Wednesday, August 5, 2021

Resources available on the MHEC website post-event.

Submit questions in the Q&A.

Please complete our survey.

MIDWESTERN HIGHER EDUCATION COMPACT

Moderators

- **Jenny Parks**
Vice President
MHEC

- **Deb Kidwell**
Consultant
MHEC

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About MHEC

- Midwestern Higher Education Compact (MHEC) was legislatively created and serves the Midwest census region (12 states)

- Governed by 60 commissioners plus commissioner alternates

- One of four regional higher education compacts (MHEC and New England Board of Higher Education, Southern Regional Education Board, and the Western Interstate Commission for Higher Education)

- Historically known for cost savings initiatives

MHEC Contracts

- Eligibility:
  - Higher education institutions (public and private not-for-profit) within the member states of the Compact.
  - Most technology contracts are available for use by member state K-12 districts and schools; cities, counties, local subdivisions; state government; and non-profit organizations (education-related only).
  - MHEC has agreements in place with its sister compacts from NEBHE, SREB, and WICHE to allow the same entities in those regions to utilize the contracts.

- Areas:
  - Cyber Insurance
  - Property Insurance
  - Health Insurance
  - Technologies
  - Academics (new)

- Process:
  - MHEC contract awards are made using processes that are consistent with the procurement rules of the member states of the Compact.
  - For the Creative Commons agreement, MHEC used a single feasible source (sole source) process allowing the contract to be awarded following a public posting process.

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Contract with Creative Commons

- https://www.mhec.org/creative-commons
- Contract #: MHEC-06152021-CC
- 15% discount for existing and custom Creative Commons licensing professional learning opportunities to staff and institutional members of the Midwestern Higher Education and its sister compacts.
- To use the contract, simply ensure that your order references the contract number.

You might be interested in this contract if you are:

- Faculty, Instructors, and Graduate Students

- Librarians and Library Staff

- Instructional Designers and Technologists

- Directors and staff of Centers for Teaching and Learning

- Academic Leadership (Provosts, Deans, Chairs, Directors)

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Contract Questions

- **Learn more about MHEC Contracts** MHEC.org/contracts

- **Contact**
Jenny Parks
Vice President

(612) 677-2779
jennyp@mhec.org

Today's Presenter

- **Cable Green**
  Director of Open Education
  Creative Commons

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Creative Commons Professional Learning Opportunities for Consortia Members

Jenny Parks: Vice President: Policy & Research @ MHEC

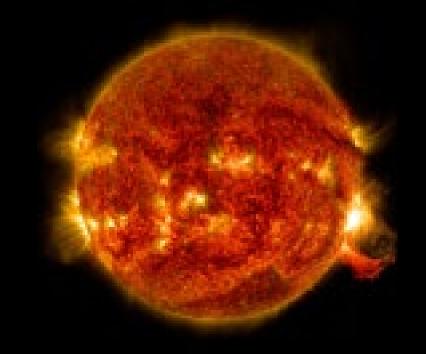Cable Green: Director of Open Education @ CC

Nonprofit organization
Open copyright licenses
Founded in 2001
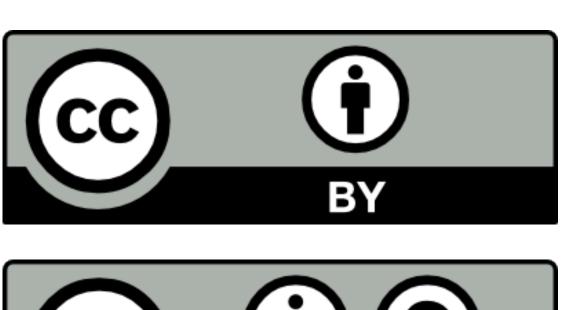Operates worldwide
48 Country Chapters
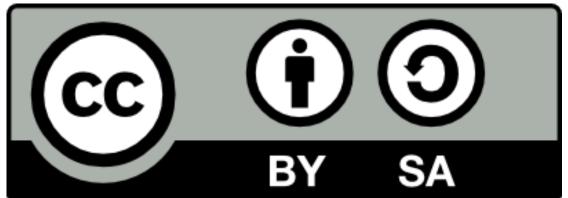
CC's Vision:

A world where knowledge and culture are equitably shared in ways that serve the public interest.
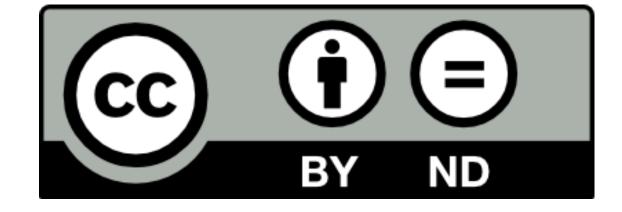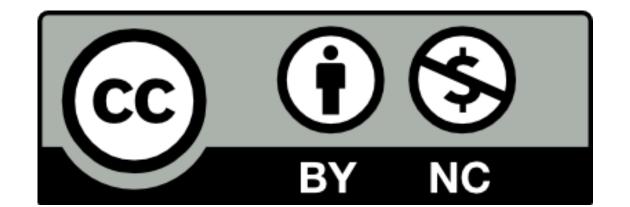
CC Open Licenses

CC Public Domain Tools

creative
commons

puts the " open " in OER

Through workshops, consultations and our CC Certificates, we help community members develop open licensing expertise, and a deeper understanding of recommended practices for sharing.

