

2023-24 MSEP Data Report

Midwest Student Exchange Program (MSEP)



MAY 2024

MSEP OVERVIEW

INTRODUCTION

The Midwestern Higher Education Compact (MHEC) helps improve access to postsecondary education through the Midwest Student Exchange Program (MSEP). Since 1994, the MSEP has provided more affordable opportunities for students to attend out-of-state institutions. The MSEP serves as the Midwest's largest multi-state tuition reciprocity program. Over 60 colleges and universities in Indiana, Kansas, Minnesota, Missouri, Nebraska, North Dakota, Ohio, and Wisconsin have opened their doors to each other's citizens at more affordable rates for undergraduate and some graduate students. Although the MHEC is composed of 12 Midwestern states, the MSEP is a voluntary program (as are all MHEC programs) with Illinois, Iowa, Michigan, and South Dakota electing not to participate in the 2024 fiscal year.

This report shares data on the impact of the MSEP on students and institutions, including student cost savings, enrollment by institution and by state, and degree program participation.

HOW DOES IT WORK?

MHEC makes it easy for counselors, parents, and students to find information about institutions participating in the MSEP by using the online search tool at <https://msep.mhec.org>. Through the program, public institutions agree to charge students no more than 150% of the in-state

resident tuition rate and private institutions offer a 10% reduction on their tuition¹ rates. Institutions may limit the MSEP to specific programs or degree levels. Students must enroll as a non-resident student at a participating MSEP campus to receive the discount. Actual savings through the program will vary from institution to institution depending upon the tuition rates.

TOTAL MSEP SAVINGS FOR STUDENTS IN FY24

\$29,809,644

FY24 MSEP SAVINGS AVERAGE PER STUDENT

Overall	\$6,897
Community College	\$1,137
University	\$7,212



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¹The IPEDS Glossary defines tuition as the amount of money charged to students for instructional services. Tuition may be charged per term, per course, or per credit. Retrieved March 6, 2024. <https://surveys.nces.ed.gov/ipeds/public/glossary>

MSEP OVERVIEW

TRENDS IN TUITION PRICING MODELS

Since its inception 30 years ago, the MSEP has witnessed an evolution of the traditional differential tuition pricing model² based on state residency across participating institutions. At the program's inception in 1994, out-of-state students faced higher tuition rates compared to their in-state counterparts. However, in recent years, many states, college and university systems, and individual institutions have adopted various pricing strategies to mitigate this gap. This is due to an increasing focus on student affordability³ and competitive pricing strategies due to declining enrollments.

One evolving tuition pricing model is non-differential tuition. In this model state residency is not a factor in tuition pricing. With non-differential tuition pricing students pay the same rate by program of study or course type. In some cases, institutions are reporting non-differential tuition pricing for certain programs or course types, while other programs or courses have tiered tuition rates. These tuition pricing models may apply to both graduate and undergraduate students or solely to undergraduate students depending on state or institutional policy.

Some institutions offer non-differential tuition rates for online students regardless of state residency status. This pricing model was also offered to some online course takers. Some students were charged a combination of non-differential rate tuition for online courses and a differential rate tuition for other courses. While the adoption of non-differential tuition rates is growing, this trend introduces additional complexity to the calculation of tuition cost-savings in this report.

This report collected and compiled this non-differential tuition data from participating MSEP institutions. In the fiscal year 2024, a total of 1,589 students benefited from programs utilizing these evolving pricing models, with 907 students benefiting from participation in exclusively non-differential tuition models.



²According to a 2023 SHEEO report, the differential tuition model refers to when groups or individuals pay different tuition rates based on certain criteria, such as program of study, degree type, or residency status. Colorado, J., Laderman, S., & McCoy-Simmons, C. (2023). State tuition, fees, and financial assistance policies 2022 (p. 24). State Higher Education Executive Officers Association. <https://sheeo.org/project/tuition-and-feesurvey/>

³Edge Research and HCM Strategists. (2022, September 30). Exploring the exodus from higher education. <https://edgeresearch.com/exploring-the-exodus-from-higher-education/>

ENROLLMENT STATISTICS

MSEP ENROLLMENT

by students' home state of residence

STATE	Enrollment FY24	Difference from FY23
Illinois*	1,566	-1,521
Indiana	169	41
Kansas	294	-77
Michigan*	131	-76
Minnesota	513	54
Missouri	389	-91
Nebraska	498	-28
North Dakota	40	-24
Ohio	357	69
Wisconsin	365	147
TOTAL	4,322	-1,506

FY24 ENROLLMENT OF STUDENTS USING MSEP

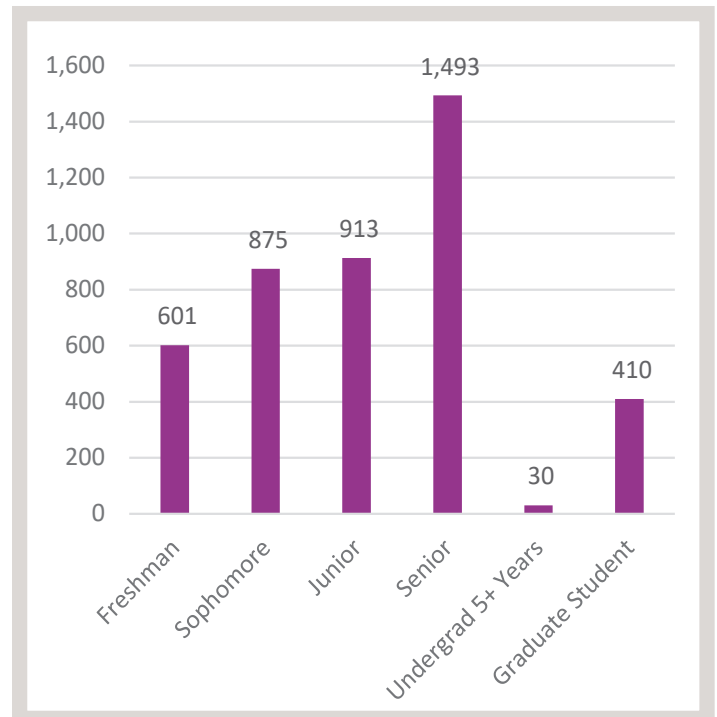
Overall	4,322
Community College	224
University	4,098

FY24 MSEP MIGRATION

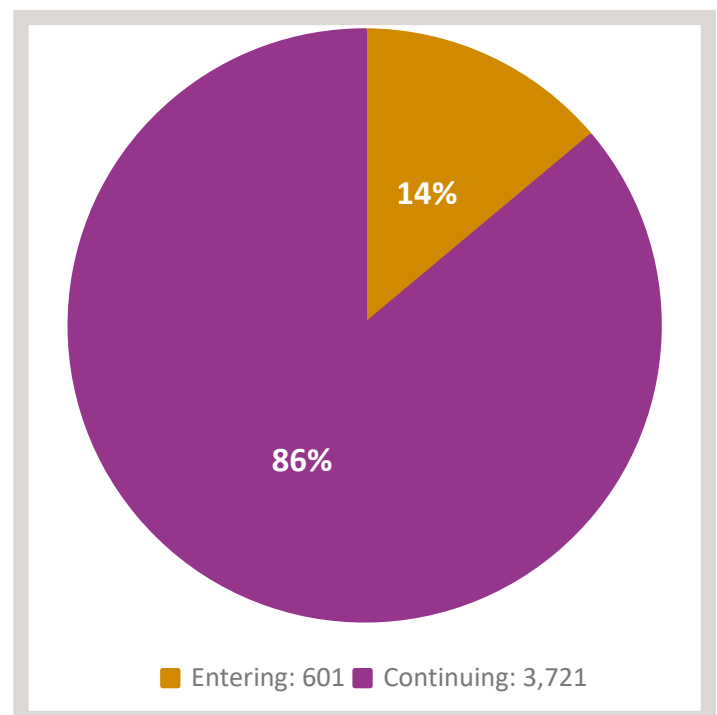
STATE	IN MIGRATION	OUT MIGRATION
Illinois*	0	1,566
Indiana	710	169
Kansas	408	294
Michigan*	0	131
Minnesota	61	513
Missouri	936	389
Nebraska	19	498
North Dakota	542	40
Ohio	118	357
Wisconsin	1,528	365

*Students were grandfathered in due to the states' inactive statuses.

