

Creative Commons Certificate Program: Getting an alumna's perspective and tips!

October 24, 2024



Host: Jenny Parks, Vice
President, Policy and
Research, MHEC



Any resources available
will be posted on the
MHEC website post-event.



Engage with colleagues in
the chat.



Please keep your
questions in the Q&A!



Please complete our
survey.

Creative Commons Collaboration

- Navigate to: MHEC.org/creative-commons
- Letter of Intent between MHEC and CC
- 15% off the cost of CC Certificate online course for any community member affiliated with U.S. higher education regional compacts (MHEC, NEBHE, SREB, and WICHE).
- Contact Jennryn: jennryn@creativecommons.org



You might be interested in this contract if you are:

- Faculty, Instructors, and Graduate Students
- Librarians and Library Staff
- Instructional Designers and Technologists
- Directors and staff of Centers for Teaching and Learning
- Academic Leadership (Provosts, Deans, Chairs, Directors)

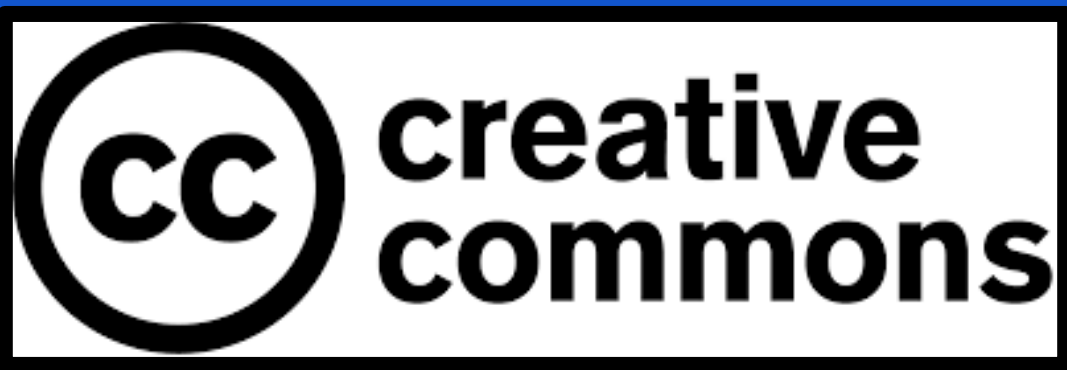
Presenters



Jennryn Wetzler
*Director of Learning
and Training*
Creative Commons



Cindy Kristof
*Copyright & Scholarly
Communication Librarian
and Associate Professor*
Kent State University
Libraries



CC Certificate courses

- Courses offered every January, June, and September.
- Access to copyright lawyers, open advocates, accessibility coaches, group discussions, 1:1 support from a CC expert.
- 25:1 ratio
- Open pedagogy approach
- Time commitment: 6-10 hrs per week for 10 weeks online, or a 40 hr, week-long “bootcamp” in person.
- Anyone can enroll but courses are for (1) Academic Librarians, (2) Educators, and (3) Cultural Heritage communities.

CC Certificate courses : Get CC Certified in open licensing!

To access the 15% discount:

(1) Click on the registration link

(2) Before check out, apply the promo code: MHEC15.

You should see the discount applied before purchasing a seat.

Questions?

Contact certificates@creativecommons.org

CC Alum - December 2022

Cindy Kristof

Copyright & Scholarly Communication Librarian

Kent State University Libraries

My background

Started in Access Services

- **Interlibrary Loan, Document Delivery, and Course Reserves, and eReserves**
 - **Numerous copyright workshops**
 - CONTU
 - Fair Use
 - CONFU

Now in Copyright Services

- **Copyright for Educators and Librarians**
- **CopyrightX - Harvard**
- **Read cover-to-cover several books on copyright including Kenneth Crews' *Copyright Law for Librarians and Educators***

CC Certificate Program

<https://certificates.creativecommons.org/>

September - December 2022

Used UL Travel Funding

Online via Canvas

Intense - about 8 hours per week

- All materials are online and available

Assignments were practical, and I revamped the way I teach copyright

- “Renewable Assignments”

On-the-job benefits

International Copyright

- **Understanding Copyright and Related Rights, WIPO (2016)**
https://www.wipo.int/edocs/pubdocs/en/wipo_pub_909_2016.pdf

Open Educational Resources

- **Adoption, adaption, and creation**
- **Five R's: retain, revise, remix, reuse, and redistribute**
- **CC Adapter's License Chart for remixing**

<https://creativecommons.org/faq/#can-i-combine-material-under-different-creative-commons-licenses-in-my-work>

Open Access, Author's Rights, Institutional Repository

- **International Open Access Week**