CC Certificates

certificates.creativecommons.org

The **CC Certificate** offers in-depth courses about CC licenses, open practices and the ethos of sharing in our global, digital commons. The courses include readings, quizzes, discussions, and practical exercises to develop learners' open skills.

We provide personalized engagement with expert facilitators and copyright lawyers in the field, and offer a **1:25 ratio** of facilitators to course participants.

We offer CC Certificate courses on three tracks: (1) Certificate for **Educators**, (2) Certificate for Academic **Librarians**, and (3) Certificate for **GLAM** (galleries, libraries, archives and museums).

The three Certificate courses are similar up until the final unit, where content, discussion and project prompts vary. The final unit for **Educators focuses on open pedagogy**, the **Librarians unit focuses on open access**, and the GLAM unit focuses on the process for legally opening access to content in galleries, libraries, archives and museums.

We encourage cross-course discussions and information sharing in our optional webinars and collective Slack channel for all courses.

CC issues digital credentials to participants who complete courses with 90/100 points.

Schedule: Courses typically start in January, June and September.

The next online courses start on September 27, 2021.

Cathy Germano
@cjgermano

Follow

There is nothing more gratifying than following your passion. Thank you @creativecommons for offering a course for educators. I encourage other educators to learn more about #openlicensing #cccert

CREATIVE COMMONS CERTIFICATE
CC 2019

Creative Commons acknowledges

Cathy Germano

successfully completed the CC Certification Course, demonstrating mastery in open licensing on 17 March, 2019.

The Creative Commons Certificate recognizes expertise in open licensing. Open licensing strengthens our creative work, building a more equitable, accessible, and innovative world through sharing open knowledge and culture.

Ryan Merkley
CEO, Creative Commons

Toward a vibrant, usable commons, powered by collaboration and gratitude.

This certificate does not authorize you to provide legal advice, hold out your opinion as official interpretations of CC tools, or speak on behalf of Creative Commons or its Country Chapters.

Certificates

Lillian Rigling @lilyrglg · Apr 11

Got my @creativecommons certificate ready to hang up in my office! Really grateful to have been part of the first cohort of CC Certified Librarians and I can't wait to see how this course evolves and grows. :)

71.5% of alumni polled use knowledge they gained from the course at least **weekly** .

86% of alumni polled use knowledge they gained from the course at least **quarterly** .