FY24 STUDENT STANDING



FY24 MSEP ENROLLMENT STATUS

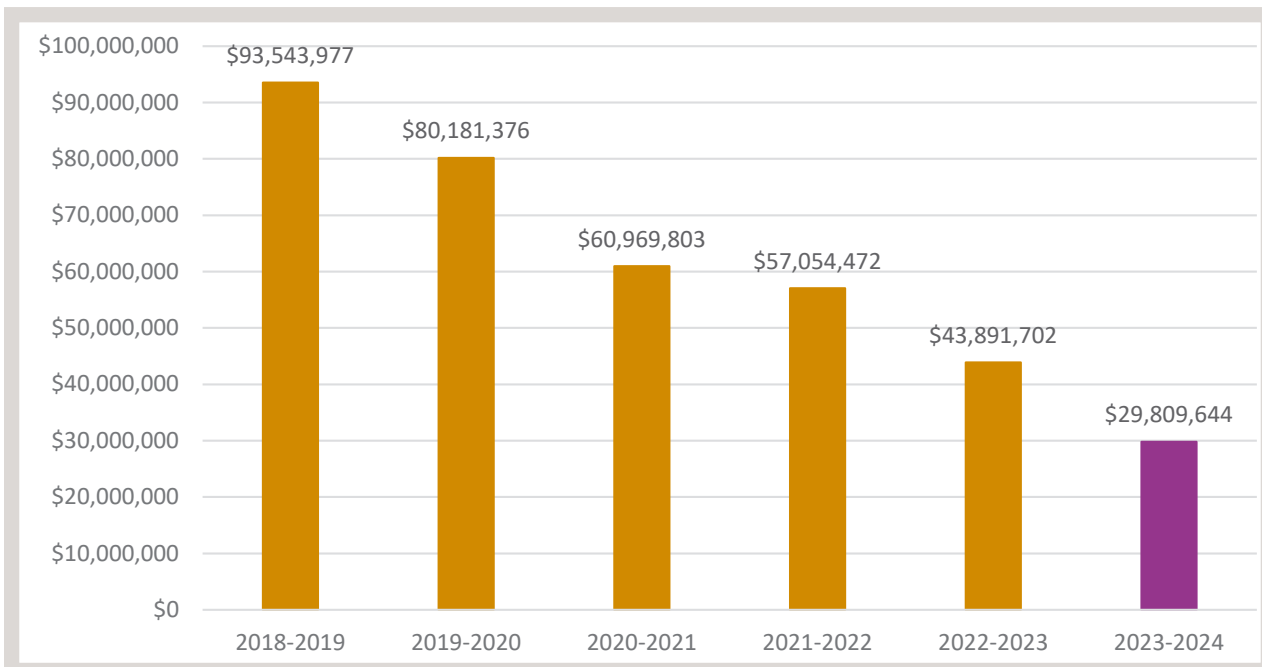


MSEP TUITION SAVINGS

FY24 MSEP TUITION SAVINGS BY HOME STATE OF RESIDENCE*



MSEP STUDENT TUITION SAVINGS BY YEAR*



*Tables reflect aggregate savings.

DETAILED MSEP ENROLLMENT

MSEP ENROLLMENT AND COST SAVING TRENDS (OVERALL PROGRAM)*



*Data as reported by participating institutions.

DETAILED MSEP ENROLLMENT*

by home state of residence

Institution Name	Illinois	Indiana	Kansas	Michigan	Minnesota	Missouri	Nebraska	North Dakota	Ohio	Wisconsin	Grand Total
Ball State University	1				2	8			36	6	53
Bismarck State College			2		41	4	20			3	70
Central Community College			4			1					5
Dakota College at Bottineau					3	1	1		1	2	8
Dickinson State University					2		1				3
Fort Hays State University		1			1				2	1	5
Indiana State University			3	28	9	47	3	1	1	24	116
Indiana University East									31	1	32
Indiana University Fort Wayne									1		1
Indiana University Kokomo					1	4			8	3	16
Indiana University Northwest									2		2
Indiana University Purdue University - Indianapolis			15		26	60	8	2	121	64	296
Indiana University South Bend					1	2			15	4	22
Indiana University Southeast			1			1			8	1	11
Kansas State University	44	8		1	22	53	87	2	7	18	242
Mankato State University	12	1	2				12	7	2	3	39
Mayville State University	2		1	1	57	1				8	70
Metropolitan Community College-Kansas City			11								11
Missouri Southern State University		3		3	4			1	4	7	23
Missouri Western State University		1			6				1	3	11
North Dakota State University	10	2	8	1	41	4	24	3	2	116	211
Northwest Missouri State University	15	2	145	2	3		301	1		2	471
Purdue University Fort Wayne	92		1	10	1	6			41	10	161
St. Louis Community College	157	9	7		6		2			10	191
Truman State University	23	2	8		1		2				36
University of Akron	26	40		31	3	8	2			8	118
University of Kansas	13	1			10	75	17	3	1	5	125
University of Minnesota Duluth	10		1	2		1	1				15
University of Minnesota, Morris	2	1	1				2	2			8
University of Missouri-Kansas City	5	4	39		5		10	3	5	2	97
University of Nebraska at Kearney			4						1	3	8
University of Nebraska at Omaha		5							1		6
University of North Dakota	12	3	6	2	72	8	8		7	42	160
University of Wisconsin – Eau Claire	83	5	1	7		2		2	1		101
University of Wisconsin – Green Bay	5	15	2	13		9		2	8		54
University of Wisconsin – La Crosse	16	1		2		4		2	1		26
University of Wisconsin – Milwaukee	685	25	7	16	159	26		2	19		939
University of Wisconsin – Oshkosh	9	2		3	1	1			1		17
University of Wisconsin – Parkside	9										9
University of Wisconsin – River Falls	21	3	2	1		3		4	2		36
University of Wisconsin – Stout	70	5	1	4	1	6		6	7		100
University of Wisconsin – Superior	146	11	2	4	1	12		2	7		185
University of Wisconsin – Whitewater	52	3	2			2			2		61
Valley City State University			2		16				1	1	20
Webster University	46	13	16		5		2	2	5	5	95
Wichita State University		3			13				4	16	36
Grand Total	1,566	169	294	131	513	389**	498	40	357	365	4,322

*Data as reported by participating institutions.

