



→ Let's Empower Every Student to

Define Their Future



Vision ↘

Every student should have an equitable opportunity to achieve their greatest postsecondary aspirations.



The First 15 Years of OneGoal

20



A Call to



0:01 / 4:26



**Holistic
support**



**The DNA of
our schools**

**Long-term
success** 



○ one goal.

○

●

○

○ Many paths,

○

MY STORY

Karla Robles-Reyes



○ one goal.

○

|

●

○ Many paths.

○

Where
did YOU
get *lucky*?



“

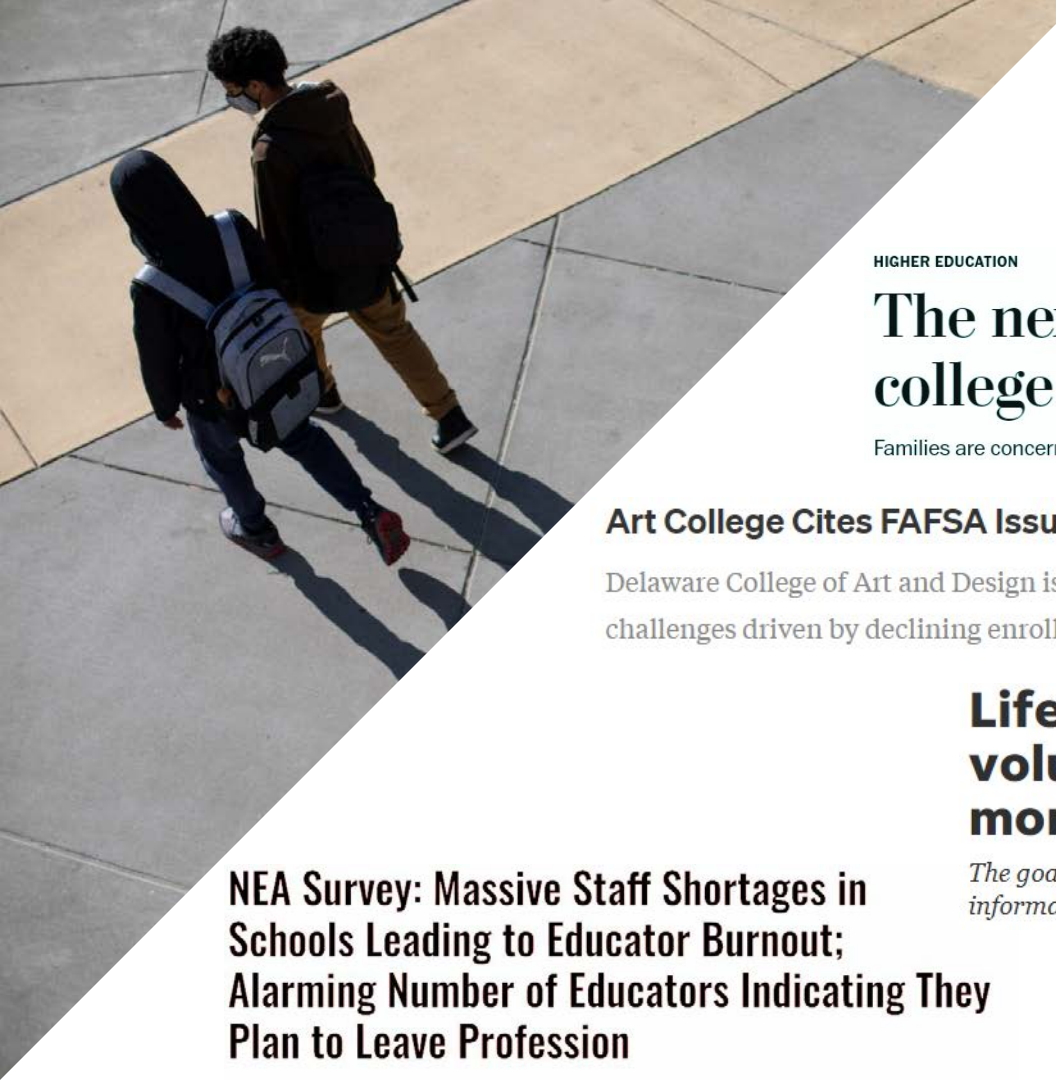
Luck is a dividend
of sweat. The
more you sweat,
the luckier you
get.

