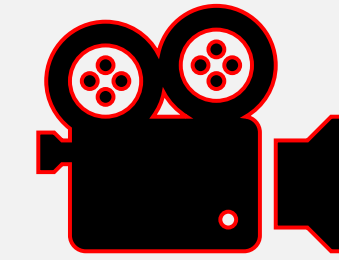


Creative Commons Certificate: Getting the Expertise You Need in Open Licensing

March 23, 2023



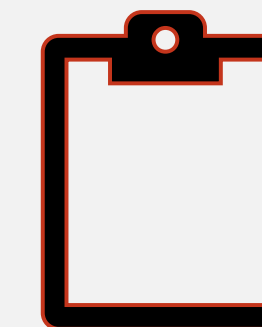
This presentation is being recorded.



Resources available on the MHEC website post-event.



Submit questions in the Q&A.



Please complete our survey.

Moderator



Jenny Parks
Vice President
MHEC

Contract with Creative Commons



- Navigate to: [MHEC.org/creative-commons](https://mhec.org/creative-commons)
- Contract #: MHEC-06152021-CC
- 15% discount for existing and custom CC licensing professional learning opportunities to staff and institutional members of the Midwestern Higher Education and its sister compacts.
- Directions to self-register for an online CC Certificate course with the discount:
 - Navigate to the Course Registration and select an Educator or Librarian ticket option.
 - When you get to the checkout page, enter the promo code (MHEC15) before completing your order.

You might be interested in this contract if you are:

- Faculty, Instructors, and Graduate Students
- Librarians and Library Staff
- Instructional Designers and Technologists
- Directors and staff of Centers for Teaching and Learning
- Academic Leadership (Provosts, Deans, Chairs, Directors)

Contract Questions

Learn more about MHEC Contracts

[MHEC.org/contracts](https://mhec.org/contracts)

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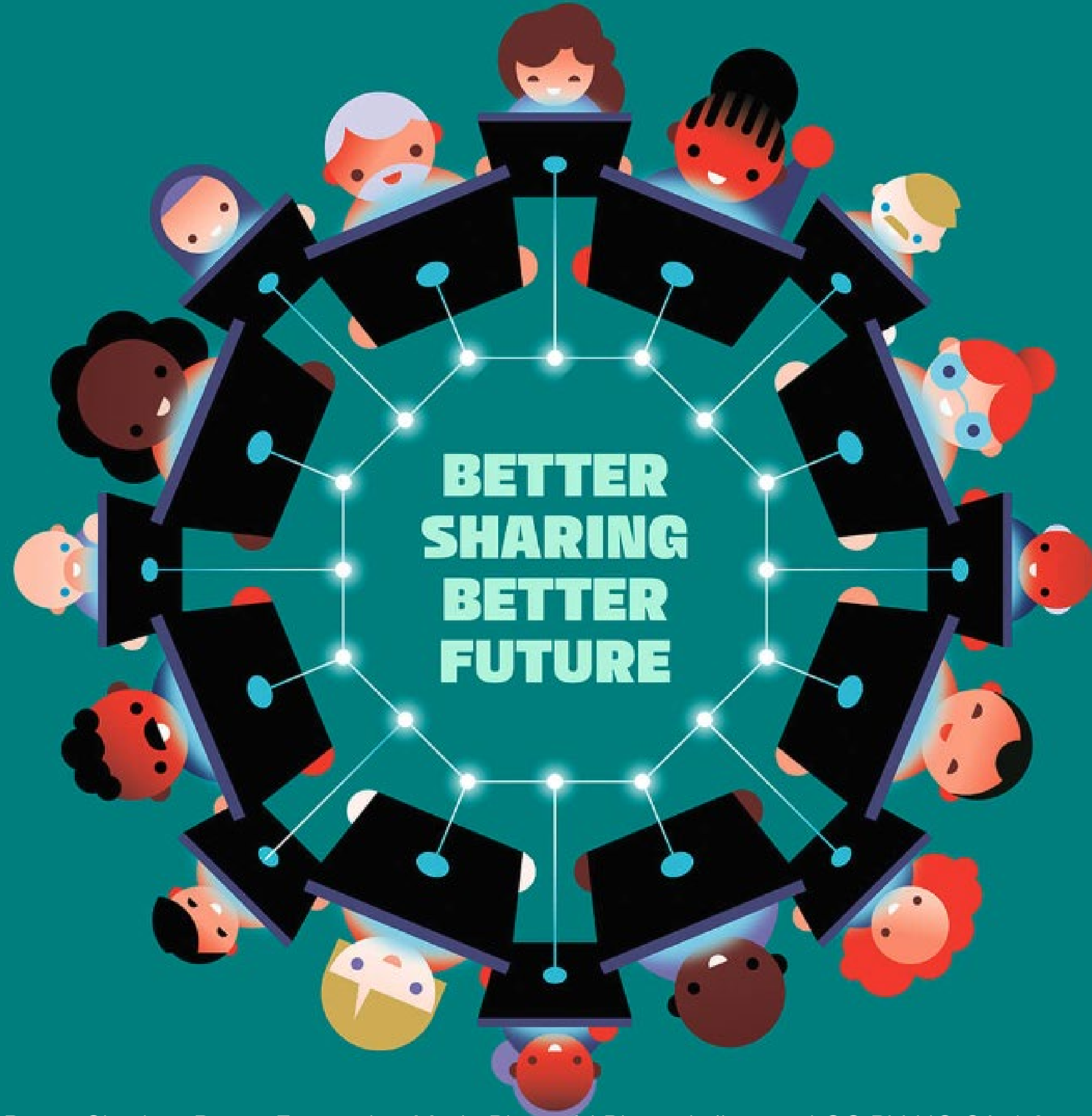