**26 students were reported as unknown.

DEGREE PROGRAM PARTICIPATION*

DEGREE PROGRAM	COUNT OF STUDENTS
Business, Management, Marketing, and Related Support Services	667
Health Professions and Related Programs	486
Education	371
Visual and Performing Arts	304
Engineering	281
Liberal Arts and Sciences, General Studies and Humanities	232
Biological and Biomedical Sciences	226
Psychology	220
Multi/Interdisciplinary Studies	180
Parks, Recreation, Leisure, Fitness, and Kinesiology	170
Computer and Information Sciences and Support Services	139
Social Sciences	123
Physical Sciences	114
Agricultural/Animal/Plant/Veterinary Science and Related Fields	109
Homeland Security, Law Enforcement, Firefighting, and Related Protective Services	84
Unknown/Undecided	78
Engineering/Engineering-Related Technologies/Technicians	75
Communication, Journalism, and Related Programs	70
English Language and Literature/Letters	48
Public Administration and Social Service Professionals	48
Architecture and Related Services	45
Library Science	43
Mathematics and Statistics	34
History	32
Legal Professions and Studies	28
Communications Technologies/Technicians and Support Services	22
Natural Resources and Conservation	21
Transportation and Materials Moving	18
Family and Consumer Sciences/Human Services	17
Foreign Languages, Literatures, and Linguistics	13
Science Technologies/Technicians	5
Culinary, Entertainment, and Personal Services	5
Philosophy and Religious Studies	5
Construction Trades	4
Precision Production	2
Personal Awareness and Self-Improvement	1
Area, Ethnic, Cultural, Gender, and Group Studies	1
Military Technologies and Applied Sciences	1
Total	4,322

*Data as reported by participating institutions.

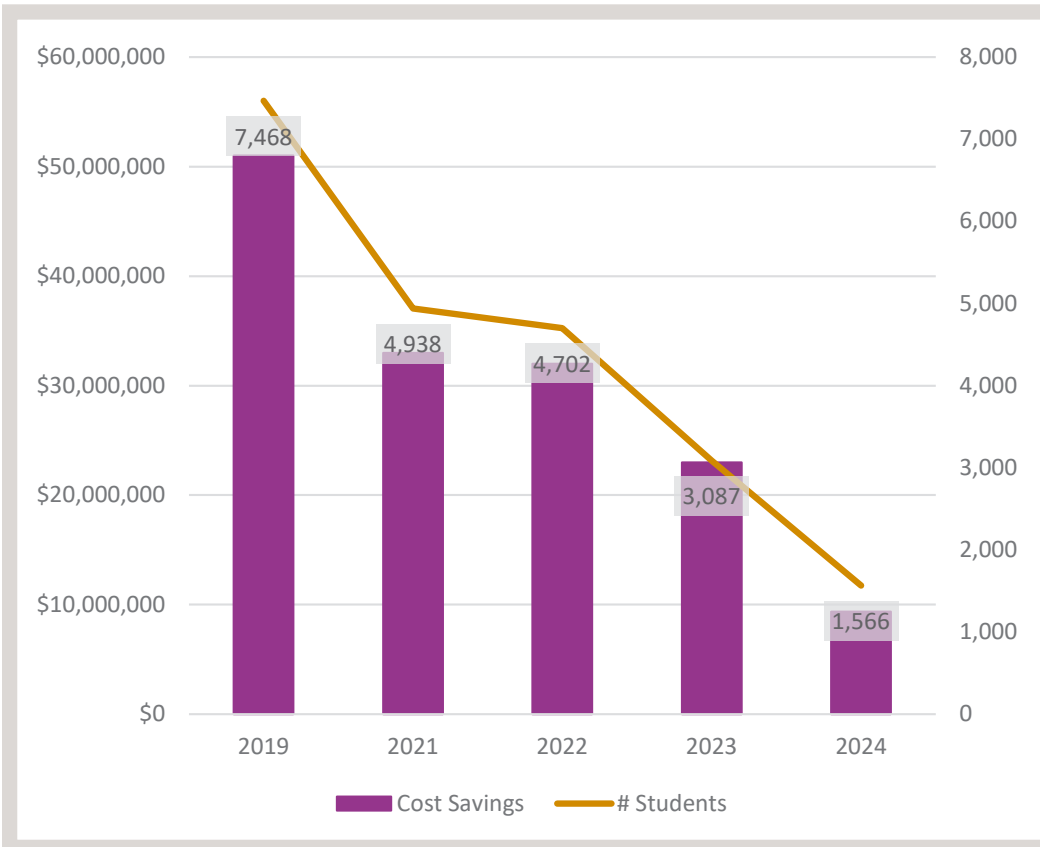
ILLINOIS RESIDENTS

FY24 Degree Program Participation & Tuition Savings

TOP TEN PROGRAMS OF STUDY (ILLINOIS RESIDENTS⁴)

DEGREE PROGRAM	COUNT OF STUDENTS
Business, Management, Marketing, and Related Support Services	237
Health Professions and Related Programs	216
Visual and Performing Arts	132
Multi/Interdisciplinary Studies	105
Education	102
Liberal Arts and Sciences, General Studies and Humanities	96
Psychology	77
Engineering	77
Biological and Biomedical Sciences	64
Physical Sciences	61

MSEP ENROLLMENT AND COST SAVING TRENDS (ILLINOIS RESIDENTS⁴)*



⁴Listing represents Illinois students grandfathered into the program. No new students from Illinois were accepted in the program since the state had an inactive program status starting in fall 2022.

*Data as reported by participating institutions.