Ray Kroc

Ray Kroc

Founder of McDonald's Corp.





HIGHER EDUCATION

The next inflation-driven worry: Rising college tuition

Families are concerned about affordability of higher education

Art College Cites FAFSA Issues as One Reason for Closure

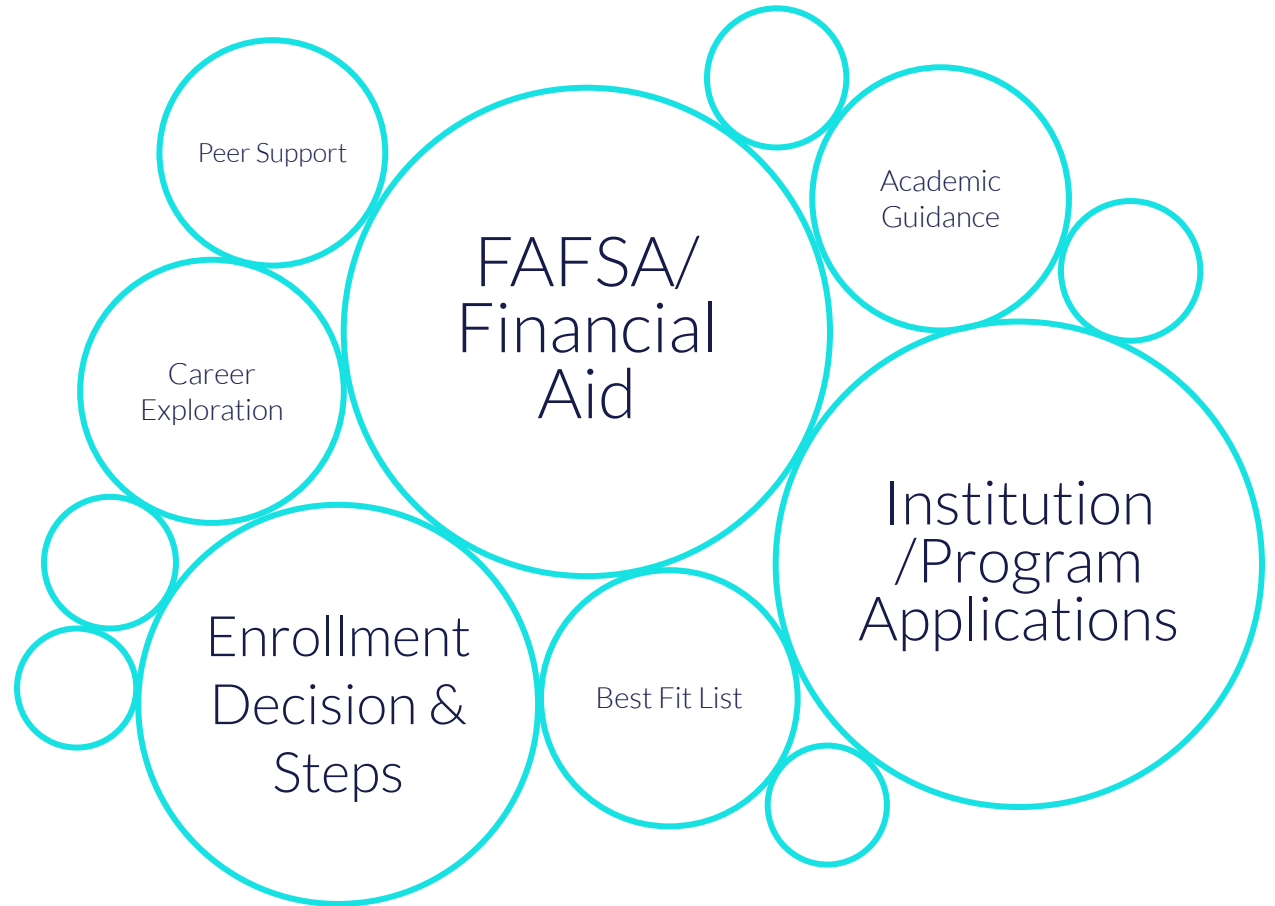
Delaware College of Art and Design is closing in the coming weeks, due to financial challenges driven by declining enrollment...

Lifelong investment: How volunteer counselors can help guide more students to college

The goal is for volunteer counselors to inspire and to provide nuts and bolts information about financial aid and the college application process.