CREATIVE COMMONS
CERTIFICATE: Getting the Expertise
You Need in Open Licensing



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Better Sharing, Better Future, by [Maria Picassó i Piquer](#) is licensed [CC BY-NC-SA 4.0](#)



- **3 courses, offered 3x/year**
- **10 weeks**
- **3-9 hrs/week**
- **1373 graduates**
- **65 countries**
- **translations in 8 languages**



“If at all possible, take this course. It’s probably the most valuable and rewarding professional development training I’ve done since becoming an academic librarian in 2013. I thought I had a pretty decent grasp of the ins and outs of Creative Commons before taking the course, and the difference in my knowledge and skillset now compared to then is night and day. In my experience, the heavy majority of faculty don’t have a great idea of what CC is, how it works, or what it can do for them. Being a campus resource for CC has raised my profile at the university, which has done wonders for work building and running an OER program. As soon as I started helping faculty with individual reference consultations about CC, word started getting around. Now I’m getting faculty I’ve never met emailing me to ask for advice on a CC question, because they heard about me from a peer. Money well spent.” – Stephen Craig Finlay



“Participating in the CC Certification course was an absolute delight. The content is well-organized and paced, providing an approachable introduction to open licensing for educators from a range of diverse backgrounds. **One of the greatest benefits was the opportunity to connect with others from all over the globe, who share a passion for opening up the education process for ALL learners. I highly recommend this course to anyone seeking to work with openly licensed content.**” -Sarah Hutton



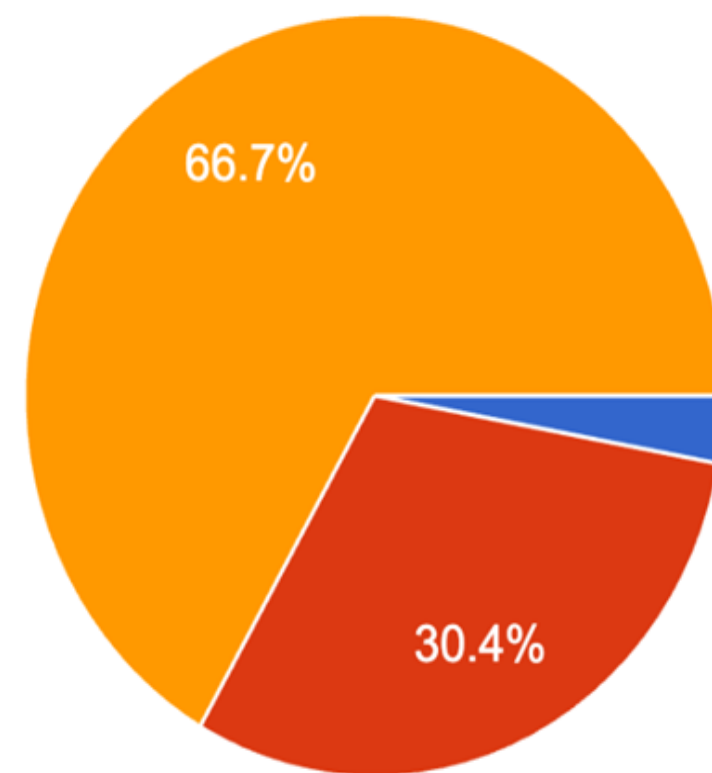
“This course has been a wellspring of information for me as an instructional designer, musician, and author. Each module addressed topics in a well-organized and thorough manner, and the assignments were directly aligned with that content. As I progressed through this course, I was able to compile an abundance of ideas for supporting faculty and staff at my institution, whether it be acquainting them with resources, guiding them in the use of these resources, or assisting them in creating resources of their own. **This is the most useful and impactful professional development I have participated in since becoming an instructional designer.**” -Laurie Nave