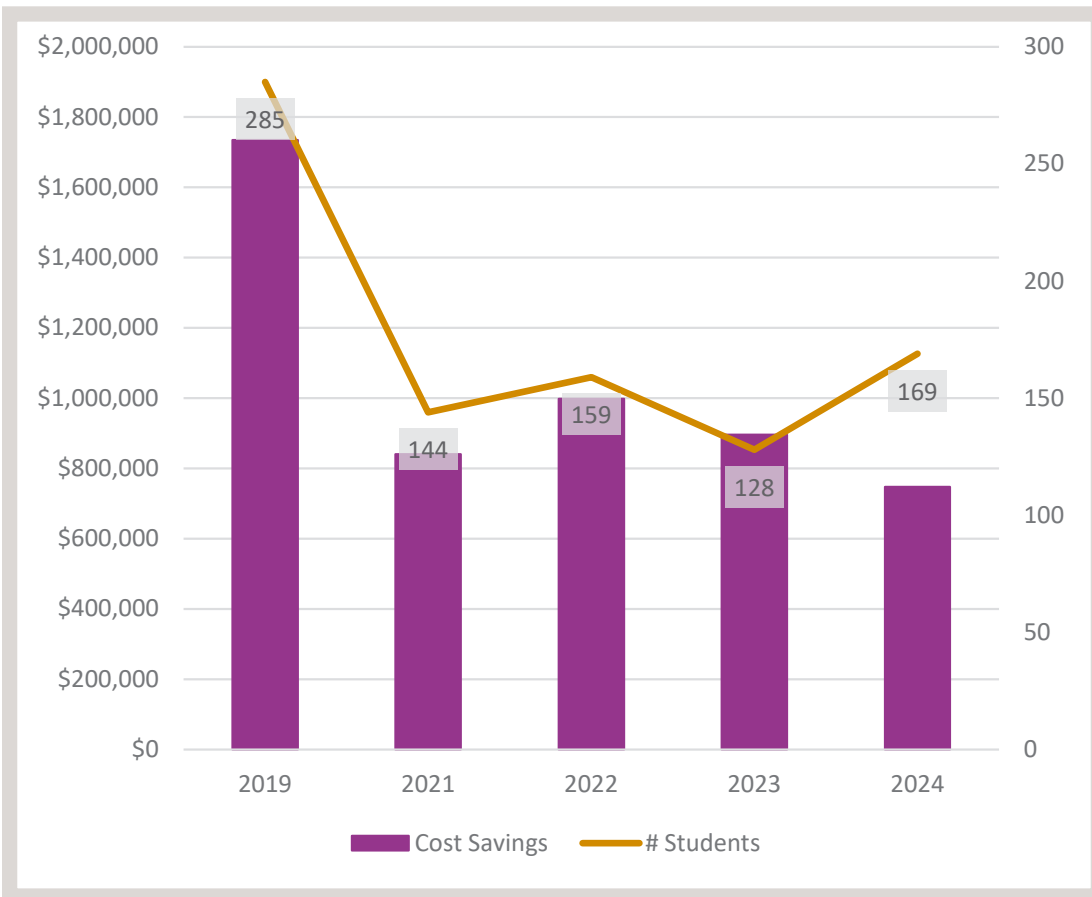
INDIANA RESIDENTS

FY24 Degree Program Participation & Tuition Savings

TOP NINE PROGRAMS OF STUDY (INDIANA RESIDENTS)

DEGREE PROGRAM	COUNT OF STUDENTS
Business, Management, Marketing, and Related Support Services	21
Visual and Performing Arts	21
Biological and Biomedical Sciences	14
Multi/Interdisciplinary Studies	13
Liberal Arts and Sciences, General Studies and Humanities	12
Health Professions and Related Programs	10
Psychology	9
Engineering	9
Parks, Recreation, Leisure, Fitness, and Kinesiology	9

MSEP ENROLLMENT AND COST SAVING TRENDS (INDIANA RESIDENTS)*



*Data as reported by participating institutions.

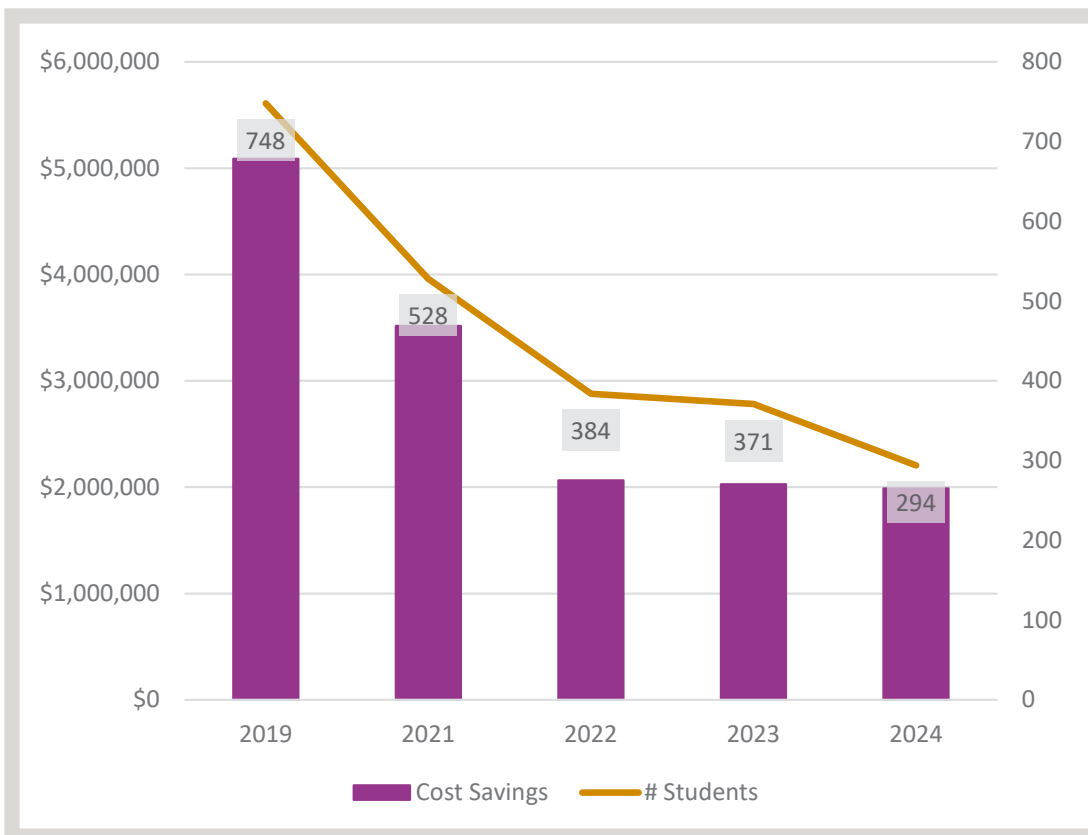
KANSAS RESIDENTS

FY24 Degree Program Participation & Tuition Savings

TOP TEN PROGRAMS OF STUDY (KANSAS RESIDENTS)

DEGREE PROGRAM	COUNT OF STUDENTS
Business, Management, Marketing, and Related Support Services	46
Health Professions and Related Programs	40
Education	39
Visual and Performing Arts	29
Biological and Biomedical Sciences	20
Agricultural/Animal/Plant/Veterinary Science and Related Fields	15
Psychology	13
Computer and Information Sciences and Support Services	12
Liberal Arts and Sciences, General Studies and Humanities	11
Engineering	9

MSEP ENROLLMENT AND COST SAVING TRENDS (KANSAS RESIDENTS)*



*Data as reported by participating institutions.