NEA Survey: Massive Staff Shortages in Schools Leading to Educator Burnout; Alarming Number of Educators Indicating They Plan to Leave Profession

A Complex Process



○ one goal.

○

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○

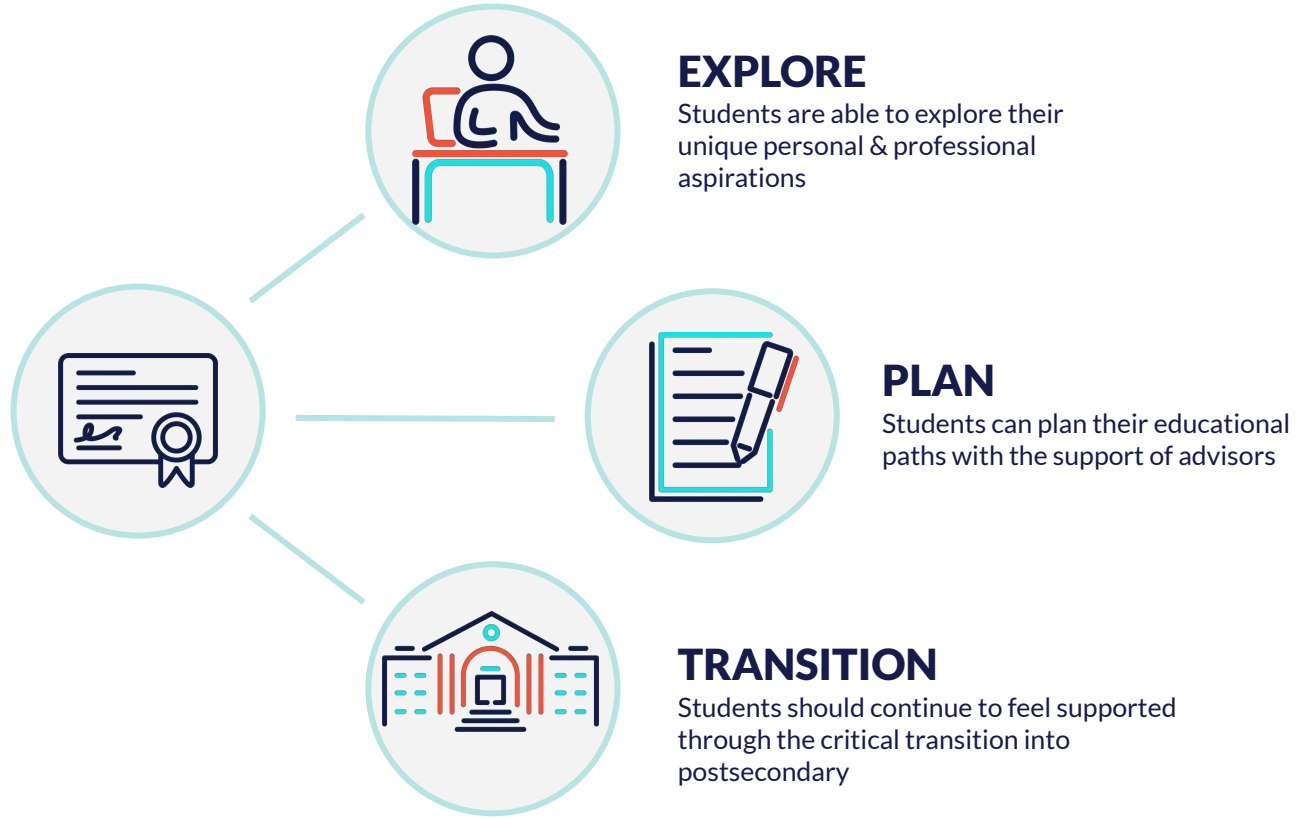
○ Many paths,

○

The ideal student experience

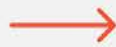


Building into into the DNA of our Schools!