Impact

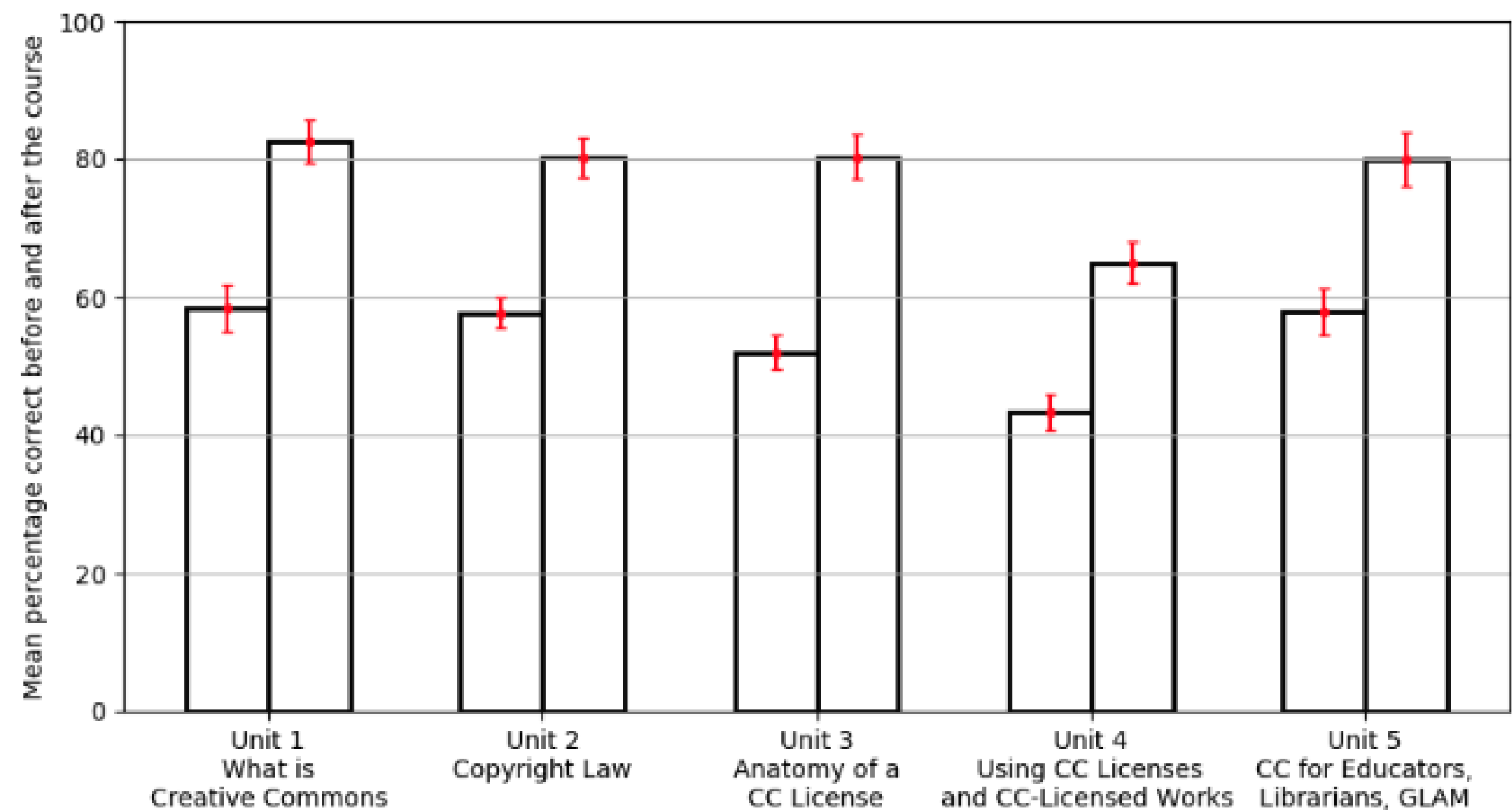
Comparing what you know now to your knowledge before the course began, how much have you learned?

1,120 responses



- Very little
- A moderate amount
- A tremendous amount

Mean percentage correct in each unit before and after taking the course, all sections combined; error bars show the 95% confidence interval





certificates.creativecommons.org





THANK YOU!