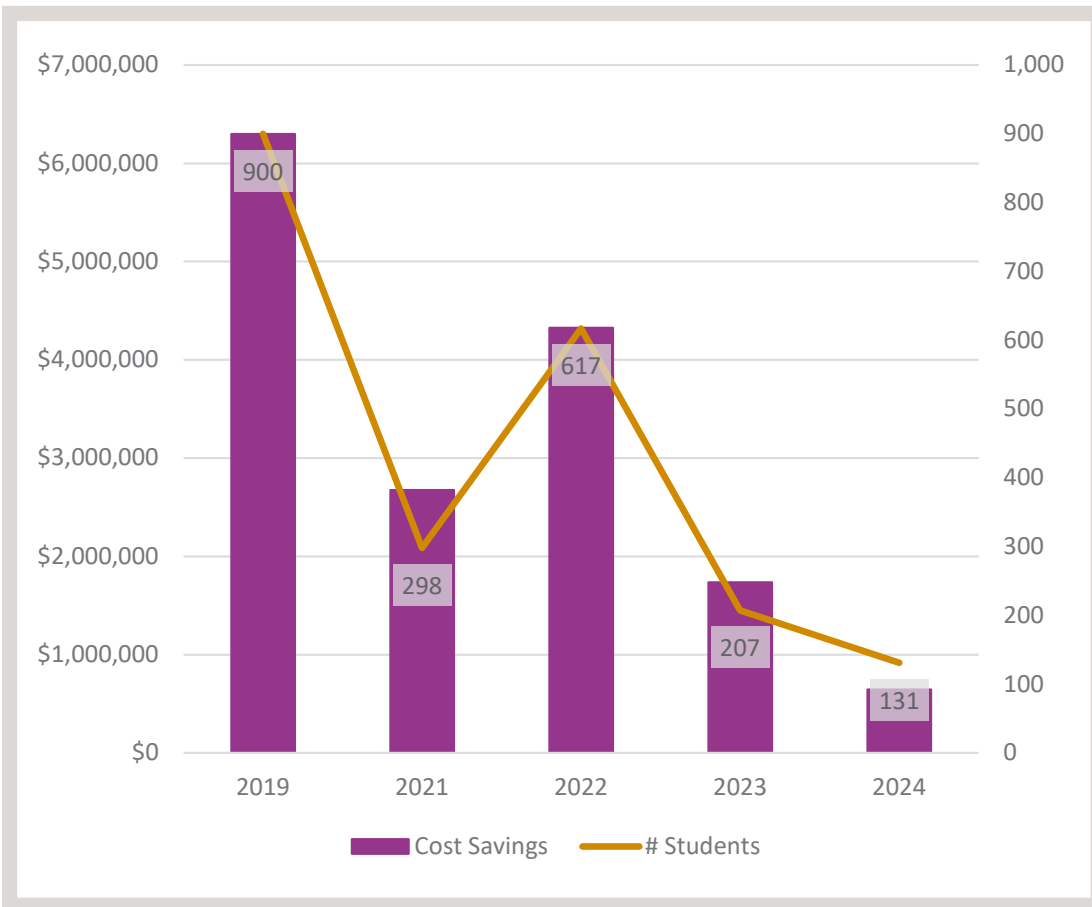
MICHIGAN RESIDENTS

FY24 Degree Program Participation & Tuition Savings

TOP SIX PROGRAMS OF STUDY (MICHIGAN RESIDENTS⁵)

DEGREE PROGRAM	COUNT OF STUDENTS
Health Professions and Related Programs	25
Business, Management, Marketing, and Related Support Services	21
Education	13
Parks, Recreation, Leisure, Fitness, and Kinesiology	11
Engineering	10
Psychology	8

MSEP ENROLLMENT AND COST SAVING TRENDS (MICHIGAN RESIDENTS)*



⁵Listing represents Michigan students grandfathered into the program. No new students from Michigan were accepted in the program since the state had an inactive program status starting in fall 2021.

*Data as reported by participating institutions.

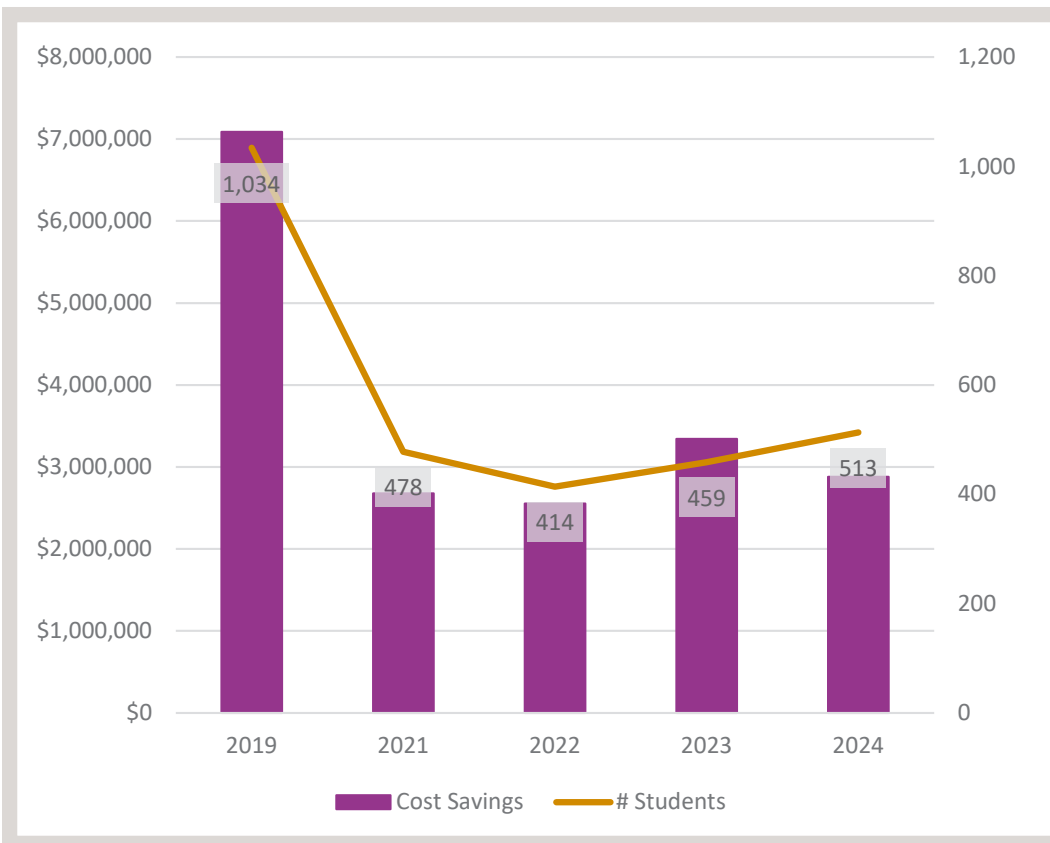
MINNESOTA RESIDENTS

FY24 Degree Program Participation & Tuition Savings

TOP TEN PROGRAMS OF STUDY (MINNESOTA RESIDENTS)

DEGREE PROGRAM	COUNT OF STUDENTS
Business, Management, Marketing, and Related Support Services	77
Education	49
Health Professions and Related Programs	44
Engineering	40
Visual and Performing Arts	38
Psychology	28
Liberal Arts and Sciences, General Studies and Humanities	24
Parks, Recreation, Leisure, Fitness, and Kinesiology	24
Physical Sciences	21
Library Science	19

MSEP ENROLLMENT AND COST SAVING TRENDS (MINNESOTA RESIDENTS)*



*Data as reported by participating institutions.

MISSOURI RESIDENTS

FY24 Degree Program Participation & Tuition Savings

TOP TEN PROGRAMS OF STUDY (MISSOURI RESIDENTS)

DEGREE PROGRAM	COUNT OF STUDENTS
Business, Management, Marketing, and Related Support Services	50
Engineering	42
Health Professions and Related Programs	32
Liberal Arts and Sciences, General Studies and Humanities	28
Education	24
Parks, Recreation, Leisure, Fitness, and Kinesiology	23
Visual and Performing Arts	22
Biological and Biomedical Sciences	22
Multi/Interdisciplinary Studies	16
Psychology	16

MSEP ENROLLMENT AND COST SAVING TRENDS (MISSOURI RESIDENTS)*



*Data as reported by participating institutions.