Since graduating, **62% are consulted by colleagues as an open licensing expert** .
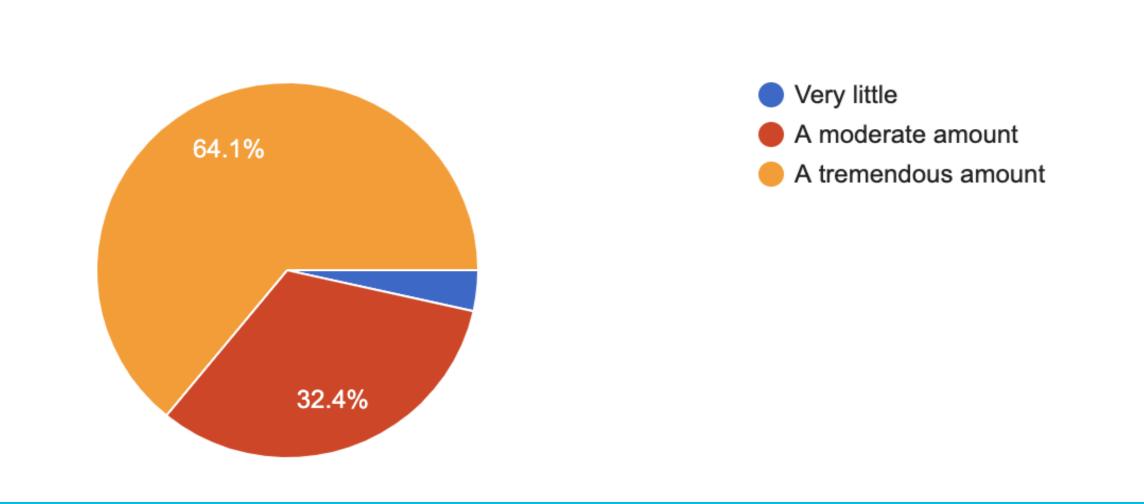
89.4% of people who enroll in an online Certificate course **graduate** . Over 994 people have taken the Certificate, with 889 graduates from 56 countries.
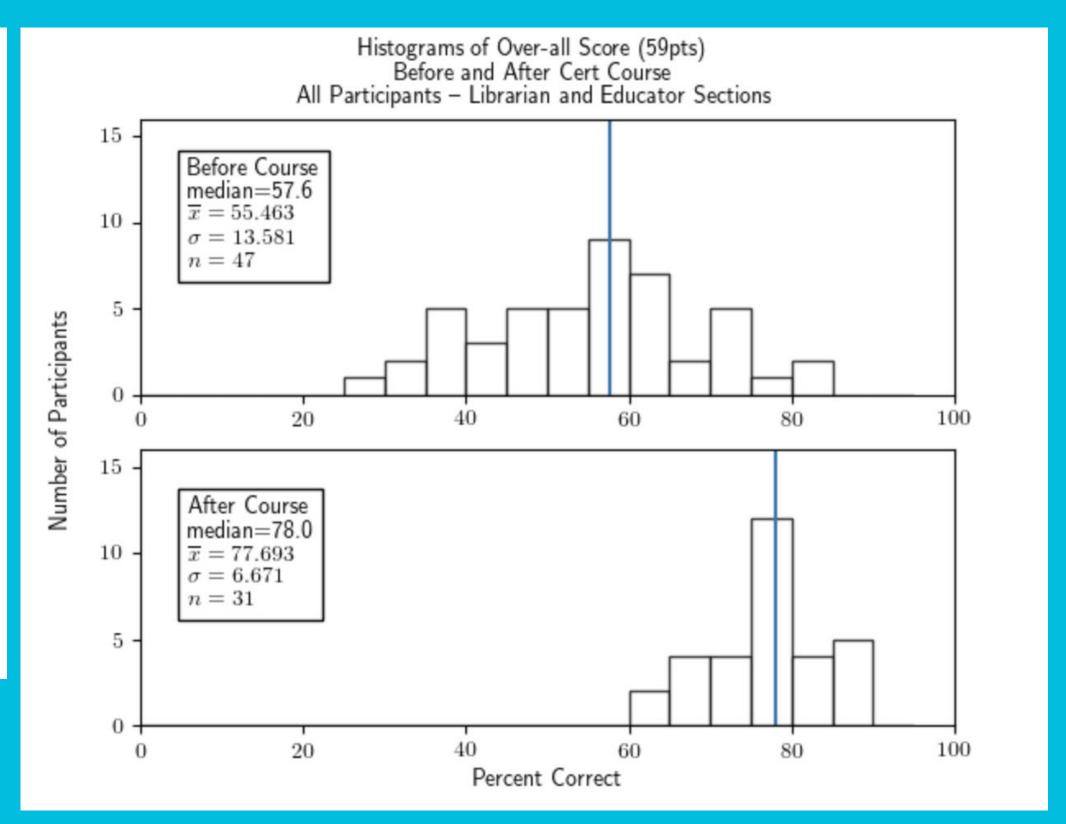
Impact

Comparing what you know now to your knowledge before the course began, how much have you learned?

543 responses

- Very little
- A moderate amount
- A tremendous amount

64.1%
32.4%

Histograms of Over-all Score (59pts)
Before and After Cert Course
All Participants – Librarian and Educator Sections

Before Course
median=57.6
$\bar{x} = 55.463$
$\sigma = 13.581$
$n = 47$

After Course
median=78.0
$\bar{x} = 77.693$
$\sigma = 6.671$
$n = 31$

Number of Participants

Percent Correct

Creative Commons is pleased to offer a 15% discount to MHEC, SREB, WICHE and NEBHE consortia and member institution purchase orders for all CC professional learning opportunities!

https://www.mhec.org/contracts/academic/creative_-commons

https://www.mhec.org/sites/default/files/resources/MHECtech_academic_contracts.pdf

Option 1: CC Certificate Courses (online)

- **CC Certificate Online**

- **Cost:** $425 / participant

- **Registration:** open for September, 2021

- **Individual:** Directions to self-register for an online CC Certificate courses with the discount (on the MHEC contract).

- **Single Invoice / Bulk Purchase:** discuss advantages
  - certificates@creativecommons.org, + cc: jennryn@creativecommons.org, cable@creativecommons.org

Option 2: CC Certificate Bootcamps

- **Bootcamps** are one-week, intensive workshops, which cover the CC Certificate course content.

- Bootcamps are developed for host institutions, and host institutions are responsible for selecting their participants.

- Bootcamps use the CC Certificate curriculum and include more collaborative work among participants than in the online courses.

Option 2: CC Certificate Bootcamps

- **In-person bootcamps** offer one-week, intensive workshops for 15 participants at a host institution. Participants must read the CC Certificate course content (5 units) before attending the training.

  - Costs: approximately $18,275 / host institution. *In-person bootcamps are currently on hold due to COVID.*

- **Online bootcamps** offer one-week and two-week intensive workshops for up to 50 participants affiliated with a host institution. Participants must read the CC Certificate course content (5 units) before attending the training.

  - Costs: approximately $13,600 / host institution.

Option 3: Custom CC Workshops

- **CC workshops** provide professional learning opportunities on institution selected elements of open licensing, open education, open access, and how to get involved in open movements. These workshops can be catered to meet host-institution instructional needs, and range from partial day, full-day to multi-day events.

- **Costs:** The costs depend on scope of work, the length of the training and the number of participants, but would include the 15% discount noted above.

- CC workshops do not grant CC Certificates upon completion.

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Q&A