ZONE 1



ZONE 2

ZONE 3

ZONE 4

ZONE 5

ZONE 6

I #DefineMe

identity

GPA GOALS

Honor the people + places that shape us

ROOTS

1

3

4

5

6

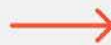




ZONE 1

ZONE 2

ZONE 3



ZONE 4

ZONE 5

ZONE 6





ZONE 1

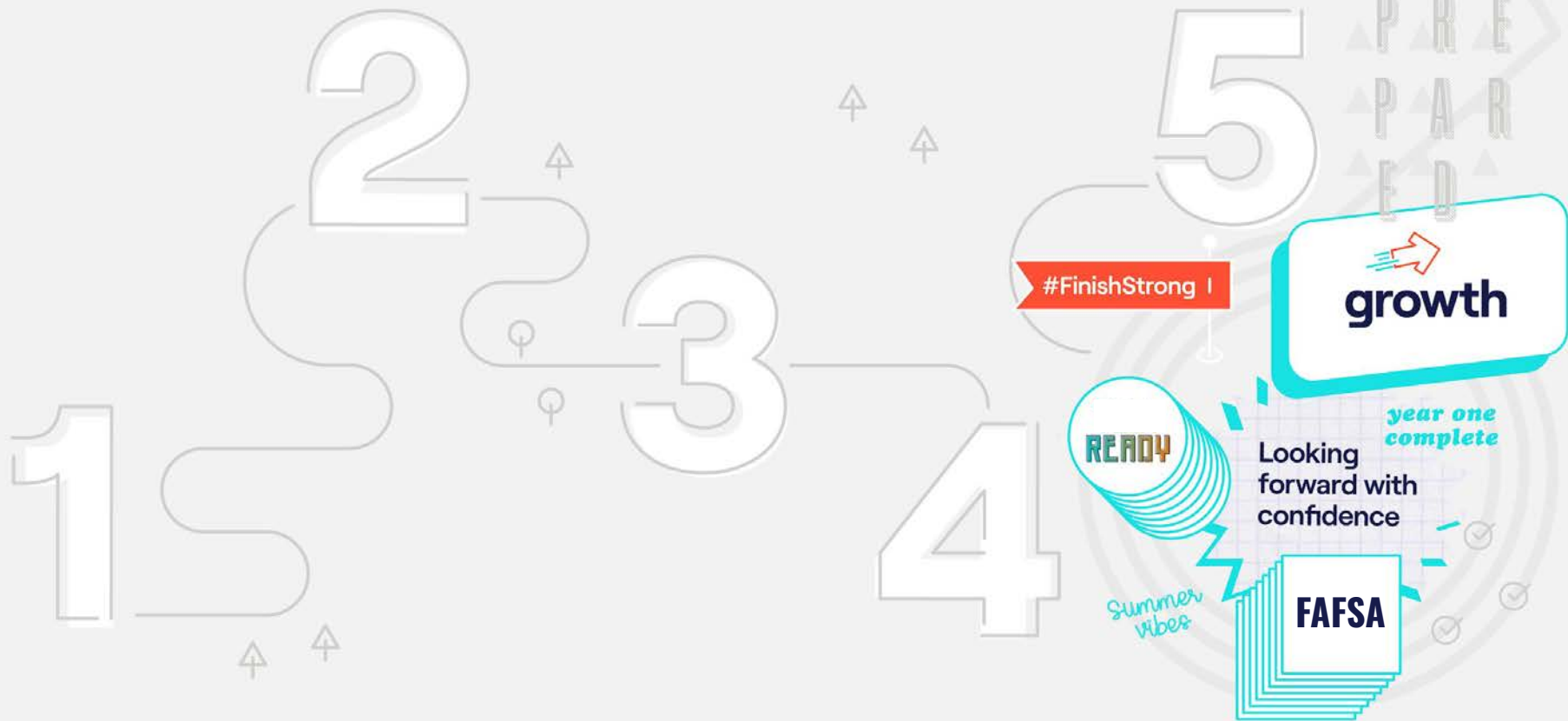
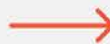
ZONE 2


ZONE 3

ZONE 4

ZONE 5

ZONE 6



What 
would it
take?



Time to chat! →

Key questions:

- What would it take to make **holistic postsecondary advising support** a fundamental part of the school structure? How do you build this into the school day?
- What would it take to ensure our schools foster a culture where postsecondary **advising is owned by all adults** in a building?
- **What role do each of your organizations play** in this process?





one goal.



Many paths,



 OneGoal.

Thank You!



This is our moment. Together, we can ignite a movement to ensure every student in America has the power to define their own future.

Karla Robles-Reyes

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