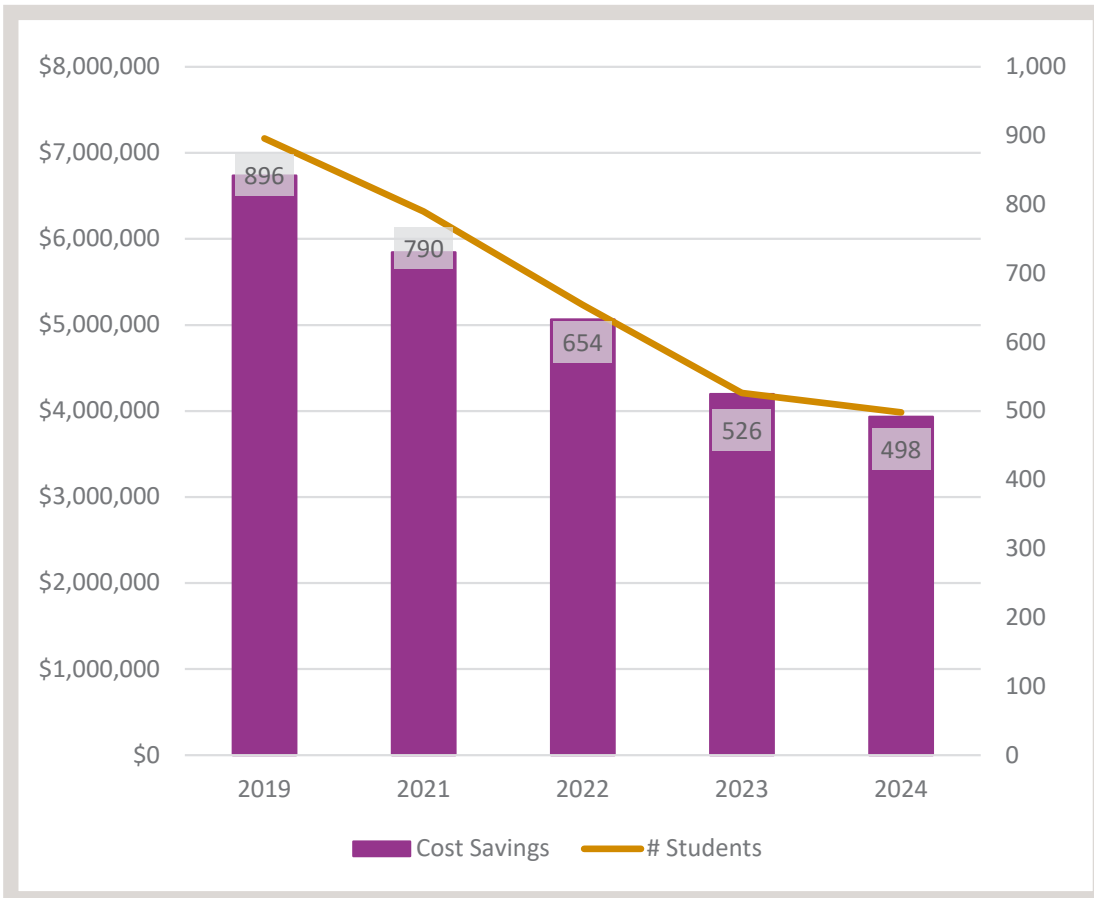
NEBRASKA RESIDENTS

FY24 Degree Program Participation & Tuition Savings

TOP TEN PROGRAMS OF STUDY (NEBRASKA RESIDENTS)

DEGREE PROGRAM	COUNT OF STUDENTS
Education	95
Business, Management, Marketing, and Related Support Services	83
Agricultural/Animal/Plant/Veterinary Science and Related Fields	44
Health Professions and Related Programs	38
Psychology	36
Biological and Biomedical Sciences	30
Liberal Arts and Sciences, General Studies and Humanities	22
Communication, Journalism, and Related Programs	19
Visual and Performing Arts	17
Engineering	15

MSEP ENROLLMENT AND COST SAVING TRENDS (NEBRASKA RESIDENTS)*



*Data as reported by participating institutions.

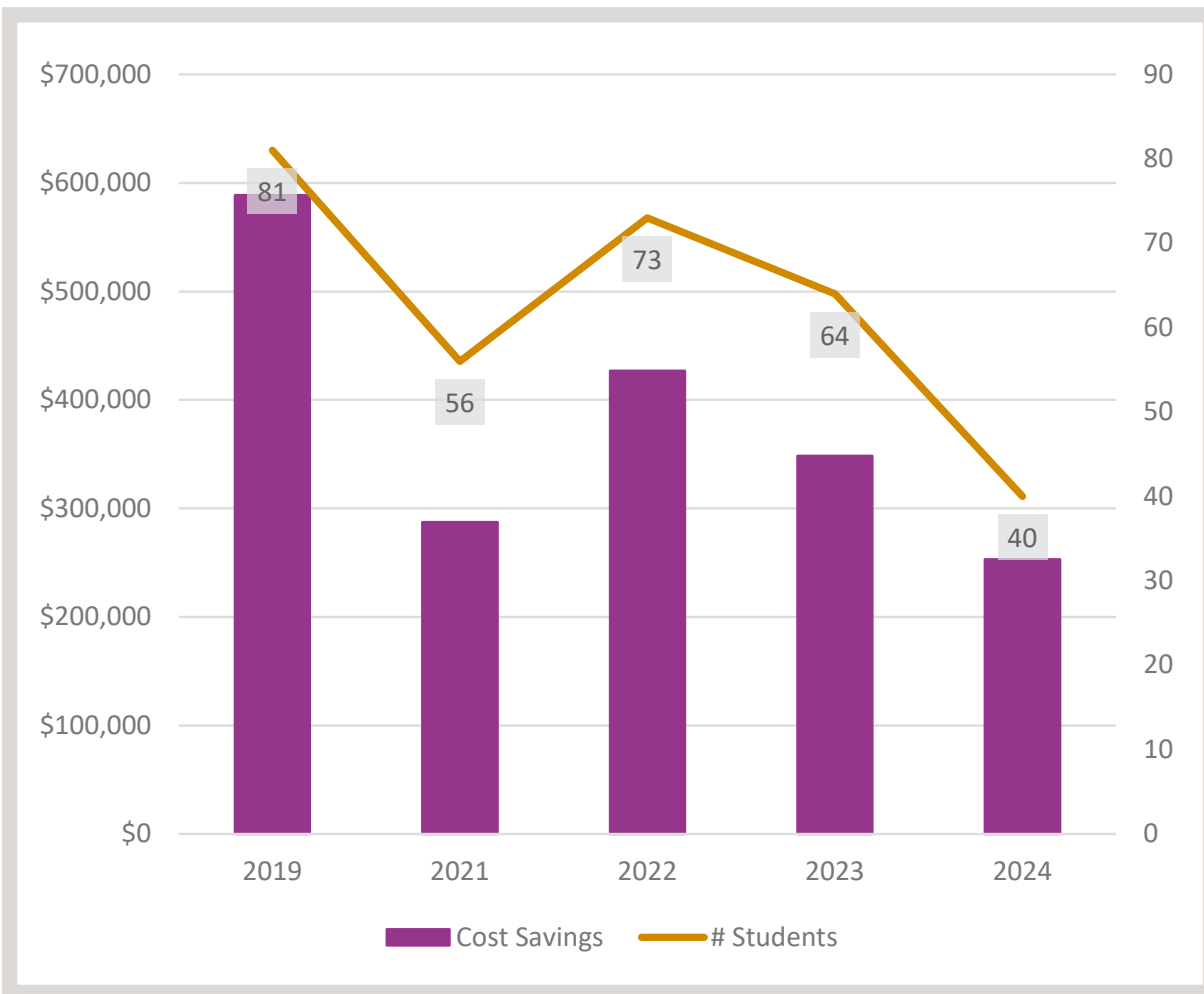
NORTH DAKOTA RESIDENTS

FY24 Degree Program Participation & Tuition Savings

TOP FOUR PROGRAMS OF STUDY (NORTH DAKOTA RESIDENTS)

DEGREE PROGRAM	COUNT OF STUDENTS
Health Professions and Related Programs	9
Business, Management, Marketing, and Related Support Services	6
Biological and Biomedical Sciences	5
Visual and Performing Arts	4

MSEP ENROLLMENT AND COST SAVING TRENDS (NORTH DAKOTA RESIDENTS)*



*Data as reported by participating institutions.

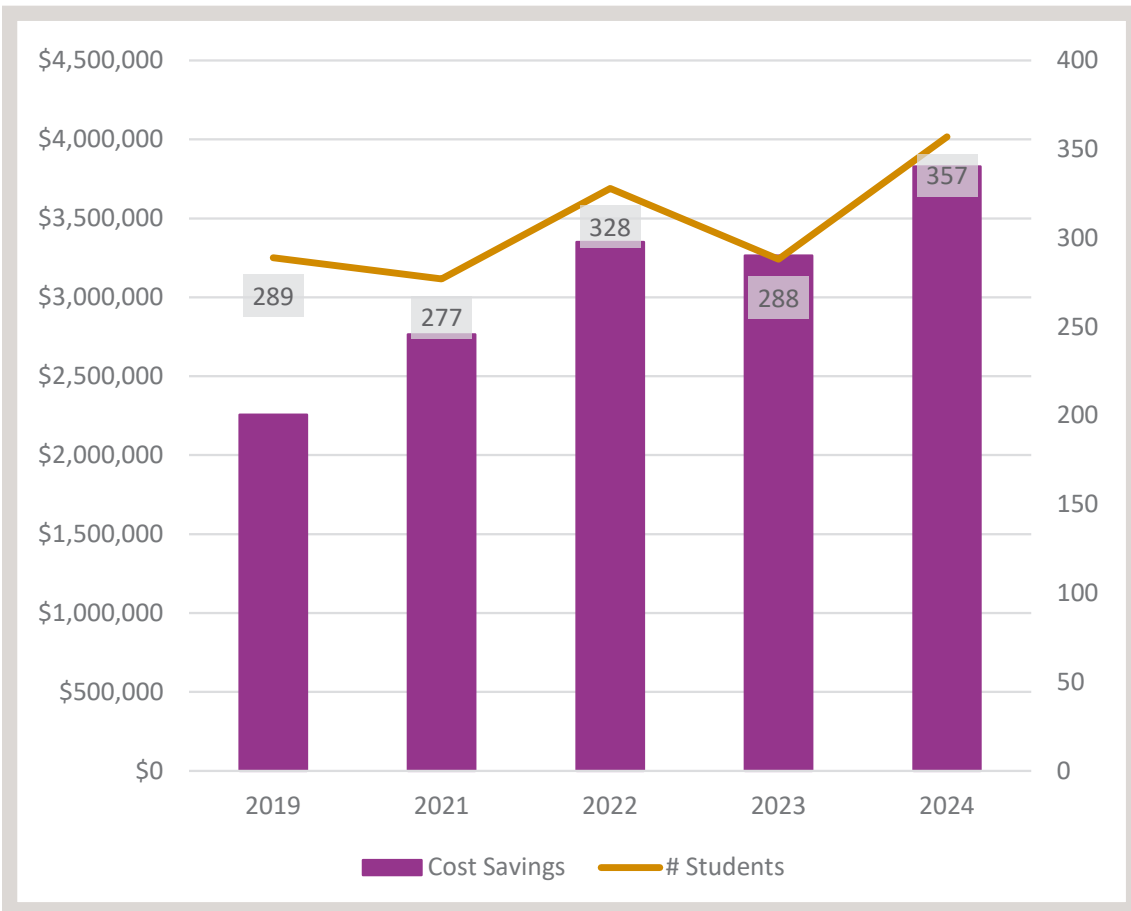
OHIO RESIDENTS

FY24 Degree Program Participation & Tuition Savings

TOP TEN PROGRAMS OF STUDY (OHIO RESIDENTS)

DEGREE PROGRAM	COUNT OF STUDENTS
Business, Management, Marketing, and Related Support Services	59
Health Professions and Related Programs	41
Engineering	31
Biological and Biomedical Sciences	25
Visual and Performing Arts	22
Education	21
Computer and Information Sciences and Support Services	19
Psychology	17
Homeland Security, Law Enforcement, Firefighting, and Related Protective Services	16
Liberal Arts and Sciences, General Studies and Humanities	16

MSEP ENROLLMENT AND COST SAVING TRENDS (OHIO RESIDENTS)*



*Data as reported by participating institutions.

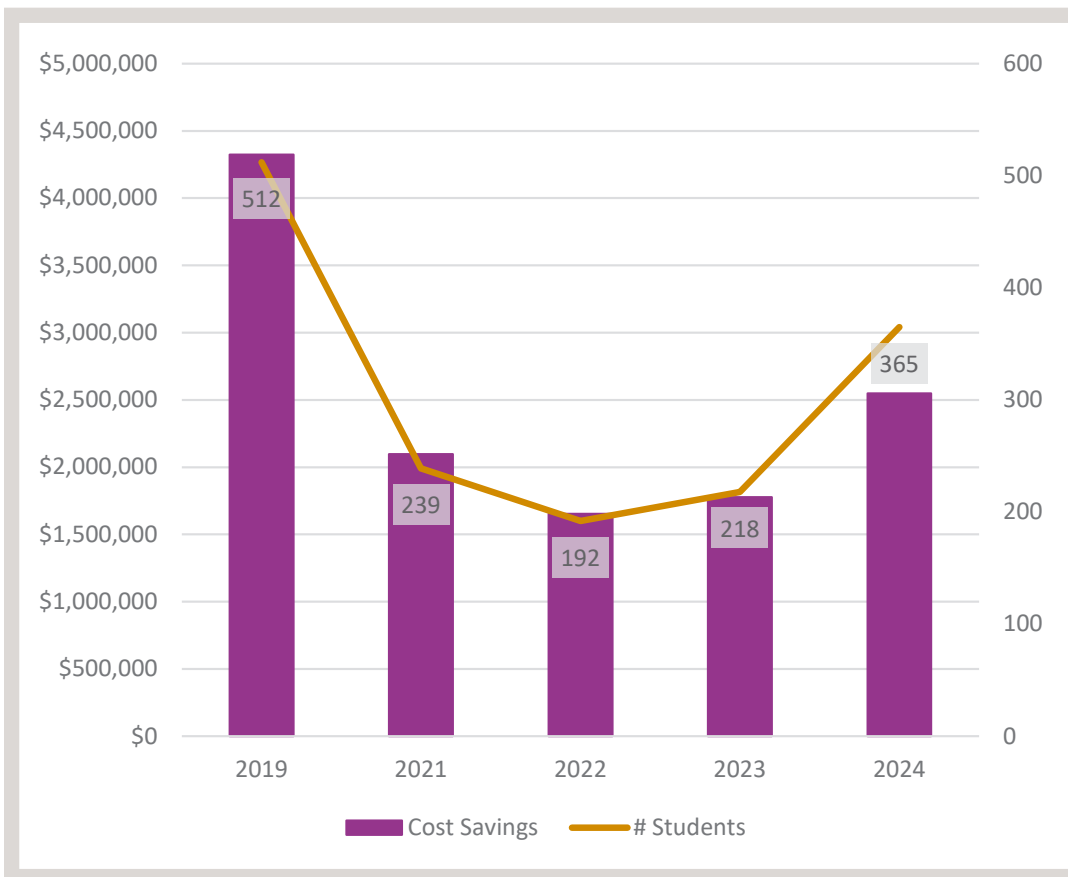
WISCONSIN RESIDENTS

FY24 Degree Program Participation & Tuition Savings

TOP TEN PROGRAMS OF STUDY (WISCONSIN RESIDENTS)

DEGREE PROGRAM	COUNT OF STUDENTS
Business, Management, Marketing, and Related Support Services	67
Engineering	46
Health Professions and Related Programs	31
Biological and Biomedical Sciences	28
Parks, Recreation, Leisure, Fitness, and Kinesiology	23
Education	21
Liberal Arts and Sciences, General Studies and Humanities	17
Homeland Security, Law Enforcement, Firefighting, and Related Protective Services	15
Visual and Performing Arts	14
Psychology	14

MSEP ENROLLMENT AND COST SAVING TRENDS (WISCONSIN RESIDENTS)*



*Data as reported by participating institutions.

FY24 NON-DIFFERENTIAL ENROLLMENT STATISTICS*

INTRODUCTION

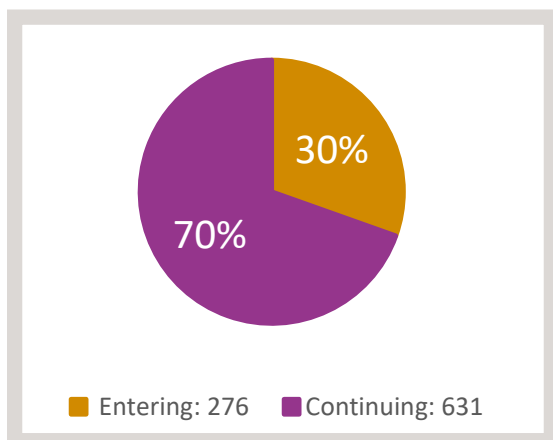
Non-differential tuition ensures that students, regardless of their residency status, pay the same tuition rate as in-state students. This year, 12 institutions reported non-differential tuition, indicating that both in-state and out-of-state tuition rates are identical. However, certain institutions employ financial aid or alternative methods to address tuition differentials, which are not accounted for in this report. For example, at one institution the out-of-state tuition and in-state tuition reported is the same, but the reported amount charged for students for out-of-state students is more. Therefore, these types of institutions are excluded from the report.

NON-DIFFERENTIAL ENROLLMENT

by students' home state of residence

STATE	ENROLLMENT FY24
Illinois	39
Indiana	34
Kansas	31
Michigan	41
Minnesota	462
Missouri	62
Nebraska	26
North Dakota	6
Ohio	64
Wisconsin	142

NON-DIFFERENTIAL STUDENT ENROLLMENT STATUS



*Voluntary data as reported by institutions.

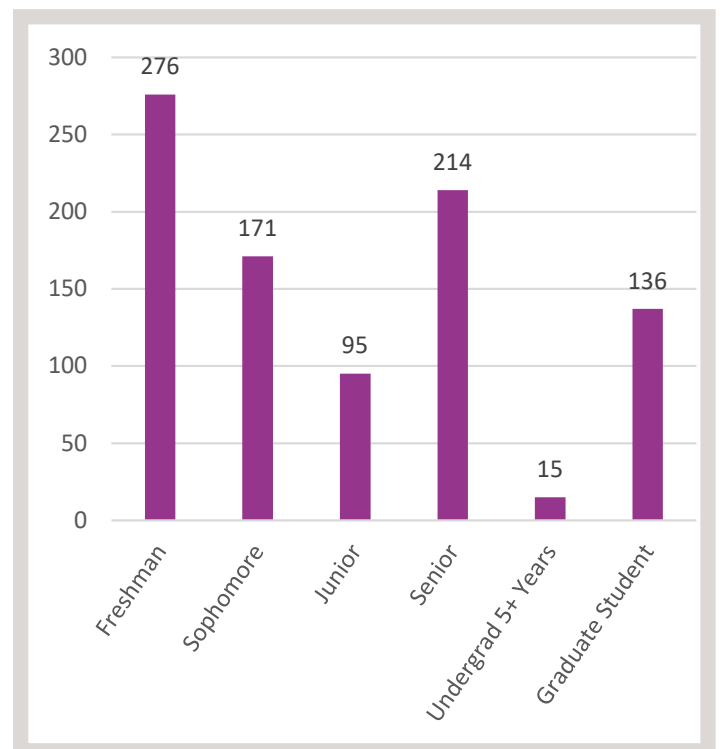
NON-DIFFERENTIAL MIGRATION

STATE	IN MIGRATION	OUT MIGRATION
Illinois	0	39
Indiana	1	34
Kansas	0	31
Michigan	0	41
Minnesota	0	462
Missouri	0	62
Nebraska	2	26
North Dakota	904	6
Ohio	0	64
Wisconsin	0	142

NON-DIFFERENTIAL ENROLLMENT

Overall	907
Community College	28
University	879

NON-DIFFERENTIAL STUDENT STANDING



PARTICIPATING MSEP INSTITUTIONS 2023-24

INDIANA

Ball State University
 Indiana State University
 Indiana University East
 Indiana University Fort Wayne
 Indiana University Kokomo
 Indiana University Northwest
 Indiana University – Purdue University - Columbus
 Indiana University - Purdue University - Indianapolis
 Indiana University South Bend
 Indiana University Southeast
 Purdue University Fort Wayne

KANSAS

Emporia State University
 Fort Hays State University
 Kansas State University
 University of Kansas
 Wichita State University

MINNESOTA

Minnesota State University - Mankato
 Minnesota State University - Moorhead
 St. Cloud University
 University of Minnesota - Duluth

MISSOURI

Columbia College
 Metropolitan Community College - Kansas City
 Missouri Southern State University
 Missouri State University - West Plains
 Missouri Western State University
 Northwest Missouri State University
 St. Louis Community College
 State Fair Community College
 Truman State University

University of Missouri - Kansas City
 Webster University

NEBRASKA

Central Community College
 University of Nebraska at Kearney
 University of Nebraska at Omaha
 Wayne State College

NORTH DAKOTA

Bismarck State College
 Dakota College at Bottineau
 Dickinson State University
 Lake Region State College
 Mayville State University
 Minot State University
 North Dakota State College of Science
 North Dakota State University
 University of North Dakota
 Valley City State University
 Williston State College

OHIO

Shawnee State University
 University of Akron

WISCONSIN

University of Wisconsin - Eau Claire
 University of Wisconsin - Green Bay
 University of Wisconsin - La Crosse
 University of Wisconsin - Milwaukee
 University of Wisconsin - Oshkosh
 University of Wisconsin - Parkside
 University of Wisconsin - River Falls
 University of Wisconsin - Stevens Point
 University of Wisconsin - Stout
 University of Wisconsin - Superior
 University of Wisconsin - Whitewater



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